2018 PRESIDENTS UNITED TO SOLVE HUNGER (PUSH) LEADERS FORUM
MARCH 15-16, ILLINOIS

HOSTED BY
THE UNIVERSITY OF ILLINOIS AT CHICAGO
THE UNIVERSITY OF ILLINOIS AT SPRINGFIELD
THE UNIVERSITY OF ILLINOIS SYSTEM
PRESIDENTS UNITED TO SOLVE HUNGER (PUSH) LEADERS FORUM

THURSDAY, MARCH 15
I Hotel and Conference Center | 1900 South First Street | Champaign, IL | 61820

11:00am | Illinois Ballroom Foyer
Registration Opens

11:30am | Illinois Ballroom
Welcome
- Mike DeLorenzo, Senior Associate Chancellor for Administration and Operations
- Lynn Hassan Jones, Diagnostic Radiologist
- Roberta Johnson Killeen, Physicist
- Prasanta Kalita, Associate Dean for Academic Programs in the College of Agricultural, Consumer and Environmental Sciences (ACES)

Lunch

History of the Land Grant Mission
- Kim Kidwell, Dean of ACES

1:00 - 1:45pm | Alma Mater Room
Nourishing the Planet | Saving the Planet: The Challenge of the Rising Generation
- Roger Thurow, Senior Fellow, Global Food and Agriculture, the Chicago Council on Global Affairs

1:45 - 2:45pm | Alma Mater Room
PUSH & GODAN: Studies on Open Data and Next Steps for Universities and Funders
  - Jaime Adams, USDA Senior Advisor for International Affairs, Office of the Chief Scientist
  - Anne Adrian, Hunger Solutions Institute, Moderator
  - Medha Devare, Data and Knowledge Manager, CGIAR
  - Cathie Woteki, Former Under-Secretary, USDA’s Research, Education, and Economics and Chief Scientist

2:45 - 3:00pm | Break

3:00 - 4:00pm | Alma Mater Room
Developing Global Leaders
  - Brady Deaton, Chancellor Emeritus, University of Missouri and Chair, Board of International Food and Agricultural Development
  - June Henton, Dean, College of Human Sciences, Auburn University, Moderator
  - Douglas Palmer, Vice President for Academic Affairs and Provost; Dean, University of Walsh
  - Kenneth Quinn, President, World Food Prize Foundation and Former Ambassador
THURSDAY, MARCH 15
I Hotel and Conference Center

4:00 - 6:00pm  | Chancellor Ballroom
Justice for Basic Needs: Systemic Crisis, Intersectionality, and Innovative Solutions
   Ruben Canedo, Center for Educational Equity and Excellence, University of California, Berkeley

6:00 - 6:30pm  | Break

6:30 - 9:00pm  | Illinois Ballroom
Evening Banquet
Welcome
   Robert Jones, Chancellor, University of Illinois at Urbana-Champaign

Keynote
   Ertharin Cousin, Distinguished Fellow, Global Food and Agriculture

Musical Interlude
   Nicholas Holt and Christopher Flores
   “One World, One Love, One Family”

FRIDAY, MARCH 16
I Hotel and Conference Center

8:00 - 9:00am  | Illinois Ballroom
Breakfast and Networking

9:00 - 9:45am  | Lincoln Room
Partnering to Sustainably Reduce Global Hunger, Malnutrition & Poverty
   Vern Long, USAID/Feed the Future Initiative

9:45 - 10:45am  | Lincoln Room
PUSH Business Meeting: The Future of PUSH

11:00am - 1:30pm  | Illinois Ballroom
A Design Thinking Approach to Food Insecurity (Workshop & Lunch – PUSH & UFWH Attendees)

1:30pm  | Illinois Ballroom
PUSH Meeting Adjourns
THE POWER OF COLLECTIVE ACTION

Universities nurture innovation and inspire critical thinking, and over the years many of the world’s best university researchers and faculty have made tremendous contributions to the science of growing, processing, transporting and accessing food. But until recently it was difficult for the academy to make a collective contribution to the global effort to end hunger and malnutrition.

