



Design for America

September 6, 2016

What is DFA?

Interdisciplinary national organization that focuses on building design innovation leadership while making a meaningful social impact

Open to **ALL majors**, and anyone interested in design, innovation, entrepreneurship, or just **making a difference**

Teams work throughout the school year on projects

What is DFA?

Started at Northwestern

36 college & university campuses

100+ teams

Thousands of members engaged

Students designing products and solutions to solve real world problems

Sponsored by



UNDERSTAND



IDENTIFY



IMMERSE



REFRAME

DF
★
A

CREATE



IDEATE



BUILD



TEST

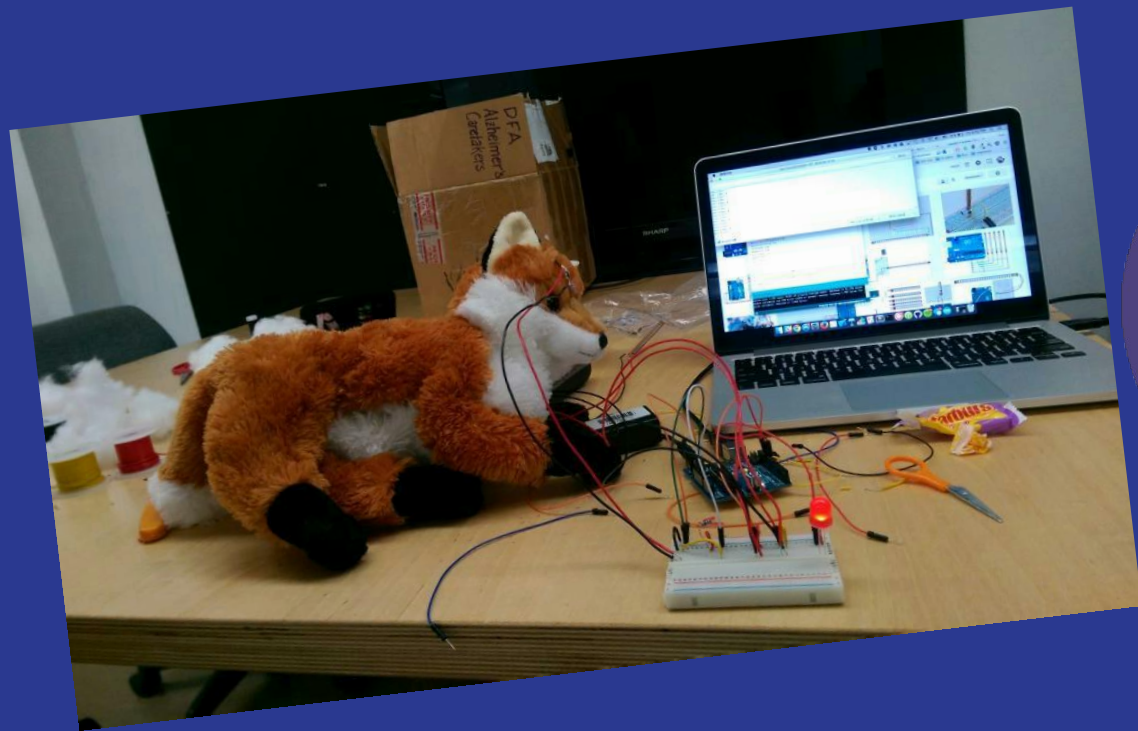
HOW CAN WE...?
**Help a monkey eat cereal in outer
space?**

