

ADV476/590*

GLOBAL ADVERTISING



**11 a.m. ---12.20 p.m. Tuesdays/Thursdays
(217 Greg Hall) – Nelson**

* This course satisfies the General Education Criteria in **Spring 2016** for a UIUC Social Sciences course, and UIUC: Western Comparative Cultures course for undergraduates. Graduate students sign up for ADV590 credit.

***Studying a language? Interested in or returning
from a study abroad experience?***

***In ADV 476 you will:
Learn about other people and cultures. Create
relevant advertising for a project, social issue, or
service that works for local and global audiences.***

Restricted to students with Junior, or Senior class standing.

***For more information or a copy of the syllabus, email:
nelsonmr@illinois.edu***