In February 2014 the Hunger Solutions Institute, in partnership with the Association of Public and Land-grant Universities (APLU) and the United Nations Food and Agriculture Organization (FAO), held a high level interactive forum, “Shaping the Collective Role of Universities as a Partner in Ending Hunger” to determine how to better coordinate efforts to address these critical issues.

A consensus outcome from that gathering, which drew 70 leaders from 30 universities in Canada, the United States and Latin America, was the Presidents’ Commitment to Food and Nutrition Security, a statement outlining a number of initiatives spanning teaching, research, outreach, and student engagement that university leaders can implement as part of an action agenda to make food and nutrition security an institutional priority.

Signatories of the Presidents’ Commitment to Food and Nutrition Security make up a consortium known as Presidents United to Solve Hunger or PUSH. Powered by its student counterpart, Universities Fighting World Hunger, PUSH signatories pledge to work collectively toward zero hunger campuses, communities, and nations.
Jaime Adams joined the U.S. Department of Agriculture’s Office of Chief Scientist in 2011 as the Senior Advisor for International Affairs. In this capacity, Ms. Adams engages in cross-functional international agricultural science and technology collaboration with all levels of staff and leadership from government and non-governmental organizations. Ms. Adams is responsible for managing and facilitating the international priorities of the USDA Chief Scientist. In her current capacity Ms. Adams has served as the lead negotiator for numerous international bilateral and multilateral agricultural science and technology agreements. She was one of the lead architects of, and now leads the U.S. Government (USG) participation in, the Global Open Data for Agriculture and Nutrition (GODAN) initiative.

Anne Mims Adrian is currently the project manager assessing open access research and data for Presidents United Solver Hunger (PUSH), an initiative of the Hunger Solutions Institute with the College of Human Sciences at Auburn University. She has also recently served as eXtension’s Director of Programs, providing leadership and coordinating eXtension programs, seeking open data and knowledge opportunities, and finding ways to share and curate knowledge from different research and eXtension organizations.

In 2010, she was appointed to help build a highly effective and recognized online learning network. The network continues to receive federal funding and is seen as a model in developing collaborative and cross-disciplinary learning networks.

Ruben Canedo, research and mobilization coordinator at University of California Berkeley’s Centers for Educational Equity and Excellence, co-leads both the UC Berkeley Food Security Committee and the UC Global Food Initiative Food Access and Security Subcommittee. Canedo has established himself as a national expert on student food security and college campus programs and policies to address the issue. He established and currently coordinates the efforts of campus food security working groups at all 10 UC campuses, and is engaged in actively researching and addressing college student food access and security.
Ertharin Cousin is a distinguished fellow of global agriculture at the Chicago Council on Global Affairs. Cousin previously served as executive director of the World Food Programme from 2012 until 2017. In this role, she led the world’s largest humanitarian organization with 14,000 staff serving 80 million vulnerable people across 75 countries. Cousin possesses more than 30 years of national and international nonprofit, government, and corporate leadership experience. She maintains relationships with global government, business, and community leaders. She has published numerous articles regarding agriculture, food security, and nutrition.

Brady J. Deaton was Chancellor of the University of Missouri 2004-2013 and now serves in emeritus status and as Director of the Deaton Institute for University Leadership in International Development at Missouri. He was appointed Chair of BIFAD by President Obama in 2011 and reappointed in 2012 for a four-year term. Deaton served as chair of the Academic Affairs Council of the Association of Public and Land-grant Universities (APLU) and functions in advisory roles with the U.S. Department of Agriculture. He completed a two-year term as chair of the Missouri Council on Public Higher Education and was chair of the Big 12 Conference Board of Directors. He is a recipient of the Malone Award from APLU for furthering international education in public higher education, a member of the board of the Donald Danforth Plant Science Center, and served on the International Committee of the Association of American Universities (AAU).

