Seeing a Phrase “Time and Again” Matters: The Role of Phrasal Frequency in the Processing of Multiword Sequences
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Online First Publication, February 28, 2011. doi: 10.1037/a0022531

CITATION
RESEARCH REPORT

Seeing a Phrase “Time and Again” Matters: The Role of Phrasal Frequency in the Processing of Multiword Sequences

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Are speakers sensitive to the frequency with which phrases occur in language? The authors report an eye-tracking study that investigates this by examining the processing of multiword sequences that differ in phrasal frequency by native and proficient nonnative English speakers. Participants read sentences containing 3-word binomial phrases (bride and groom) and their reversed forms (groom and bride), which are identical in syntax and meaning but that differ in phrasal frequency. Mixed-effects modeling revealed that native speakers and nonnative speakers, across a range of proficiencies, are sensitive to the frequency with which phrases occur in English. Results also indicate that native speakers and higher proficiency nonnatives are sensitive to whether a phrase occurs in a particular configuration (binomial vs. reversed) in English, highlighting the contribution of entrenchment of a particular phrase in memory.

Keywords: multiword sequences, phrasal frequency, mental lexicon, eye-tracking, bilinguals

It is well established that the frequency with which words occur in a language influences how quickly they are recognized (Balota & Chumbley, 1984; Monsell, Doyle, & Haggard, 1989; Rayner & Duffy, 1986). A view that is gaining popularity is that, in addition to this word frequency effect, language users are sensitive to frequency information at the sublexical, phrasal, and clausal levels. This means that the frequency of morphemes, syllables, words, multiword phrases, and clauses may all influence processing.

Although frequency effects have been widely reported in the word-processing literature, only a few studies have investigated frequency effects for units larger than a word, such as two-word combinations (Bell et al., 2003; Gregory, Raymond, Bell, Fosler-Lussier, & Jurafsky, 1999; Mondini, Jarem, Luzzatti, Burani, & Semenza, 2002; Sosa & MacFarlane, 2002) and larger syntactic structures (Arnon & Snider, 2010; Frazier & Fodor, 1978; Reali & Christiansen, 2007). Although the evidence is somewhat limited, it has been used to support the view that the frequency with which multiword sequences occur affects their representation and processing. For example, Sosa and MacFarlane (2002) had participants monitor for of in two-word collocations (sort of) varying in frequency. They found that reaction times to of in high-frequency phrases were significantly slower than in low-frequency ones, indicating that frequent phrases were treated as unitary entities, which hindered access to their individual components. Although of was identical across all conditions, lexical properties of the constituent words were not controlled for. Thus, one must be cautious about drawing strong conclusions from this study.

Mondini et al. (2002) investigated the production of two-word compounds (natura morta “still life”) and novel combinations (natura bella “beautiful nature”) by two aphasic patients. Mondini and colleagues found that their participants performed better on compounds than on novel noun–adjective combinations. This was taken to indicate that for novel phrases, participants retrieved the adjective and noun separately and then applied agreement rules. Compounds, however, were retrieved as a unit, and, therefore, no morphosyntactic operations, such as number and gender agreement, were necessary. Because the study only investigated two brain-damaged participants, it is difficult to draw any far-reaching conclusions.

A number of studies have looked at the processing of compounds and their constituents using an eye-tracking paradigm (Kuperman, Bertram, & Baayen, 2008; Kuperman, Schreuder, Bertram, & Baayen, 2009). Such research has found evidence for parallel access to full forms (blackboard) and their constituents (black and board). Crucially, the effect of compound frequency was observed as early as the first fixation, which suggests that the more entrenched the full form of a compound is, the earlier the processing benefits for it appears (Kuperman et al., 2008).

