Jumaan George

Professor Mary Hays

Rhet 105

23 October 2017

A Seed's Journey to the American Household

The remarkable journey of Ian Cheney and Ellis Curtis to discover how the American diet is dominated by corn is captured thoroughly within the documentary King Corn directed by Aaron Woolf. Upon discovering that majority of their diet is constituted by corn in one form or another, Ian Cheney and Ellis Curtis decided to move to Greene, Iowa, and grow an acre of corn by themselves. With the help of local farmers, an Iowa State professor, and the government, Cheney and Curtis explore the main areas of American life affected by America's largest staple food crop. Their journey unmasked America's demand for cheap food thus leading to cattle being fed corn throughout the years. Corn fed cattle requires less time to reach their target weight before they're sent to the slaughter house and become cuts of meat (Woolf, 2007). Due to this development within the American society, much of the beef found at fast food restaurants and grocery stores contain corn. Equally important was Earl Butz' role as the former secretary of agriculture to increase the corn supply causing a surplus. By interviewing Butz, Cheney and Curtis discovers that the surplus of corn in United States led to the arise of a new industry: Highfructose corn syrup (Woolf, 2007). High-fructose corn syrup is a sweetener that has taken over American food products by large. Many of the sugary drinks and snacks found at a grocery store contains this sweetener. In fact, Cheney and Curtis discovers that diabetes looms large over every American's life due to the presence of high-fructose corn syrup in the meals consumed daily (Woolf, 2007).

An important aspect about this documentary that I appreciated was the cinematography. The aerial shots that captures the thousands of acres in Iowa with corn crops displays America's dependence on this staple crop. Equally remarkable was the time-lapse shots of Cheney's and Curtis' one acre land. The growth of their corn crops captures the hard work necessary and patience to grow a crop important to the American economy. I also believe the time-lapse shots captures the beauty of nature itself. The cinematography was further enhanced by the editing utilized within this documentary. The stop-motion clips of how corn is planted and exported within the American economy gives the audience a glance into how a complex system has become the core to drive productivity within the United States. The transition between each scene also felt very natural and smooth. The choice of music within this documentary was also well done. During Ian and Ellis' road trip to Iowa, the music choice was very appropriate. The music was soothing to the ear and fitting to the theme of road trip. The music selected to accompany many of the scene transitions were also fitting to the theme of farming.

Overall, I believe this documentary was well done. The journey to discover how corn affects the many parts of our lives was explored in-depth. The individual interviews conducted within the documentary was also very informative. The excellent cinematography, editing, and music choice also made *King Corn* a good watch.

Works Cited

Woolf, Aaron, et al., directors. King Corn. Mosaic Films, 2007.