SINO-Foreign Cooperation in Wenzhou and The Establishment of an Academic Library

Charles J Greenberg MLS MEd
University Library Director
Wenzhou-Kean University

Wednesday, 5-Sept-2018
August, 2005 – Kean University and the City of Wenzhou Sign Memorandum of Cooperation

May, 2006 – Wenzhou University and Kean University sign a Wenzhou-Kean University project agreement in New Jersey. China President Xi Jinping, the CPC Secretary of Zhejiang Province (at that time) attended the ceremony.
March 2012- Ground Breaking Ceremony
July 2012: WKU (In Preparation) Starts to Enroll 204 Students for the 2012-2013 School Year, campus temporarily located at Wenzhou University
The WKU Library Was Established within Wenzhou University (2012-1013) for the first year in preparation

- Print Books were selected and shelved with minimal non-permanent processing

- The Library was assigned the role of textbook distribution

- The retired Library Director of Wenzhou University volunteered to manage the print collection until a Library Director could be hired.
Spring 2013: Ministry of Education approved the application of offering four major programs in 2013 admissions of Wenzhou-Kean Project

- Majors in International Business, Accounting, English and Computer Science with an intended number of 240 students for 2013-2014.
- Students from the first class were enrolled in a six-week summer English Immersion and Cultural Exchange Program in Kean USA in New Jersey.
August 2013: New Campus was Occupied
Fall 2013- WKU Library Moves to the New Campus, Occupying a Group of Classrooms and Offices
Third Floor of General Academic Building- 8 rooms
2013: My Career Intersects with WKU

• In my 15th year at Yale University’s Cushing Whitney Medical Library, I applied for the Founding Library Director position in Wenzhou.

• By September 2013, I was in negotiation with Kean University.

• In October, I accepted the position, with a start date of December 1, 2013.
My Priorities for the WKU Library

• Patiently Build a Culture of Library Services and Instruction for Information Literacy

• Patiently establish a library organization with relevant, high performing positions.

• Patiently Complete the implementation of an integrated library system (ILS).

• Patiently Influence the design & construction of a new library
Culture of Library Services: Teaching and Consultations
Until the Online Catalog Arrives, Organize the book collection along Library of Congress call numbers for Subject Shelving & Browsing.
Established a Co-Curricular Credit Optional Course for Student to learn and practice advanced information literacy concepts.

Infonaut Student Library Classes
Earn Kean Infonaut Co-Curricular Credit

A WKU Infonaut navigates both the information pathways of library materials and the expanding internet universe in search of research answers. This series of classes will allow you to demonstrate information literacy skills and accelerate your classroom research performance. Completing all five classes (called Missions below) and passing a self-administered quiz will qualify you for Infonaut Library Expert Kean University Co-Curricular Credit.

- You do not have to take these classes in order.
- Pick the schedule that works for you.
- Attendance taken at each session.
Kean University Library provided all access to Electronic Resources (at least at the beginning)
Fall 2014: A Head of Collection Development was Hired

• A large number of print books were ordered with a generous print budget for 2014

• In 2015 the processing work for the 2014 books was outsourced. However the results of outsourcing were unsatisfactory. Significant clean-up had to be accomplished later.

• An acquisitions list of non-Kean electronic resources was established.
Book Processing and print serials checking with iii Sierra® began in early 2015, after training from iii.

- Print serials check-in task was moved to Access Services
- A Gift book protocol was established
- A acquisitions list of non-Kean electronic resources was established.
- The online public access catalog (OPAC) was available for searching, but a backlog of processing still exists today.
2015: Information prescriptions

WKU Library
Information Prescription RX

Student Name:
Major:
Advisor:

☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior

Check all that apply:

☐ Library Training (specify) ____________________________

☐ Find Books (specify) ________________________________

☐ For Journal or Newspaper Articles (specify) ____________

☐ Zotero Training (specify) ____________________________

☐ Other (specify) _____________________________________

Additional information:

Bring this Prescription to A-309
2016: Online Catalog Searching for Students Launched

Spring 2016: Single-Sign On (SSO) Campus card can be used to check out books.
Developing Library “Brand”: Newsletter and Logo

Spring 2016 Volume 3, No. 1
http://libguides.ken.edu/wkulib

LIBRARY NEWS
The Wenzhou-Kean University Library Newsletter

In this issue:
• The Big Ougan on Campus
• Article
• Interlibrary Loan comes to WKU
• More Library Study Seats
• Associate
• Library Director
• E. Henian

THE BIG OUGAN ON CAMPUS
The Wenzhou-Kean Library Catalog (http://ougan.wku.edu.cn) arrived at the beginning of the Spring semester in the form of fresh local ougan oranges and bookmarks to remind students and faculty of how to find both print and eventually digital resources on the WKU campus. The Kean Library catalog is still best for electronic resources (http://library.kean.edu)

Spring 2016
Library Hours
A 301
(Newspapers, Magazines, Book Checkout)
Monday-Friday
8:30am-22:00pm
Saturday
10:00am-16:00pm
Sunday
10:00am–21:00pm

Please plan to check out materials 10 minutes before closing. Thank you!