Medha Devare is Senior Research Fellow with the International Food Policy Research Institute (IFPRI) and Module Lead of CGIAR’s Big Data Platform, based at the CGIAR System Office in Montpellier, France. She is a Cropping Systems Agronomist and Microbial Ecologist with significant experience working on and leading projects addressing food and nutritional security and sustainable resource management in South Asia. Medha also has substantial experience in data and knowledge management, including ontologies, vocabularies, and other semantic web-related tools. Before she moved to France, Medha was Scientist and Knowledge Management Specialist at the International Maize and Wheat Improvement Center (CIMMYT), based in Kathmandu, Nepal.
Lynn B. Hassan Jones is a Physician, board certified in diagnostic radiology with musculoskeletal fellowship training, and is Co-Director of MRI at Mankato Clinic in Mankato, Minnesota. In more than 20 years of medical practice, she has worked in both rural and urban settings in Minnesota and Wisconsin. Hassan Jones served a three year term on University of Minnesota Medical School Admissions Committee and has served on the University of Minnesota Medical School interview and scholarship committees and on the Health Disparities Committee of the Minnesota Medical Association.

A lifelong resident of Minnesota, Hassan Jones was born in Minneapolis and graduated from Macalester College in Saint Paul and the University of Minnesota Medical School in Minneapolis.

Robert J. Jones became Chancellor at the University of Illinois at Urbana-Champaign on September 26, 2016. Jones, who served as President of the University at Albany, State University of New York (SUNY) from 2013 to 2016, is an experienced and accomplished scientist and research university leader.

Jones’ tenure at one of the SUNY system’s leading research universities followed a 34-year career at the University of Minnesota, a Big Ten land-grant institution, where he began as a plant physiologist in the Department of Agronomy and Plant Genetics and rose through a series of academic administrative appointments, serving as Senior Vice President for Academic Administration at the University of Minnesota System from 2004 to 2013.

Roberta M. Johnson Killeen holds BS, MS, and PhD degrees in Geophysics and Space Physics from the University of California, Los Angeles. She has published more than 60 peer-reviewed papers and other publications in the areas of isotope geochemistry and upper atmospheric research, as well as on educational programs.

She began her career as a research physicist at SRI International in Menlo Park, California, before moving on to continue her research at the University of Michigan Space Physics Research Laboratory. While there, she initiated the Windows to the Universe project, which she continued to direct until 2016.
Kim Kidwell, Dean and Robert A. Easter Chair in the College of Agricultural, Consumer and Environmental Sciences (ACES) at the University of Illinois at Urbana Champaign, is a nationally respected scholar and award-winning teacher. She is a proud alumna of ACES where she earned her BA in both genetics and development and agriculture science. She received her MS and PhD degrees in plant breeding and plant genetics from the University of Wisconsin-Madison.

In her role as Dean of the College of ACES, Dean Kidwell is improving student learning; driving sound, innovative research; and cultivating industry partnerships to improve the lives and livelihoods of the residents of Illinois, in support of the land-grant mission of the University of Illinois.

Jennifer “Vern” Long is Acting Director, Office of Agriculture, Research & Policy in USAID’s Bureau for Food Security. She advises Bureau senior leadership on agricultural research strategy development and research investment prioritization and serves on the U.S. Government interagency working group on access and benefit sharing issues. Long oversees three divisions that implement a diverse portfolio of agricultural research investments, policy engagement and human and institutional capacity development initiatives in support of the GFSS. Prior to joining USAID, she was a Visiting Assistant Research Professor at the University of Illinois – Chicago in the Departments of Biological Sciences & Public Administration, conducting genetic resources policy research on the effects of the Nagoya Protocol on international research collaborations.

Sonia Massari has a PhD in Food Systems and Interaction Design (Engineering Dept, University of Florence). She is the Academic Director of the University of Illinois at Urbana-Champaign Food Studies programs in Rome and Director of Gustolab International Institute for Food Systems and Sustainability Studies (she works in partnership with 15 U.S. Universities).

