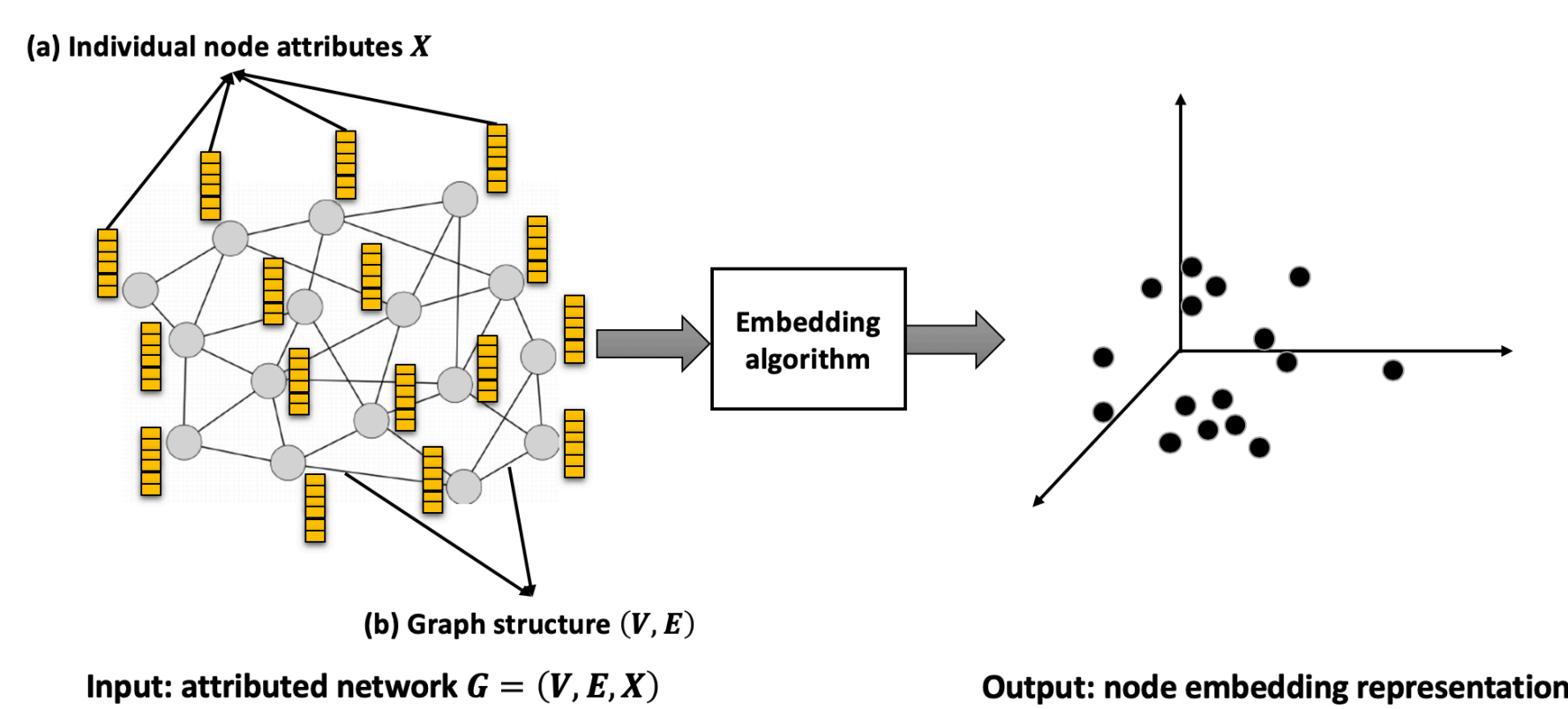


## Target Problem

### Unsupervised Attributed Network Embedding:

- Input:** An attributed network  $G = (V, E, X)$  with adjacent matrix  $A \in \mathbb{R}^{|V| \times |V|}$  and node attributes  $X \in \mathbb{R}^{|V| \times D}$
- Output:** A low-dimensional vector representation  $u_i \in \mathbb{R}^d$  for every node  $v_i \in V$  where node representation consistently encodes both the graph structure and individual node attributes
- Application:** node classification, node clustering, link prediction, etc.



