



# UX Fundamentals

**Week 11:**

**Feedback Synthesis + Presentation Prep**

April 5 2021

Siebel  
Center  
for  
Design

# Today's Agenda:

- **10:05 - 10:30AM**

Tips for synthesizing your feedback + expectations for next week's presentations

- **10:30 - 11:50AM**

Breakout rooms + open work time and discussion

## **Next week's presentations**

**P**urpose

**O**utcome

**S**tructure

**T**iming

# Next week's presentations

## **Purpose**

Walk us through your process of concept generation, evaluation and synthesis of your findings

## **Outcome**

Indicate where you will be taking your concept directions based on your learnings through this process

# Next week's presentations

## Structure - no more than 10 slides

- Title Slide
- Summary of your design challenge (ie, what app are you working on and where you landed at end of last presentation, your HMW statements, what you were going to focus on for this design sprint)
- Examples of your concept development
- Who you recruited for your generative/evaluative feedback sessions, why they were selected
- How you ran your sessions - what did you show, what questions did you ask
- What you learned from these sessions - please include some representative quotes from your participants
- Your team's next steps - what will you be working on over the next several weeks in our refinement sprint

# Next week's presentations

- **Show up on time.**
  - We need to start right at 10:00am to fit all presentations in!
- **Pick a team lead ahead of time to share slides.**
  - One of you should have your deck open and ready to share screen - and we should know ahead of time who this is!
- **Export your presentation deck and be prepared to post to the #presentation-2 Slack channel immediately before you present.**
  - This way, we can start a thread for the class to provide feedback as you present.

# Order of presentations on April 12

- Group 8
- Group 3
- Group 1
- Group 7
- Group 6
- Group 2
- Group 4
- Group 5

# Assignments this week:

Synthesize your feedback and create your presentation!

- **Synthesize** your findings from your **feedback sessions**.
- There is **no discussion assignment on Slack** this week.
- Build your **8-Minute (*maximum*) Deck** to present in class on **Mon. April 12**.