Although a large number of studies have investigated the processing of one- and two-word compounds, only a few studies have examined the processing of phrases or sequences longer than two...
words. Arnon and Snider (2010) investigated the role of phrasal frequency in the comprehension of four-word phrases (don’t have to worry) and found that frequent phrases were processed reliably faster than infrequent ones, even though the frequency of constituent words was matched. Thus, the authors concluded that language users notice, learn, and store frequency information not only about words but also about compositional phrases. Notably, in the study, participants performed a phrasal decision task, in which they decided as quickly as possible whether the target phrases were possible in English. The authors argue that this is comparable to a lexical decision task. However, this is not necessarily the same as making a lexical decision and is not a well-established task in the literature. Furthermore, in the study, low- and high-frequency phrases had different semantics and different expectancies about upcoming information, and some of their phrases could be used in isolation (We have to talk), whereas others could not be (We have to say). Therefore, the conclusions drawn from their results must also be viewed with caution.

Tremblay and Baayen (2010) used behavioral and electrophysiological measures to investigate the processing of four-word sequences (in the middle of). They found that the probability of occurrence of the four-word sequences, and constituent and tri-gram frequency, affected participants’ recall (in the behavioral task) and their event-related potentials (in the electroencephalograph experiment). The key finding of the study was that already in a very early time window (110–150 poststimulus), there was a frequency effect for the four-word sequence. These early effects were discussed in terms of the P1, N1, and P2, which are usually associated with attentional processes (although the P2 has also been associated with sentential constraint and expectancy of a given word). Thus, although these results were taken to suggest that multiword forms are stored both as parts and wholes, it is unclear whether they support such a view or are indicative of more general attentional processing.

In a self-paced reading study, Tremblay, Derwing, Libben, and Westbury (in press) compared the processing of sentences containing lexical bundles (don’t worry about it) and matched control phrases. They found that sentences containing lexical bundles were read faster than control sentences, and were more likely to be remembered and recalled correctly than sentences with novel phrases, suggesting that the more frequent a unit is, the more likely it is to leave memory traces in the brain.

Finally, a number of studies revealed robust differences in the production of frequent multiword sequences versus novel ones. Van Lancker, Canter, and Terbeek (1981) found that instances of novel language had a longer duration because they contained more and longer pauses and that their constituents were spoken more slowly. Similarly, Bybee and Scheibman (1999) found that don’t was phonetically reduced when it was part of a frequent phrase (I don’t know). Likewise, Bell et al. (2003) found that words were phonetically reduced when they were predictable in a given context (middle of the).

Although the evidence is somewhat incomplete, the above findings suggest that frequent multiword sequences may be processed differently from less frequent ones by native speakers. However, no study has addressed the issue of phrasal frequency with respect to second-language speakers. If frequency influences whether a multiword sequence is represented or not, one might expect that with increased exposure, second-language learners will have not only single words represented in their lexicon but also instances of frequent multiword sequences. If it is the case that frequency of exposure determines what is represented in the mental lexicon, we would expect native speakers, who have accumulated a sufficient amount of experience with frequent expressions, to show a robust processing advantage for them. Crucially, the inclusion of nonnative participants in our study allowed us to investigate the relationship between exposure to a phrase and phrasal frequency. Thus, the main question that the present study aimed to answer was: Are native and proficient nonnative speakers sensitive to phrasal frequency during online language comprehension?

To investigate phrasal representation and processing by native and proficient nonnative speakers, we used three-word phrases, called binomial expressions. Binomials are phrases formed by two content words from the same lexical class connected by a conjunction, where one word order is more frequent than the other (bride and groom/groom and bride). For the purposes of the present study, we define binomials as recurrent (frequent), familiar (conventional) expressions. Thus, we do not consider infrequent combinations with no word-order preference (green and yellow) to be binominal expressions. Binomials are ideal for studying phrasal comprehension for a number of reasons. First, they are more frequent than idioms, which are considered to be the prototypical example of multiword phrases. Second, unlike idioms, binominals’ components contribute overtly to the overall meaning of the expression. Although readers cannot compute the meaning of the idiom ring a bell (“sound familiar”), they can compute the meaning of the binomial bride and groom. Finally, in more idiosyncratic expressions, such as idioms, changes are rarely permitted (kick the bucket vs. *the bucket was kicked). Because in the majority of binominal expressions the word order can be reversed without any meaning change, we were able to investigate whether such expressions have a processing advantage over reversed forms, which only differ in phrasal frequency.

