

#WithRefugees Digital ToolkitWorld Refugee Day 2017

The Concept

There are more people fleeing war or persecution than ever before. UNHCR, the UN Refugee Agency, asks supporters to stand #WithRefugees and help create concrete solutions for the global refugee crisis. This year, we continue the #WithRefugees campaign and petition as a way for the public to show their solidarity with and empathy for people forced to flee. The petition calls on governments to make sure all refugee children get an education, all refugee families have somewhere safe to live, and every refugee can work or learn new skills to support their families. In 2018, world leaders will gather at the UN to agree upon a new way of managing the global refugee crisis. This agreement, called The Global Compact for Refugees, is all about sharing responsibility and bringing together all parts of society to stand together #WithRefugees.

The website this year is <u>www.withrefugees.org</u>. Here you will find the story of Ekhlas, a resettled refugee originally from Sudan. She is now living in Maine where she is a grad student who gives back to her new community as a volunteer English teacher. At the end of this toolkit, you will find additional stories about refugees around the world, ways to share them on social media, and ways to engage with UNHCR.

Download Toolkit
Here

Follow us for the latest updates!







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Support UNHCR's #WithRefugees Campaign

There are three ways you can stand #WithRefugees.

1/Click the link below to add your signature and share the petition with your community.



2 / Show your support for refugees on social media, using #WithRefugees and sharing Ekhlas' story.

Twitter Posts



Ekhlas' story shows that when given a chance to thrive, refugees give back in countless ways http://trib.al/JPDyE17
#WithRefugees

Download image here



As a teacher + volunteer, Ekhlas believes that it's her job to help strengthen her community. See why http://trib.al/JPDyE17 #WithRefugees

Download image here







"Refugees want the same thing as anybody else. They want to live in a place that's safe" says Ekhlas http://trib.al/JPDyE17 #WithRefugees

Download image here



All refugees should have a safe place to learn. See how Ekhlas is helping to shape the future http://trib.al/JPDyE17 #WithRefugees

Download image here



World Refugee Day events are happening around the United States! See if one is happening near you. #WithRefugees http://trib.al/4KhwJyP

Download image here





Video Posts for Instagram, Facebook and Twitter



Download video here

Twitter Video Post

"Resettlement gave me a chance. It gave me hope again" Meet Ekhlas: teacher, grad student, volunteer http://trib.al/JPDyE17 #WithRefugees

Facebook and Instagram Video Post

"Education not only opens doors, it opens minds. But if you don't feel safe it's so hard to learn."

Ekhlas fled violence in Darfur, Sudan as a child and was eventually resettled to Portland, Maine. Despite the odds, she has become an English teacher, grad student and volunteer.

See how she is shaping the future of her new community and helping the United States remain a beacon of hope for the world's most vulnerable people.

http://trib.al/JPDyE17

#WithRefugees #WorldRefugeeDay

World Refugee Day Emoji

Twitter has generously provided a hashtag emoji for World Refugee Day. This emoji will be activated by 10 hashtags - including #WithRefugees, #WorldRefugeeDay, #RefugeeDay and #TeamRefugees. We anticipate the emoji will go live around June 16 and be available for 10 days.

Other Social Media Text

Resettlement is vital to protect the most vulnerable refugees. It saves lives. #WithRefugees http://trib.al/VgzLXhk

US leadership through humanitarian aid + resettlement is vital to protect the world's refugees. #WithRefugees http://trib.al/VgzLXhk



How you can stand with refugees?



SIGN THE PETITION

Go to withrefugees.org



SHARE IT!

Among your networks and hashtag #WithRefugees



LET US KNOW

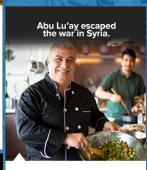
Tell us how you stand
#WithRefugees on social
media and tag
@UNHCRUSA & @Refugees

ASSETS AVAILABLE



- Social media images & videos
- Suggested text for social media
- FAQ about the #WithRefugees coalition
- FAQ about #WithRefugees campaign
- #WithRefugees commitment letter

DOWNLOAD HERE



We stand together #WithRefugees

Sign our petition



DIGITAL BANNERS to be placed on your website.