Massari teaches at Scuola Politecnica di Design Milan (Master in Food Design), at ISIA Design School Rome (Master in Systemic Design -Sociology of Change Course) and at ROMA Tre University (Sustainability Design Thinking Course). She is currently coordinating the ADI INDEX Food Design commission.
Deana McDonagh is a Professor of Industrial Design in the School of Art + Design at the University of Illinois at Urbana-Champaign and faculty at the Beckman Institute of Advanced Science and Technology. Prior to joining the University of Illinois, she was a Reader in User-Centred Design at Loughborough University in the UK. She is an Empathic Design Research Strategist who focuses on enhancing quality of life for all through more intuitive and meaningful products, leading to emotional sustainability. Her research concentrates on emotional user-product relationships and how empathy can bring the designer closer to users’ authentic needs.

Douglas Palmer joined Walsh University in the Fall of 2005 and currently serves as the Vice President for Academic Affairs and Provost, as well as Dean of the University. Prior to this, Dr. Palmer was the Assistant Dean of Academic Innovation and an Associate Professor of History. In 2004-2005, he was a Research Fellow at the Emory University School of Law and he holds a PhD from Ohio State University, an MA from the University of Oregon, and a BA from the University of North Carolina-Asheville. In 2001-2002, Dr. Palmer was a Fulbright Scholar in Utrecht, the Netherlands.

Palmer teaches classes in European history and his research focuses on European cultural and political history, in particular the history of Great Britain. He is currently working on a project examining issues of food security in the British Empire.

Kenneth M. Quinn assumed the Presidency of the World Food Prize Foundation in Des Moines, Iowa on January 1, 2000, following a 32-year career as an American diplomat, which focused significantly on refugee and humanitarian relief efforts and culminated with his service as U.S. Ambassador to the Kingdom of Cambodia.

For the past 18 years, Ambassador Quinn has endeavored to build the World Food Prize Foundation, founded by the Father of the Green Revolution, Dr. Norman E. Borlaug, so that it could come to be seen as the “Nobel Prize for food and agriculture.” Each October, more than 1,200 people come from 50 countries to Des Moines, Iowa, for the Borlaug Dialogue International Symposium, which has been called the “premier conference in the world on global agriculture.” Ambassador Quinn’s foundation also operates one of the most unique youth education programs for high school students in America.
Roger Thurow joined The Chicago Council on Global Affairs as Senior Fellow for global food and agricultural in January 2010 after three decades at The Wall Street Journal.

In 2003, he and Journal colleague Scott Kilman wrote a series of stories on famine in Africa that was a finalist for the Pulitzer Prize in International Reporting. Thurow and Kilman are authors of the book, ENOUGH: Why the World’s Poorest Starve in an Age of Plenty. In 2009, they were awarded Action Against Hunger’s Humanitarian Award.

His new book, The First 1,000 Days: A Crucial Time for Mothers and Children—And the World, was published in 2016.

Jennifer Vokoun is an Assistant Professor of Graphic Design at Walsh University in North Canton, Ohio, and also serves as the Director of the Food Design Institute, facilitating community and faculty engagement through design thinking on food systems issues. Professor Vokoun teaches courses in graphic design, visual communication, and visual culture and is the faculty leader for the University’s Blouin Global Scholars class of 2020, a living learning community cohort focused on food, sustainability, and hunger in a local and global context. She received her MFA from Kent State University, Ohio; MA at Ursuline College, Ohio; and BFA at Columbus College of Art and Design, Ohio.

In 2017, she was a Design Incubation Fellow, and also participated in design thinking facilitation training with IBM in New York City. Current research interests include design thinking and design for social change as it relates to food access and food insecurity issues.

Catherine Woteki recently rejoined the faculty at Iowa State University as Professor in the Department of Food Science and Human Nutrition. From 2010-2016, she served as Chief Scientist and Under Secretary for USDA’s Research, Education, and Economics (REE) mission area. In that role, she developed the Office of the Chief Scientist, established the USDA Science Council, and instituted the department’s first scientific integrity and open data policies. She was called upon to lead scientific delegations to China and the first Meeting of Agricultural Chief Scientists held under the auspices of the G-20. Dr. Woteki is an advocate for building the platforms needed to enhance domestic and international food and agricultural research.
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EVP/VPAA