In the present study, we used eye tracking to investigate the processing of binominal expressions by native and proficient nonnative English speakers. If frequency of exposure plays an important role in what is represented in the lexicon, we would expect native English speakers, who have accumulated a sufficient amount of experience with frequent expressions, to show a processing advantage for binominals over their reversed forms. Nonnative speakers, whose exposure to English will not have been as rich, may not show such an advantage. Specifically, we may observe higher proficiency nonnatives performing similarly to native speakers, whereas those having a lower proficiency may differ from native speakers in their processing of binominals versus

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1 The majority of binominals are regular expressions that are used literally. However, some binominals can be used both literally and figuratively. In our set of stimuli, there were four items that had an additional figurative interpretation (bread and butter, day and night, black and white, cat and mouse). The inclusion or exclusion of these items did not change the pattern of results.

2 In some binominals, where the order of events plays a role, the meaning may change if the expression is reversed (trial and error, cause and effect). Analyses were done with and without these two items, and the pattern did not change.
their reversed forms. Nonnative speakers thus allowed us to investigate the role of frequency of exposure more explicitly.

Method

Participants

Twenty-eight native and 28 proficient nonnative English speakers took part in the study. All participants were students at the University of Nottingham, United Kingdom (mean age = 21.1 years). They received course credit or £6 (about U. S. $9.27) for their participation. The nonnative speakers came from various first-language backgrounds. On average, they had spent 21 months in the United Kingdom (ranging from 2 months to 7 years), and their first contact with English was at the age of 7.8 years. Their self-rated proficiency for speaking, reading, writing, and listening comprehension on a 5-point Likert scale (ranging from 1 [very poor] to 5 [excellent]) was 3.9, 4.2, 3.8, and 4.1, respectively.

Materials

The British National Corpus (BNC) was used to find a set of 42 binomial expressions and their reversed forms (see the Appendix). By definition, binomials and their reversed forms are matched in frequency of the individual words, length, and part of speech. Crucially, they differ in phrasal frequency: 247.3 occurrences in the BNC (per 100 million words) for binomials, and 27.4 occurrences for the reversed forms. Two types of fillers were also selected. The first set contained 42 meaningful and grammatically correct phrases that were matched with the binomials and their reversed forms in word length and part of speech (fluid and flames). The second group of fillers was composed of 63 low-frequency meaningful and grammatically correct phrases (tennis and badminton). These were not matched with the binomials and reversed forms on any of the above properties. The syntactic structure of both filler types was identical to that of binomials and reversed forms (X and X). The two groups of fillers were used in order to prevent participants from noticing the binomials and, in particular, their reversed forms, which might be marked due to their low frequency.

To ensure that any processing advantage for binomials over their reversed forms was not due to the first word (bride) serving as a better prime for the third word (groom) than the other way around (groom for bride), the Edinburgh Associative Thesaurus database (http://www.eat.rl.ac.uk/) was used to check that binomials and their reversed forms were matched in semantic association strength as closely as possible. The mean strength of the forward association was 0.29, whereas the backward association was 0.25, which was not significantly different, *r*(37) = 0.73, *p* = .47. Finally, two groups of 10 native English speakers, who had not participated in the eye-tracking experiment, were asked to provide a completion for “Word 1 + and” (bride and) or “Word 2 + and” (groom and). If seven out of 10 participants were able to provide the “correct” completion of a phrase, then it was given a score of 7 on the completion test. The mean score for binomials was 6.9, whereas it was 4.7 for their reversed forms.

Procedure

Binomials and their reversed forms were presented across two presentation lists. Thus, no participant saw both versions of the same phrase. In each list, experimental items were intermixed with 21 fillers of the first type and all 63 fillers of the second type. Binomials and their reversed forms were embedded in identical sentence contexts (John showed me pictures of the bride and groom/groom and bride both dressed in blue).

