WHERE DO WE GO FROM HERE?

Gina Ahlstrom

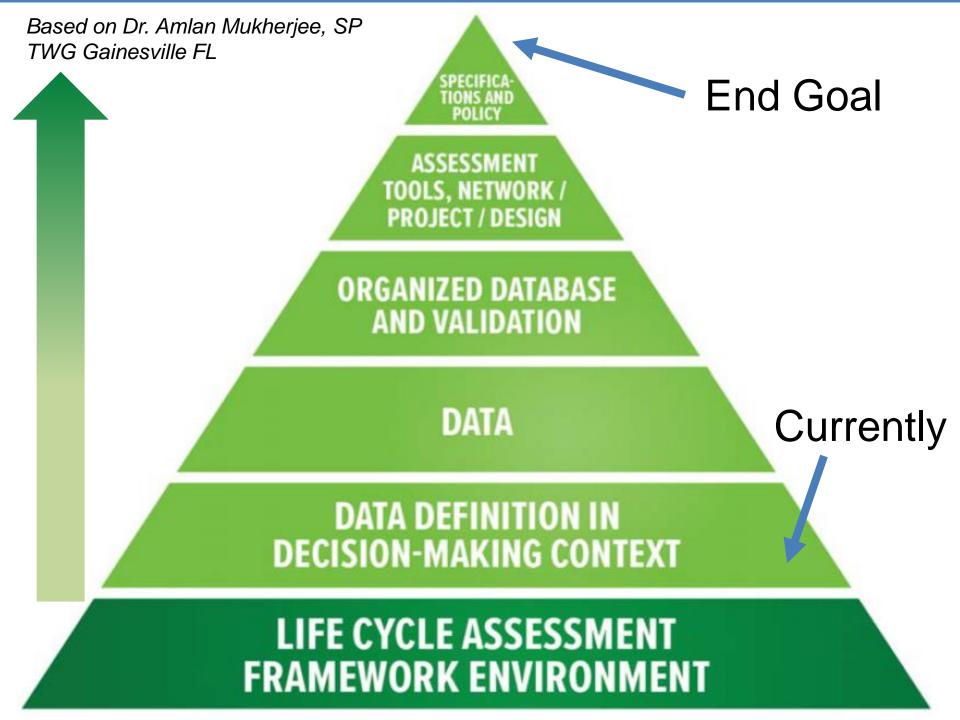
Team Leader

FHWA- Office of Asset Management, Pavements and Construction



2017 and Beyond?





Potential Barriers

- Education
- Complexity of LCA
- Data Availability
- Costs
- Unintended Consequences



Moving Forward – Next Steps

Constantly Educate

- Be Creative
- Leverage Various Communication Mediums

Lead by Example

- Identify Champions
- Peer Exchanges
- Measure Benefits
- Learn and Improve

Create Tools

- Encourage Public Data
- Ensure Fairness & Credibility
- Continually Evolve