Swipe Sense

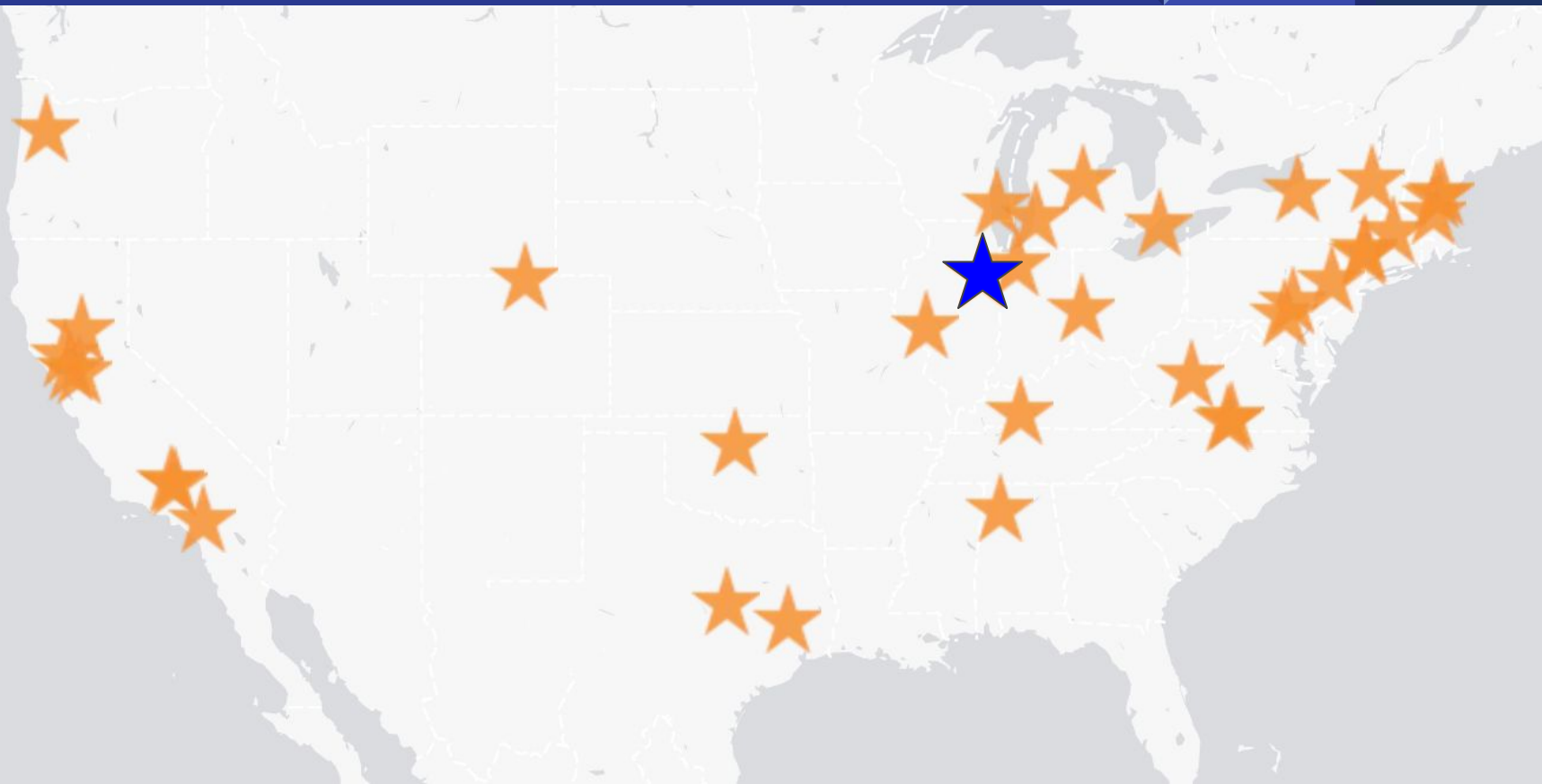


Jerry The Bear

Therrepalz



NATIONAL COHORTS







DFA Expo @ NCSA



Follow us on social media



www.DFAIllinois.com



www.facebook.com/DFAIllinois



uiuc@designforamerica.com



[@DFAIllinois](https://twitter.com/DFAIllinois)



[@DFAIllinois](https://www.instagram.com/DFAIllinois)