Eye movements were recorded using a SMI EyeLink I (SR Research Ltd., Mississauga, Ontario, Canada). Participants were given a verbal explanation of the procedure. A 9-point grid calibration procedure was done before the experiment. Participants first completed a practice session. Each trial started with a fixation point that appeared in the middle of the screen. After participants fixated it and a calibration check was conducted, a sentence appeared across one line in the middle of the screen, which participants were instructed to read as quickly as possible for comprehension. One quarter of the sentences were followed by a comprehension question. The rest were followed by “Ready?” After the experiment, nonnative participants completed a language background questionnaire, assessing their self-reported English speaking, reading, writing, and comprehension.

Results

We performed the analyses on 30 binomials and their reversed forms (60 items in total). Single fixation durations shorter than 100 ms and longer than 800 ms were excluded, because short fixations reflect oculomotor programming, and fixations longer than 800 ms are due to momentary track loss or blinks (Morrison, 1984). The missing data accounted for 2.6% of the total data for nonnative speakers and 1.2% for native speakers. Because the items are multword sequences that are longer than single words (and hence may be prone to having a bimodal distribution), we excluded cumulative fixation durations shorter than 200 ms and longer than 1,500 ms (per phrase). This resulted in the loss of 12.4% of the data for total reading time and 16.2% of the data for...

3 For the present study, we selected 42 binomials and their 42 reversed forms (84 items in total). However, four of the binomials had an additional idiomatic interpretation, two binomials had a different meaning in the reversed condition, two binomials and their reversed forms did not occur in the Edinburgh Associative Thesaurus, due to experimental error two binomials and their reversed forms were not included in the completion test, and silver and gold (reversed form) is famous as a Christmas song from the animated movie “Rudolf the Red Nosed Reindeer.” Additionally, because semantics and the idea of salience has been used to account for word order in binomials (Benor & Levy, 2006), knife and fork was excluded. In the case of the binomial knife and fork, one might assume that knife precedes fork because we hold it in the right hand, which is the dominant hand for most humans. However, one might also argue that it is possible to eat without a knife but not without a fork (and, in fact, many people do exactly that), which should make a fork a more central or salient entity than a knife. For the above reasons, 12 binomials and their reversed forms (24 items) were excluded from the analyses reported in the present article, leaving us with 60 items in total (30 binomials and 30 reversed). However, when these 24 items are included, the pattern of results remains exactly the same for the total reading time. For the first-pass reading times and the fixation count, the interaction between phrase type and proficiency became a trend. All other fixed effects in the final models remained significant.
first-pass reading time. For the fixation count measurement, we also excluded fixation counts of 10 or more (one datapoint). Means for each of the eye-tracking measurements for binomials and reversed forms for nonnative and native speakers are presented in Table 1. The participants had no difficulty answering the comprehension questions (natives 94.5% correct, nonnatives 89.9% correct).

We used mixed-effects modeling with crossed random-effect factors for subjects and items (Baayen, Davidson, & Bates, 2008) to analyse the three eye-tracking measures (first-pass reading times, total reading times, and fixation count). We conducted the analyses with R version 2.11.1 (R Development Core Team, 2010) and the R package lme4 (Bates & Maechler, 2010). We log transformed the dependent variables (total reading times, first-pass reading times, and fixation count) to reduce the skewness in the distributions. The following predictors were considered: the phrasal frequency, the frequency of Content Word 1 as an isolated word, the frequency of Content Word 2 as an isolated word. The frequencies were obtained from the BNC (counts based on occurrences per 100 million words) and were log transformed. The next predictor was phrase type (binomial vs. reversed). We also considered phrase length (number of letters in the phrase), the association strength (forward and backward association between Content Words 1 and 2 based on the Edinburgh Associative Thesaurus database), and the score on the completion test. Proficiency was also considered as a predictor. Because a dichotomous proficiency predictor (native vs. nonnative speakers) leads to reduction of power (Baayen, 2010; MacCallum, Zhang, Preacher, & Rucker, 2002), we used a continuous proficiency variable that was based, for the nonnatives, on their subjective proficiency ratings (the average rating on a 5-point scale for reading, speaking, writing, and listening). For native speakers, the proficiency ratings were assumed to be at ceiling (and were given the maximum score of 5). The trial number of the presentation of the phrase in the experiment was considered as a predictor to account for the longitudinal effect of the experimental task on the behavior of the participants.