All Library print magazines, journals, and newspapers are also found in the Ougan Catalog. Instead of wondering what is the most recent issue of the Wall Street Journal or New York Times print edition in the Library, the Ougan can tell you the most recent issue checked in. During the spring semester we will start testing the personal Ougan library account.
2016: DDA/PDA Launched with two E-book Distributors

http://about.jstor.org/content/books-jstor-demand-driven-acquisition

https://www.ebscohost.com/ebooks/patron-driven-acquisition
2016: Interlibrary loan for articles

Spring 2016 Volume 3, No. 1
http://libguides.kean.edu/wkulib

Article & Book Chapter
Interlibrary Loan
Comes to WKU

How big is the world of published academic scholarship?

- Kean university’s electronic subscriptions might give you access to more than 5 million research articles. Why look elsewhere? Well, a 2014 article estimated that at least 114 million English-language scholarly documents are accessible on the web. [http://dx.doi.org/10.1371/journal.pone.0093949] Many more in print!

- The gap between 5 and 114 million is why you may occasionally find a citation to an article you need that cannot be directly viewed, or a publisher asks you to pay an access fee. Please put away that credit card. The WKU Library has just launched interlibrary loan service with no cost to requestors. [http://tinyurl.com/wku-ill] (VPN required).

- Or fill out a paper form available in A301. The image below provides a preview of the information you will need for the request.

- There will initially be a monthly limit of five articles or chapters.

- It is important to check the Kean University Periodical List to make sure that you are correct in your assessment that WKU does not have access: [http://library.kean.edu/periodicals.htm]

- Library staff will also check all requests and return those with incorrect information or those that should not have been submitted.

ARTICLE Interlibrary Loan Request

- Article title or subject information as possible. Processing may take up to two weeks.

- Name:

- Today’s Date:

- WKU ID:

- Please provide both your English and Chinese names:

- Address:

- Phone Number:

- Email:

- Researcher Name:

- Project Name:

- Chair’s Name:

- School of College:

- Department:

- Phone Number:

- Office Address:

- Please note that the ILL service is available to students, faculty, and staff only. It may require the use of Interlibrary Loan to meet the needs of the university. There is a fee for ILL requests. [http://library.kean.edu/interlibrary-loan.htm]

- Access:

- Status:

- Source of Citation:

- Discipline:

- Project Name:

- Chair’s Name:

- School of College:

- Department:

- Phone Number:

- Office Address:

- Please note that the ILL service is available to students, faculty, and staff only. It may require the use of Interlibrary Loan to meet the needs of the university. There is a fee for ILL requests. [http://library.kean.edu/interlibrary-loan.htm]

- Article Title:

- Source of Citation:

- Discipline:

- Project Name:

- Chair’s Name:

- School of College:

- Department:

- Phone Number:

- Office Address:

- Please note that the ILL service is available to students, faculty, and staff only. It may require the use of Interlibrary Loan to meet the needs of the university. There is a fee for ILL requests. [http://library.kean.edu/interlibrary-loan.htm]
2017 Library WeChat Channel

- WeChat in mainland China dominates the Social Media usage market as Facebook dominates the USA.
Fall 2017
New Head of Digital Library & Collections
Website, Ezproxy, Discover Search, Testing IR
Adventures in Reading Finding Your Story
WKU Library & Student Discussion

Kean CO-CURRICULAR CREDIT AVAILABLE

Outstanding Print Books Need Readers!

Monday nights, right after dinner (19:00-20:00) in the MakerXspace area of Dining Hall #2, and Wednesday afternoons (15:00-16:00) in GEH C306, the Library has started a book introduction and discussion forum to highlight the interesting and often outstanding print books in the WKU Library. WKU student can earn co-curriculum transcript credit by attending four of the sessions and filling out a brief feedback form. Each week will feature a theme that brings together three books. Faculty guest presenters will only present on Mondays. Be sure to attend.

Here are some upcoming Adventures in Reading:

26 & 28-March – China’s Urban Future
2-April – Guest Host-Prof. Stacey Duff
4-April – How to Succeed in Business –Innovation (repeat)
9 & 11-April – Psychology of Art
16 & 18 April – New Orleans
23 & 25- April – Big Data –What do you do with it?
7-May – Guest Host- Prof. Shengyu Wang
9-May – Solitude-Marquez, Thoreau, Camus (repeat)
14 & 16 May – Selling the dream: Advertising
The Future Library (2021?) : In the Student Learning & Activity Center
The Campus Plan for 2025
Questions?