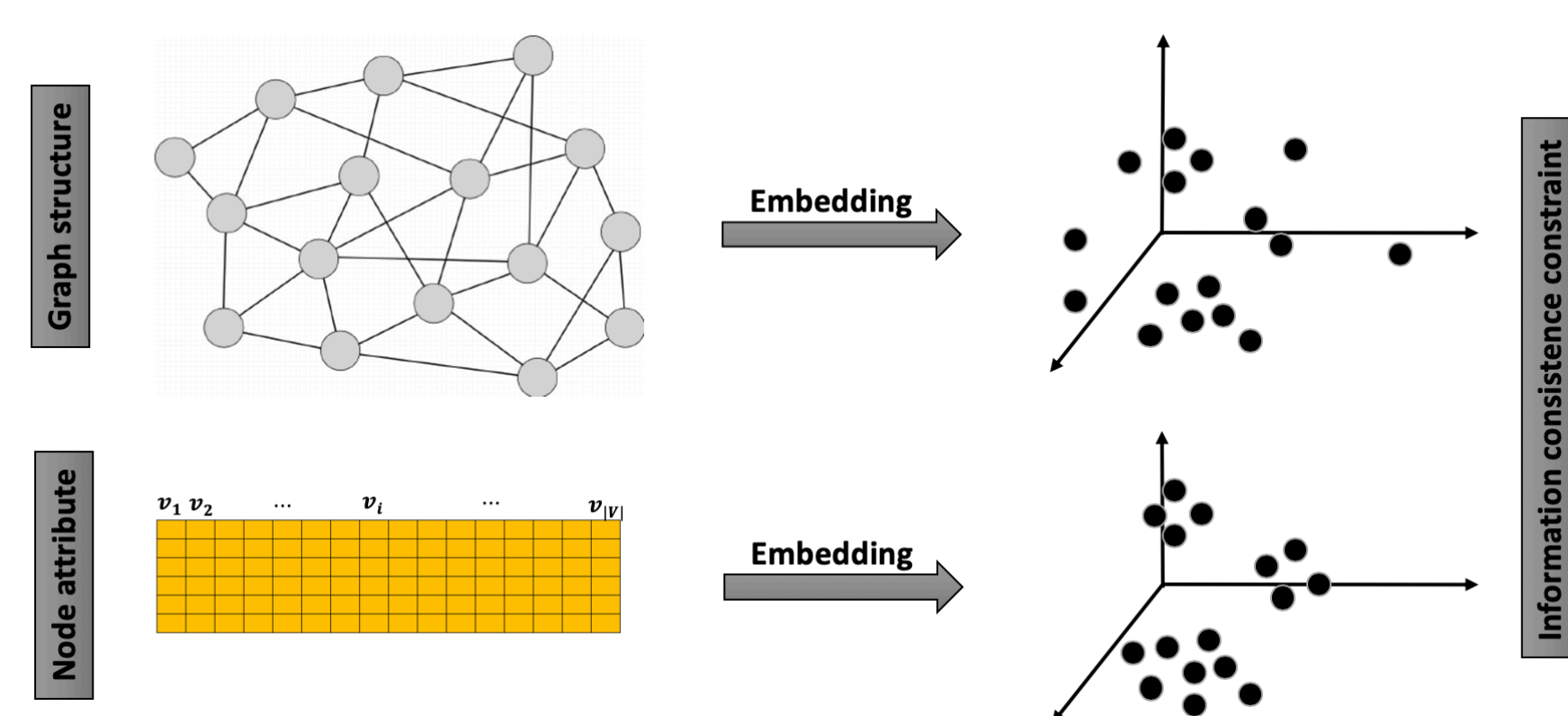
### Challenges:

- Information heterogeneity:** graph topological structure and individual node attributes
- Long-range spatial dependency:** each node is associated with others within the connected component of the graph
- Scalability:** real networks are induced by millions of nodes and edges or high-dimensional node attributes

## Motivation

### Assumption:

- The learned node representation from heterogeneous graph information should share similar data distribution



- The objective function is formulated as follow.

$$\mathcal{L}(U) = L_{reg}(A, U) + \lambda MMD^2(U, X)$$

**Graph Laplacian regularization**  
(encode the graph structure information)

**Information discrepancy** between the structure- and attribute-based representation distribution in a Reproducing Kernel Hilbert Space (RKHS)

## Method

### Manifold-Regularized Network Embedding (MARINE)

- The objective function for the proposed model is:

$$\mathcal{L}(U) = \underbrace{L_{reg}(A, U)}_{\text{Graph Laplacian}} + \lambda \underbrace{\sum_{i=1}^{|V|} \|f(u_i) - x_i\|_2^2}_{\text{Information consistency}} + \eta \underbrace{\mathcal{R}(f)}_{\text{Parameter regularization}}$$

- Graph Laplacian term:** it encodes the global graph structure by assuming that two linked node have the similar embedding representation