Participants and items were random-effect factors in the models. In order to address the issue of the collinearity between the predictors, we orthogonalized phrasal frequency by fitting a linear model in which phrasal frequency was predicted by phrase type. The residuals of this model (ResidPhrasalFrequency) were then used as our predictor of phrasal frequency (effects of phrase type are thus partialled out). These residuals correlated with phrasal frequency \( r = .67, p < .0001 \). The same was done with the completion test predictor that correlated significantly with phrase type. The residuals of this linear model (ResidCompletionScore) correlated with the original completion test values \( r = .91, p < .0001 \). The association strength correlated significantly with ResidCompletionScore, and therefore another linear model was created in which ResidCompletionScore predicted the association strength. The residuals of this model (ResidAssociationStrength) correlated highly with the original association strength values \( r = .96, p < .0001 \). Finally, we calculated the residuals of the frequency of the first content word and the second content word because the first content word correlated significantly with phrase length, completion test score, and the frequency of the second content word, whereas the second content word correlated significantly with phrase length and frequency. Again, the residuals of these models correlated highly with the original variable (Content Word 1 and ResidWord1: \( r = .86, p < .0001 \); Content Word 2 and ResidWord2: \( r = .87, p < .0001 \)). A summary of the continuous variables is presented in Table 2. We also investigated the need for by-subject random slopes for predictors tied to items and by-item random slopes for predictors tied to subjects. To avoid having a change in slope that might correlate with a change in intercept (see Baayen, 2008), all continuous predictors were centered.

For each dependent variable, we started with a simple mixed-effects model with subjects and items as random-effect factors that included trial number, phrasal length, and proficiency as predictors. In a step-by-step forward model selection procedure, we first looked at whether interactions between proficiency and trial number and proficiency and phrase length improved the model, and then we conducted an investigation including other predictors and their interactions with proficiency in the model. We also looked at the interactions between phrase type and phrasal frequency, and between phrase type and the frequency of Content Word 1 and the frequency of Content Word 2. Predictors and interactions between predictors were only included in the model if the model fit was significantly better (likelihood ratio test, \( p < .05 \)) compared with the previous, more simple model. The coefficients of the fixed effects, their 95% highest posterior density intervals, \( p \) values based on 10,000 Markov Chain Monte Carlo samples of the posterior samples of the parameters of the final models, and the \( p \) values obtained with the \( t \) test using the difference between the number of observations and the number of fixed effects as the upper bound for the degrees of freedom for the three eye-tracking measures are presented in Table 3. We also used a backward model selection procedure starting with a model with all predictors and interactions tested in the forward selection procedure. This resulted, for all eye-tracking measurements, in final models that were exactly the same as the final models of the forward model selection procedure. Including in the final models by-subject and by-item random slopes for predictors tied to items and subjects did not significantly improve any of the final models except for the total reading time model in which trial number as a by-subject random slope improved the model significantly. However, this did not change the significance of the fixed effects in the model.

The mixed-effects modeling revealed that eye-tracking measures were significantly affected by trial number, phrase length, proficiency, phrase type, and phrasal frequency. Furthermore, a significant interaction was found between proficiency and phrase type in all measures (Figure 1 illustrates this interaction for the total reading time). This interaction indicates that proficiency plays a crucial role in phrasal processing. Namely, although the processing of binomials versus reversed forms differs significantly in native and higher proficiency nonnative speakers, their processing is similar in lower proficiency nonnatives. Importantly, independent of this interaction, the data revealed that phrasal frequency significantly influenced the eye-tracking measures, which is not

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4 We also conducted the mixed-effects modeling without removing any outliers. The results showed an identical pattern with and without outliers for the models of first-pass reading times and fixation count. The model of total reading times was slightly different because the interaction between phrase length and proficiency was no longer significant. However, everything else remained significant.
due to phrase type because the effect of phrase type was partialed out.

