JOHN R. GALLAGHER

Professor of English
University of Illinois, Urbana-Champaign
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EDUCATION

PhD, Rhetoric and Composition, University of Massachusetts Amherst 2014

MA, English, University of Massachusetts Amherst 2009

BA, English and Philosophy, *magna cum laude*, Bucknell University 2006

FACULTY APPOINTMENTS

Professor, English, University of Illinois, Urbana-Champaign 2025–Present

Faculty affiliate, School of Information Sciences 2024–Present

Associate Professor, English, University of Illinois, Urbana-Champaign 2022–2025

Assistant Professor, English, University of Illinois, Urbana-Champaign 2017–2022

Visiting Assistant Professor, English, University of Illinois, Urbana-Champaign 2014–2017

ADMINISTRATIVE APPOINTMENTS

Project leader, Writing Across Engineering and Sciences, University of Illinois 2017–2024

Associate Director of Center for Writing Studies, University of Illinois 2021–2023

RESEARCH AWARDS

- Honorable mention, 2026 CCCC Best Original Collection of Essays in Technical or Scientific Communication
- Honorable mention, 2023 *Computers and Composition* Ellen Nold Award. (Best article)
- French Institutes for Advanced Study Fellowship Programme, 2024–2025. Paris. (Finalist)
- Conrad Humanities Scholar, 2024–2029, College of Liberal Arts & Sciences, UIUC.
- Helen Corley Petit Scholar, 2022–2023, College of Liberal Arts & Sciences, UIUC.
- Winner of the 2019 *Computers and Composition* Distinguished Book Award.

CURRENT PROJECTS

- Gallagher, John R. and Aaron Beveridge. *The science of Writing Studies*. Utah State University Press. (under advance contract; 4 of 6 chapters drafted)
- *The transactional society: Everyday life in social media* (proposals under review)
- *Qualitative interviewing in the 21st century: A full stack approach* (2 chapters drafted)
- Various empirical projects about GenAI
- A randomized control trial of using writing by hand to reduce screen addiction and ambient social media use ("doomscrolling")

PEER-REVIEWED BOOKS

4. Gallagher, John R. (2026). *AI through the experts' eyes: Communicating complex ideas*. University of Pittsburgh Press.
3. Gallagher, John R. (2024). *Case study research in the digital age*. Routledge.
    - Reviewed in: *The qualitative report* (2024), 29(8), 2210–2213.
    - Routinely in Amazon's top 50 and 100 bestsellers for the categories of (a) social science methodology, (b) social science research, and (c) sociology research and measurement.
2. Gallagher, John R. (2020). *Update culture and the afterlife of digital writing*. Utah State University Press.
    - Reviewed in: *Communication design quarterly* (2024), 12(1), 60–1; *Rhetoric Society Quarterly* (2023), 53(2), 278–80; *College English* (2021), 83(4), 312–322; *Argumentum. Journal of the Seminar of Discursive Logic* (2021), 130–134; *Technical Communication Quarterly* (2020), 31(1), 107–9; *Computers and Composition Online* 2020–21
1. Gallagher, John R., and Dànielle Nicole DeVoss. (2019). *Explanation points: Publishing in rhetoric and composition*. University Press of Colorado.
    - Reviewed in: *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* (2022), 26(2).

PEER-REVIEWED ARTICLES

31. John R. Gallagher, Kevin Ting, Brianna McCabe, and Prisha Singhania. Fingerprints of a power user: Habits of highly active internet commenters. *Information, Communication, and Society*. (under review)
30. Henricksen, Eleanor, Vimal Rao, and John R. Gallagher. Students still think they write better than GenAI, but not equally: Usage, trust, and writing practices with artificial intelligence. *Computers and Composition: An International Journal*. (resubmitted)

29. Mericle, Megan, John R. Gallagher, and Julie Zilles. Connecting research writing and writing pedagogy: Examining the double bind of graduate writers through a STEM writing course across three semesters. *Studies in Engineering Education*. (under review)

28. Gallagher, John R., and Antonio Byrd. (2026). Crafting and designing AI-simulated audiences in the writing classroom. *Computers and Composition: An International Journal*.

27. Beveridge, Aaron, Meriel Burnett, and John R. Gallagher. (2026). Using Natural Language Processing to rhetorically contextualize audiences: Covid-19 vaccine sentiment, 2017–2023. *Rhetoric of Health and Medicine*, 9(1), 88–109.

26. Gallagher, John R., Kyle Wagner, and Jordan Canzonetta. (2025). When collaborating turns into dishonesty: A data-driven heuristic comparing human and AI collaborators. *Computers and Composition: An International Journal*, 77, 1–12.

25. Gallagher, John R., and Antonia Hernandez. (2025). Algorithmic anthropomorphizing, platform gossip, and backlashes: Aspirational content creators' narratives about YouTube's algorithm on reddit. *Social Media + Society*. April–June, 1–10.

24. Gallagher, John R., Rebecca Avgoustopoulos, Antonio Hamilton, and Togzhan Seilkhanova. (2025). The challenges and writing practices of communicating artificial intelligence and machine learning in an era of hype. *AI & Society*, 40(4), 2895–2908.