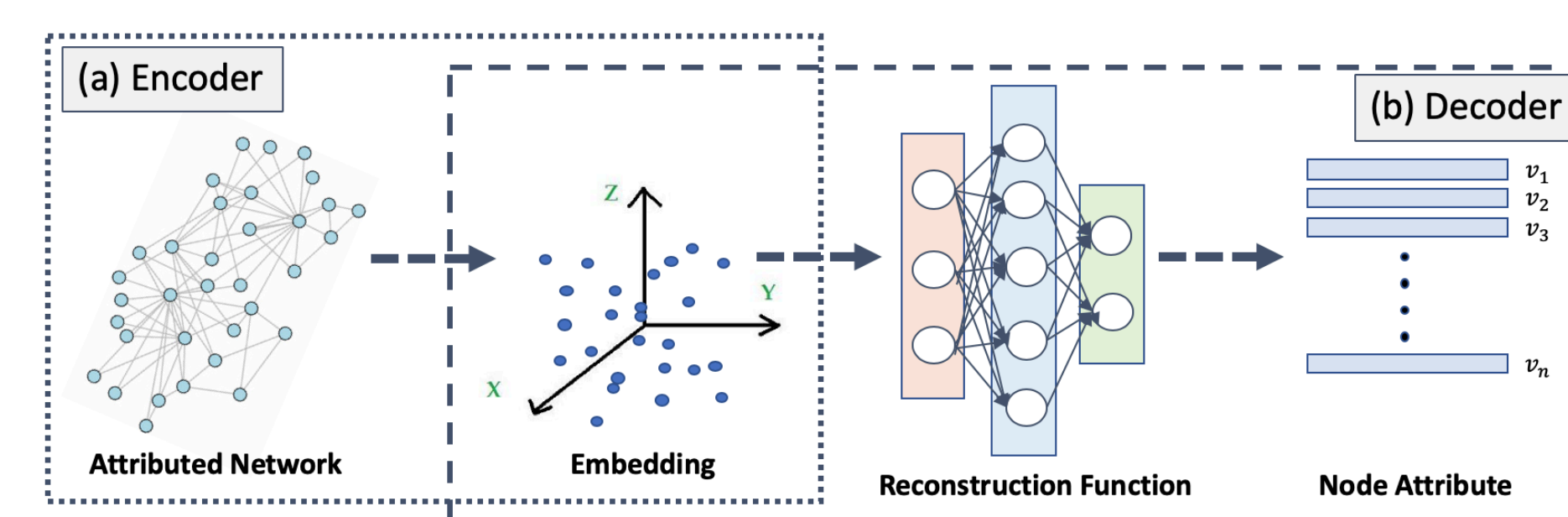
$$L_{reg}(A, U) = \frac{1}{2} \sum_{i,j} a_{ij} \left\| \frac{u_i}{\sqrt{D_{ii}}} - \frac{u_j}{\sqrt{D_{jj}}} \right\|_2^2, \quad D_{ii} = \sum_j a_{ij}$$

- Information consistency:** the node embedding representation shared similar data distribution with individual node attributes. Specifically, there **exists a mapping function**  $f(\cdot)$  to reconstruct the node attribute from the learned representation

$$\begin{aligned} MMD^2(U, X) &= \left\| \frac{1}{|V|} \sum_{i=1}^{|V|} \phi(u_i) - \frac{1}{|V|} \sum_{i=1}^{|V|} \phi(x_i) \right\|_{\mathcal{H}}^2 \\ &\leq \frac{1}{|V|} \sum_{i=1}^{|V|} \|\phi(u_i) - \phi(x_i)\|_{\mathcal{H}}^2 \\ &\leq \frac{1}{|V|} \sum_{i=1}^{|V|} \|f(u_i) - x_i\|_{\mathcal{H}}^2 \end{aligned}$$

### Alternative Interpretations

- Encode-decoder architecture:



- Matrix factorization:** when  $f(u) = Wu$ , it can be seen as a matrix factorization problem on node attributes  $X$  associated with the manifold regularization loss that captures the graph structure information.