The completion test score was not included as a predictor in the final models of the three eye-tracking measurements, which indicates that the completion test score does not add anything to the model after phrase type is partialed out. This suggests that predictability of the second content word (groom) from the first content word plus and (bride and), as measured by the completion test scores, does not explain the effect of phrase type. However, we could not rule out the possibility that phrase type and the completion test score are measures of the same thing. Therefore, we reanalysed the data by first partialeting the completion test score from phrase type using a linear model. Phrasal frequency was included in this model as well because it correlated with phrase type. The residuals (PhraseTypeResid) of this linear model correlated with phrase type ($r = .65, p < .001$). Importantly, these residuals now reflect something above and beyond what is measured by the completion test. In this analysis, the same procedure for reducing collinearity, as described earlier (using residuals from linear models), was conducted before we analysed the data using mixed-effects modeling with items and subject as random-effect factors with a forward model selection procedure. The results again revealed significant effects of phrasal frequency for the first-pass reading time ($p_{MCMC} = 0.0004, pr(>|t|) = 0.0001$), the total reading time ($p_{MCMC} = 0.0001, pr(>|t|) = 0.0000$), and fixation count ($p_{MCMC} = 0.0001, pr(>|t|) = 0.0000$), and a significant interaction between phrase type and proficiency for the first-pass reading time ($p_{MCMC} = 0.0144, pr(>|t|) = 0.0149$) and the total reading time ($p_{MCMC} = 0.0106, pr(>|t|) = 0.0100$). Note again that the completion test score was not included in any of the final models. This strongly suggests that the processing advantage observed for binomials over their reversed forms is not a mere reflection of the differences in their predictability, as measured by the completion test. Furthermore, it implies that the processes engaged extend above and beyond predictability alone and that it is the phrasal configuration and the phrasal frequency that play a crucial role in phrasal processing.

**Discussion**

These results reveal two major findings. First, native speakers and nonnative speakers, across a range of proficiencies, are sensitive to the frequency with which phrases occur in English. Second, native speakers and higher proficiency nonnatives are sensitive to whether a phrase occurs in a particular configuration (binomial vs. reversed), highlighting the contribution of entrenchment of a particular phrase in memory. Crucially, the frequencies of the first and second content word of the binomials and the reversed forms were not significant predictors of reading speed. This shows that it is the frequency of the entire phrase, and not the frequency of the individual words, that influences reading speed.

The significant interaction between the phrase type and proficiency suggests that binomial versus reversed form processing depends on proficiency, with more proficient nonnative speakers and native speakers reading binomials significantly faster than the reversed forms, and less proficient nonnative speakers exhibiting comparable reading speeds for both phrase types. The significant main effect of

<table>
<thead>
<tr>
<th>Table 1</th>
<th>Nonnative and Native Speakers’ First-Pass Reading Times (Means), Total Reading Times (Means), and Fixation Count With Standard Error (SE) for Binomials and Reversed Forms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measure</td>
<td>Nonnative speakers</td>
</tr>
<tr>
<td>First-pass reading time</td>
<td>564 (9.4)</td>
</tr>
<tr>
<td>Total reading time</td>
<td>602 (10.0)</td>
</tr>
<tr>
<td>Fixation count</td>
<td>2.50 (0.04)</td>
</tr>
</tbody>
</table>

*Note.* Diff. = Difference.

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<table>
<thead>
<tr>
<th>Table 2</th>
<th>Summary of Continuous Variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Variable</td>
<td>Range (adjusted range)</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>TrialNum</td>
<td>4–129 (−62.59–62.41)</td>
</tr>
<tr>
<td>Proficiency</td>
<td>3–5 (−1.54–0.46)</td>
</tr>
<tr>
<td>PhraseLength</td>
<td>10–22 characters (−4.3–7.7 characters)</td>
</tr>
<tr>
<td>ResidPhraseFrequency</td>
<td>0–1.956 (−1.96–3.57 log units)</td>
</tr>
<tr>
<td>ResidWord1</td>
<td>119–142.377 (−3.73–2.43 log units)</td>
</tr>
<tr>
<td>ResidWord2</td>
<td>119–142377 (−3.19–2.71 log units)</td>
</tr>
<tr>
<td>ResidAssociationStrength</td>
<td>0–0.85 (−0.35–0.57)</td>
</tr>
<tr>
<td>ResidCompletionScore</td>
<td>0–10 (−6.93–5.53)</td>
</tr>
</tbody>
</table>

