Nora Marciniak

Mary Hayes

Rhet 105

February 16, 2016

The Epitome of an Organized Student: the iBook

 Every student begins the new year with a feeling of being very overwrought. The beginning of every semester is a fresh start, to get a 4.0 or to receive an interview for your potential future career. One of the most salient steps to becoming successful is becoming organized. University of Illinois’ 2011-2012 iBook is the ultimate guide to become that way. Pigments of orange and blue is covered widespread throughout the spiraled book. Prepare to be amazed when you open the iBook full of maps, daily planned calendars full of important dates, and other important information for students (University of Illinois Student). This book is perfect to throw into your backpack on the way to class because the size is convenient.

 Typically, when students obtain their student iBook they use it mainly for the purpose of staying organized. The author used many examples of support to get his point across. In an argumentative analysis, the thesis must be debatable. The thesis for this source is that the Illini Student iBook is the most successful way to keep students informed, on task, and organized. Not only do iBook’s contain a calendar, but also campus maps, bus schedules, and important ads and coupons. Because these are included, it helps proves and strengthen the author’s thesis.

An iBook contains campus maps of the main bus line, MDA (University of Illinois Student). The average student is clueless about the bus system, at least I know I am. To this day, I walk to the bus stop with a doubtful, but optimistic look on my face hoping I’ll be at the right stop. Not only does it contain information such as bus routes, it is filled with important numbers and places, with ads of stores, activities, and organizations on campus (University of Illinois Student). This book is the epitome of being a well organized student at the University of Illinois. They are advertisements for the Illinois Union Rec Room, places to purchase cheaper text books, and even coupons for certain stores. The most beneficial section of this is the day to day calendar. You are informed with homework, but also campus wide events and holidays. Not only does this keep you organized with your studies, but it keeps everything in your life has organized.

In the sections of the iBook, the Rhetorical Triangle is apparent. The Rhetorical triangle uses different types of persuasion to further allow people to understand their material. One important part of the triangle shows that the greatest impact from an argument can be the writer, the audience, and the context (The Rhetorical Triangle). The iBook’s audience is evident that it’s for the students of the University of Illinois. Only students, and some parents will benefit from using this because it has all the information for them while they’re at school. The author uses a substantial amount of pathos; which appeals to the emotions by values and interests. The author creates pathos in a very effective way. There are pictures and sights of places and people students are well aware of all over the book, which is connected to their emotions because they feel as if the planner was specifically made for them. The author does an exceptional job of using the rhetorical triangle in his artifact and really connects to the user of the iBook.

 Throughout the iBook, there are subliminal meanings in the source, which typically are values important to the author. Warrants are often unstated and allow the reader to examine and make assumptions on how the writer feels about the topic. The warrant from the student iBook is the substantial amount of pride the author has for the university. Every other page is filled with pictures or history about the University of Illinois. The person who wrote this is not only concerned with being organized, but has an immense amount of pride in their home away from home. For this article, the warrant is supported by the claim because one is able to infer that someone who has an immense amount of pride for something, will put everything into it. Specifically, in this artifact, you can tell the author put everything into it because there are so many resources for students.

For the iBook, or any analysis, the warrant is important because it shows the values the author has. Backing goes along with the warrant. Just like the warrant, backing is often also unstated, but not always present. The backing from this artifact is to persuade the reader that the warrant is rational. In order to believe the warrant, you need to closely examine the iBook. In addition, the reader can tell the author has an immense amount of pride because he wanted to help students succeed, just like he might have at any university. In order to impact the students, the author added everything possible to keep the students updated, informed, and organized. For example, it contained advertisements such as, places for jobs, places to study, and also places to unwind and have fun. The reader is able to tell from his warrant that they genuinely care about the students and want them to be well-rounded individuals.

 The artifacts include different pieces of information and different ways to support the author’s claims. In this specific artifact, the Illini iBook is filled with support, warrants, backing, but no qualifier. A qualifier is a different kind of support which it limits the thesis. To make the complex definition more simplistic, it indicates the strength of the warrant. When reading, a good way to determine qualifiers is by the use of language. The iBook doesn’t contain a qualifier because it’s not a written piece, it’s more informational. Even though this artifact doesn’t have a qualifier, it still allows the reader to interpret and understand the thesis and what they are trying to say.

 The way Illini iBook is constructed makes it easy for the student. Since it is not a complete written piece, it also does not contain a rebuttal. A rebuttal is when a writer may believe there will be rejections so they add further support in order to indicate different views (Toulmin Model of Argumentation). Some may believe the warrant is different from his school pride, but the author doesn’t try and defend that because it is left unstated. The benefit of not having a rebuttal is that the author of the iBook was confident that the person who obtained the iBook would understand his purpose.

 Every student wants to be successful in college and in order to be successful, you need to organize. The Illini Student iBook is the perfect way to complete both of those tasks. Information filled about the busses, job, coupons, a day to day calendar, and everything in between is on every page. It is the guide to becoming informed and on top of things. The author was successful in putting his artifact together in order to create the user to feel and understand something about themselves, their immense pride. In order to stay on task and organized, the perfect and most successful option is the Illini Student iBook.

Works Cited

"The Rhetorical Triangle: Making Your Writing Credible, Appealing, and Logical." *The Rhetorical Triangle*. Mind Tools Editorial Team, n.d. Web. 15 Feb. 2016.

"Toulmin Model of Argumentation." *Toulmin Model of Argumentation*. N.p., n.d. Web. 15 Feb. 2016.

University of Illinois Student. *IBook 2011-2012*. N.p.: n.p., 2011. Print.