- Feature diffusion (propagation):** when  $f(u) = u$ , it has the closed-form solution as follow.

$$U = \frac{\lambda}{1 + \lambda} \left( I_{|V| \times |V|} - \frac{1}{1 + \lambda} S \right)^{-1} X, \quad S = D^{-1/2} A D^{-1/2}$$

**Manifold ranking scores**  
measuring the node similarity on the graph

## Results

### Data Sets

	# nodes	# edges	# classes	# attributes
Cora	2,708	5,429	7	1,433
Citeseer	3,327	4,732	6	3,703
Wiki	2,405	17,981	19	4,973
Pubmed	19,717	44,338	3	500

Table 1: Statistics of four publicly available networks

### Performance Evaluation

#### Node Classification

	Cora	Citeseer	Pubmed	Wiki
LE [1]	0.816	0.566	0.794	0.679
DeepWalk [9]	0.799	0.573	0.795	0.658
GraRep [3]	0.787	0.572	0.802	0.659
TADW [12]	0.777	0.717	0.859	0.795
AANE [8]	0.842	0.724	0.854	0.778
Graph2Gauss [2]	0.815	0.712	0.804	0.577
MARINE	<b>0.858</b>	<b>0.758</b>	<b>0.872</b>	<b>0.820</b>

Table 2: Node classification on real networks (the accuracy is reported)

#### Node Clustering

	Citeseer			Pubmed		
	NMI	AC	ARI	NMI	AC	ARI
LE [1]	0.168	0.323	0.042	0.208	0.509	0.087
DeepWalk [9]	0.180	0.408	0.131	0.293	0.656	0.284
GraRep [3]	0.076	0.292	0.040	0.090	0.477	0.069
TADW [12]	0.402	0.662	0.402	0.243	0.623	0.219
AANE [8]	0.280	0.498	0.219	0.292	0.631	0.269
Graph2Gauss [2]	0.372	0.624	0.381	0.268	0.678	0.278
MARINE	<b>0.427</b>	<b>0.685</b>	<b>0.432</b>	<b>0.357</b>	<b>0.696</b>	<b>0.334</b>

Table 3: Node clustering on real networks (K-means clustering is applied for node clustering using the learned node representation, and three popular measures are employed to evaluate the clustering performance including Normalized Mutual Information (NMI), clustering Accuracy (AC) and Adjusted Rand Index (ARI).)

#### Link Prediction

	Cora	Citeseer	Pubmed	Wiki
TADW [12]	0.871	0.816	0.907	0.509
AANE [8]	0.736	0.816	0.452	0.725
Graph2Gauss [2]	0.842	0.847	0.802	0.752
MARINE	<b>0.982</b>	<b>0.988</b>	<b>0.976</b>	<b>0.871</b>

Table 4: Link prediction on real networks (the AUC score is reported)