*Note.* The second column shows the range of the variables. The adjusted range after transformation, partialing out correlated predictors and/or centering, is presented in parentheses. Standard deviations and medians refer to the predictor values in the models. All variables are centered, and therefore their means are zero.
phrasal frequency coupled with the absence of an interaction between phrasal frequency and proficiency implies that overall higher frequency phrases are read faster than lower frequency ones by native speakers and nonnative speakers across all proficiency levels.

It is noteworthy that although phrase type and phrasal frequency are overlapping concepts, they are not by any means the same. We can take the example, east and west, which occurs 380 times in the BNC, whereas its reversed forms occurs 63 times, and compare this with the binomial sweet and sour, which occurs 36 times, whereas its reversed form is unattested. (The binominal constituents by themselves are of different frequencies: east, 17,449, west, 21,345, sweet, 34,80, and sour, 623). In this case, the less preferred west and east is actually more frequent than the binominal sweet and sour. The present results indicate that, first, both native and nonnative speakers read frequent phrases more quickly than less frequent ones. If we continue with the above example, this means that the binominal east and west should be read more quickly than its nonpreferred reversed form west and east, followed by the binominal sweet and sour, which in turn should be read faster than sour and sweet. Second, in addition to phrasal frequency, there is an effect of phrase type that interacts with proficiency. This means that it is not just the overall frequency of a phrase that matters for native speakers and highly proficient nonnative speakers, but whether the phrase is in the preferred (binominal) or nonpreferred (reversed) configuration matters as well. Thus, although sweet and sour is less frequent than west and east, its processing should be speeded. This means that for frequently occurring expressions, something above and beyond simple frequency of occurrence is represented. Whether this can be attributed to predictability is addressed in the paragraphs that follow.

That native adult speakers process frequent multiword sequences faster than low-frequency ones is consistent with existing research (Arnon & Snider, 2010; Sosa & MacFarlane, 2002). Comparable evidence also exists in the child processing literature. Bannard and Matthews (2008) found that young children processed frequent phrases (a drink of milk) faster than infrequent ones (a drink of tea). This lead them to conclude that children have experience-deriviert knowledge of four-word utterances, the most frequent of which are stored in their lexicon. They took this as an indication of “complementary representations at different levels of granularity” (Bannard & Matthews, 2008, p. 246). We believe our results point to the same conclusion. Native speakers and higher proficiency nonnatives appear to have representations not only for the words that make up binomials (bride and groom) but also for the binominal phrases themselves (bride and groom). Frequency may thus lead to a particular form being represented in the mental lexicon. However, if a form has not been encountered frequently enough, as in the case of lower proficiency nonnative speakers, it appears that it may not be well entrenched in memory, leading to similar reading times for phrases like bride and groom and groom and bride.

Our finding that phrasal frequency affects the ease of processing is of importance for models of language use and processing. In the words-and-rules approach, a distinction is made between the lexicon, a collection of memorized and stored forms, and grammar, a collection of rules that are applied to these forms (Pinker, 1999;
In line with this approach, frequency effects should only be observable in the processing of memorized forms (words). Researchers argue that frequency effects should not manifest themselves in the processing of compositional multiword sequences. Thus, such a model is incompatible with our results.

However, usage-based (Bybee, 1998; Goldberg, 2006; Tomasello, 2003) and exemplar-based models (Abbot-Smith & Tomasello, 2006; Bod, 2006; Pierrehumbert, 2001) propose that the basic unit of language acquisition is a construction and that the task of a language learner is to acquire a set of constructions that vary in size, complexity, and level of abstractness (Goldberg, 2006; Tomasello, 2003). These theories propose that all linguistic information is represented and processed in the same way, and thus it should be similarly affected by frequency. New experiences with a linguistic unit, a word or a phrase, are not decoded and then discarded; rather, they determine memory representations (Bybee, 2006). As Bod (2006) noted, what is represented is based solely on statistics. Thus, language should be viewed not as a set of grammar rules, but as a statistical accumulation of experiences that changes every time a particular utterance is encountered. This view predicts faster processing for all frequent units, words and phrases, over less frequent ones. Our results are in line with such a view. Furthermore, our data are compatible with connectionist approaches to language acquisition and processing, which emphasize statistical properties of the input in language learning (Christiansen & Chater, 1999; Elman, 1990; Rumelhart & McClelland, 1986). In a connectionist approach, units do not exist in isolation; rather, they form and exist in relationships (networks) with each other. The frequency with which various linguistic exemplars occur together is a determining factor in what and how speakers learn and eventually represent in their lexicon. Thus, we take our results to support usage-based, exemplar-based, and connectionist models of language processing.

One could argue that due to their relative fixedness and frequency, multiword sequences have a special status in the lexicon and, as a result, are processed faster than novel language. However, one might also argue that the processing advantage observed for bride and groom is the result of a very quick, almost simultaneous activation of groom upon encountering bride. In line with probabilistic models of language processing, probabilistic information about word co-occurrences forms an integral part of speakers’ knowledge of language (Gregory et al., 1999; Jurafsky, 1996; McDonald & Shillcock, 2003). Reichle, Pollatsek, Fisher, and Rayner (1998) and Engbert, Nuthmann, Richter, and Kliegl (2005) hold that eye-movement patterns reflect a reader’s experience with language and are thus influenced by frequency and predictability. In the present study, the probability of Word2 occurring after Word1 is higher than the probability of Word2 appearing after Word1. Because bride and groom is a frequent expression, whereas groom and bride is not, one might, therefore, expect to see groom after reading bride and, which should facilitate reading; no such expectations may exist for bride upon reading groom and. Thus, the processing difference between binomials and their reversed forms may be due to the difference in their predictability, rather than one being represented in the lexicon and the other not.

In order to assess the potential effect of predictability on reading times, we looked at whether scores on the completion test predicted reading times. The completion test did not significantly add anything to the models. Importantly, the analyses revealed that predictability and phrase type were not entirely the same. When completion test scores were regressed out from phrase type, phrase type still had a significant effect. Thus, we can conclude that the processing advantage for familiar phrases extends beyond the first word plus and (bride and) predicting the last one (groom). Rather, these findings signal the important contribution of phrasal frequency and entrenchment of a particular phrase in memory. Finally, it is worth pointing out that the “predictability story” per se does not go against a representational account: Each and every instance of a multiword sequence (idiom, binomial, etc.) is a highly predictable word combination in which subsequent words can be predicted from an initial one(s). Thus, being predictable is an intrinsic characteristic of a multiword sequence.

In summary, the results of the present study show that language users are sensitive not only to lexical frequencies, as has been widely shown in psycholinguistic research, but also to the frequency of multiword sequences. We take our results to support the view that each and every occurrence of a linguistic form, a word or a phrase, contributes to its degree of entrenchment in a speaker’s memory.

References


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(Appendix follows)
Appendix

Set of All 42 Binomials Presented in the Study

alive and well, bride and groom, intents and purposes, king and queen, crime and punishment, mix and match, sweet and sour, bread and butter, stocks and shares, arts and sciences, cause and effect, heart and soul, mother and child, pain and suffering, safe and sound, buy and sell, church and state, war and peace, newspapers and magazines, cat and mouse, profit and loss, right and wrong, food and drink, husband and wife, name and address, research and development, knife and fork, black and white, brothers and sisters, backwards and forwards [sic], mind and body, day and night, trial and error, supply and demand, past and present, east and west, family and friends, men and women, radio and television, flora and fauna, read and write, gold and silver.

Received February 18, 2010
Revision received November 16, 2010
Accepted November 18, 2010