Higher is better for all the experimental results

## Results

### Efficiency Analysis

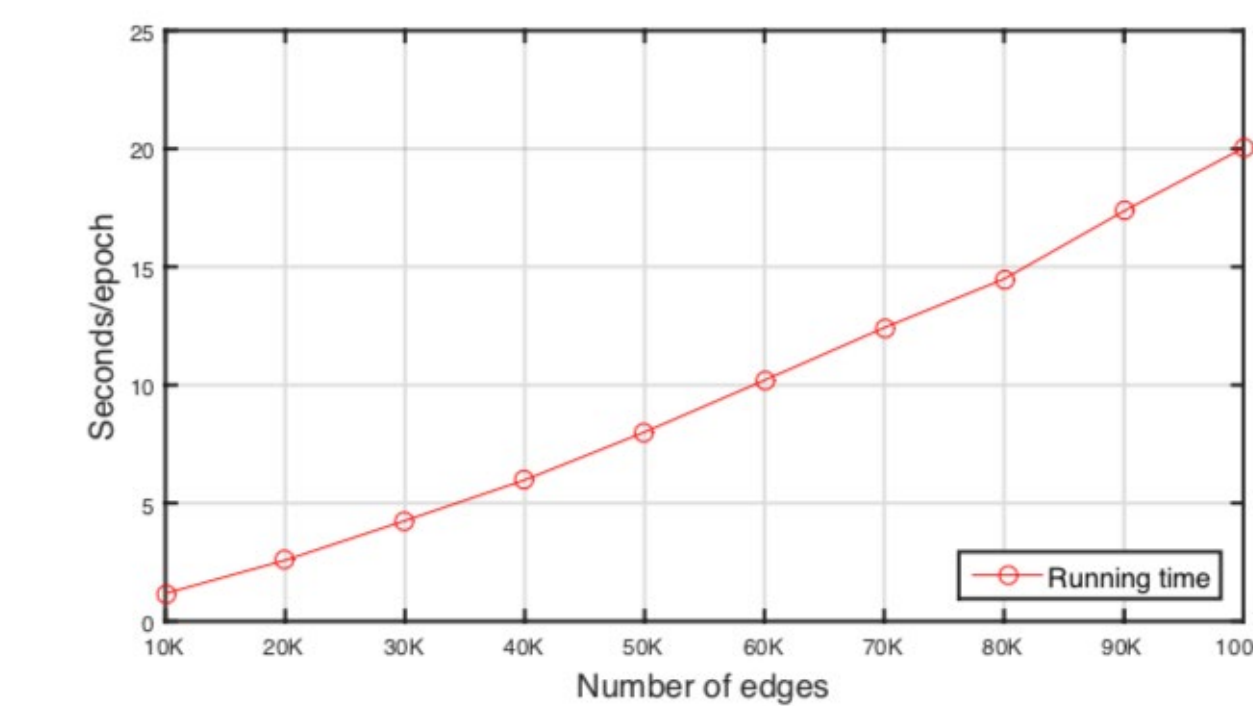


Figure 1: Scalability analysis on a synthetic network (It scales linearly with respect to the number of edges in the network)

### Sensitivity Analysis

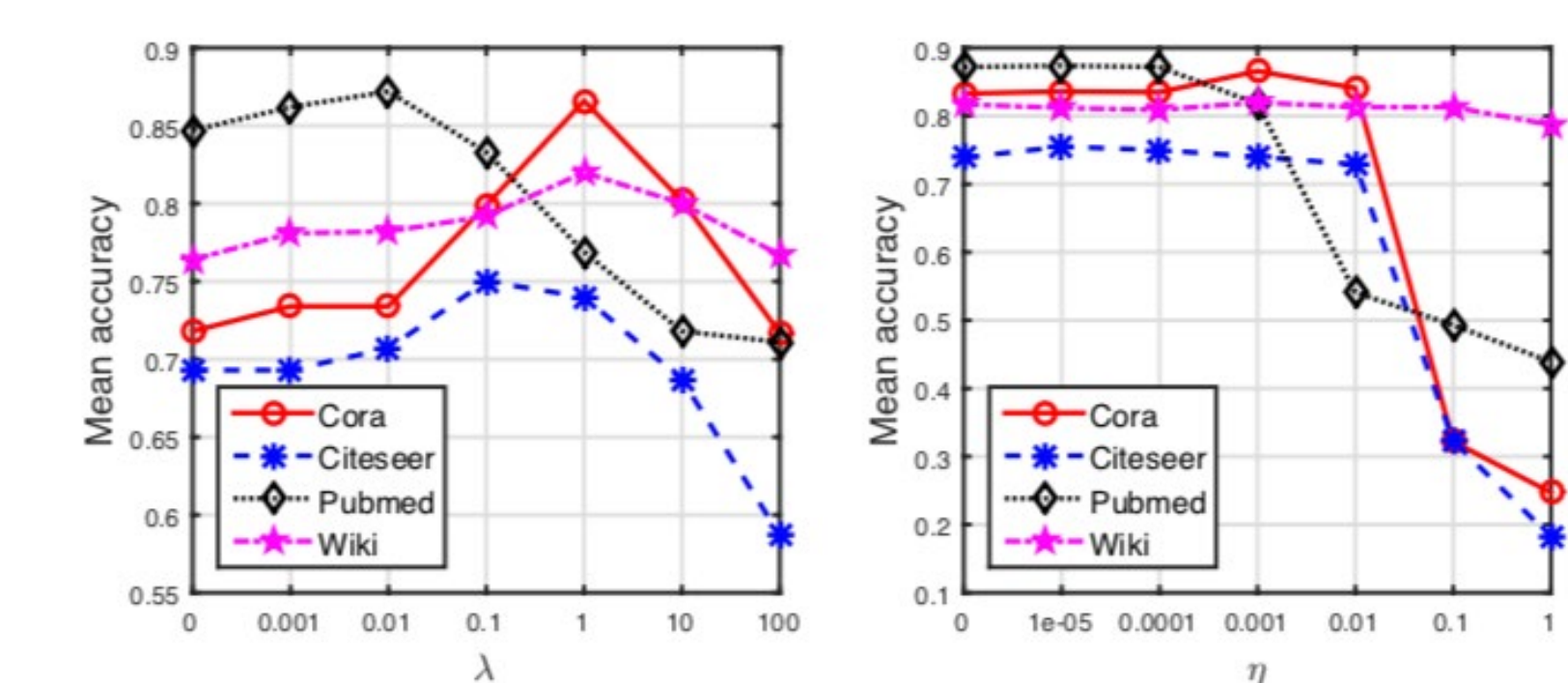


Figure 2: Parameter sensitivity analysis on real networks

## Conclusions

- Association of attribute network embedding with a RKHS to minimize the information discrepancy in the attributed network
- A novel unsupervised attributed network embedding algorithm (MARINE) for encoding the heterogeneous graph information
- Extensive results demonstrating the proposed MARINE method on several graph mining tasks

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