23. Gallagher, John R., and Kyle Wagner. (2024). Comparing student and writing instructor perceptions of academic dishonesty when collaborators are artificial intelligence or human. *Journal of Business and Technical Communication*, 38(3), 266–288.

    - **Honorable Mention, Best Original Collection of Essays in Technical or Scientific Communication, Conference on College Composition and Communication**

22. Gallagher, John R., and Rebecca Avgoustopoulos. (2024). Emojination facilitates inclusive emoji design through technical writing: Fitting tactical technical communication inside institutional structures. *Journal of Technical Writing and Communication*, 54(1), 93–112.

21. Gallagher, John R. (2023). Lessons learned from machine learning researchers about the terms "artificial intelligence" and "machine learning." *Composition Studies* 51(1), 149–154. (invited)

20. Gallagher, John R., Hsiang Wang, Matthew Modaff, Junjing Liu, Yi Xu, and Aaron Beveridge. (2023). Analyses of seven writing studies journals, 2000–2019, Part I: Statistical trends in references cited and lexical diversity. *Computers and Composition: An International Journal*, 67, 1–22.

    - **Honorable mention for the 2023 *Computers and Composition* Ellen Nold Award (best article)**

19. Gallagher, John R., Hsiang Wang, Matthew Modaff, Junjing Liu, and Yi Xu. (2023). Analyses of seven writing studies journals, 2000–2019, Part II: Data-driven identification of keywords. *Computers and Composition: An International Journal*, 67, 1–18.

18. Gallagher, John R., Anna Wysocka, and Steve Holmes. (2023). Required templates: An assemblage theory analysis of how template character limits influence the writing of DIY online grant proposals. *Technical Communication Quarterly*, 32(1), 50–62.

17. Gallagher, John R. and Aaron Beveridge. (2022). Project-oriented web scraping in technical communication research. *Journal of Business and Technical Communication*, 36(2), 231–250.

16. Zhu, Junzhe, Elizabeth Wickes, and John R. Gallagher. (2021). A machine learning algorithm for sorting online comments via topic modeling. *Communication Design Quarterly*, 9(2), 4–14.

15. Gallagher, John R. (2020). Machine time: Unifying chronos and kairos in an era of ubiquitous technologies. *Rhetoric Review*, 39(4), 522–535.

14. Gallagher, John R. and Heidi Lawrence. (2020). Rhetorical appeals and tactics in *New York Times* comments about vaccines: A qualitative analysis. *Journal of Medical Internet Research*, 22(12), 1–9.

13. Gallagher, John R. (2020). The ethics of writing for algorithmic audiences. *Computers and Composition: An International Journal*, 56, 1–9.

    - **Lead article in special issue**

12. Gallagher, John R., Nicole Turnipseed, John Y. Yoritomo, Celia M. Elliott, S. Lance Cooper, John S. Popovics, Paul Prior, and Julie L. Zilles. (2020). A collaborative longitudinal design for supporting writing pedagogies of STEM faculty. *Technical Communication Quarterly*, 29(4), 411–426.

11. Gallagher, John R., Yinyin Chen, Kyle Wagner, Xuan Wang, Jingyi Zeng, and Alyssa Lingyi Kong. (2020). Peering at the internet abyss: Using big data audience analysis to understand online comments. *Technical Communication Quarterly*, 29(2), 155–173.

10. Gallagher, John R. (2019). A framework for internet case study methodology in writing studies. *Computers and Composition: An International Journal*, 54, 1–14.

9. Gallagher, John R. and Steve Holmes. (2019). Empty templates: The ethical habits of empty state pages. *Technical Communication Quarterly*, 28(3), 271–282.

8. Gallagher, John R. (2018). Enacting virtue ethics. *Rhetoric Review*, 37(4), 379–384. Symposium on Virtue Ethics.

7. Duffy, John, John R. Gallagher, and Steve Holmes. (2018). Introduction. *Rhetoric Review*, 37(4), 321–327. Symposium on Virtue Ethics.

6. Gallagher, John R. (2018). Considering the comments: Theorizing online audiences as emergent processes. *Computers and Composition: An International Journal*, 48, 34–48.

    - **Reprinted in *Writing about writing* (2023). In Elizabeth Wardle and Doug Downs (Eds.). Macmillan.**

5. Gallagher, John R. (2017). Writing for algorithmic audiences. *Computers and Composition: An International Journal*, 45, 25–35.

4. Gallagher, John R. (2017). Challenging the monetized template. *enculturation*, 24, n.p. http://enculturation.net/challenging_the_monetized_template.

3. Gallagher, John R. (2015). Five strategies internet writers use to "continue the conversation." *Written Communication*, 32(4), 396–425.

2. Gallagher, John R. (2015). The rhetorical template. *Computers and Composition: An International Journal*, 35, 1–11.

1. Gallagher, John R. (2012). The emotion for opening the text message. *Transformations: The Journal of Inclusive Scholarship*, 22(2), 36–43.

PEER-REVIEWED CONFERENCE PROCEEDINGS

8. Liu, Yijun, Yifan Song, John R. Gallagher, Sarah Sterman, and Tal August. (2026). FOXGLOVE: Understanding Goal-Oriented and Anchored Writing Feedback from Experts and LLMs on Argumentative Essays. *Empirical Methods in Natural Language Processing.*

7. Liu, Yijun, John R. Gallagher, Sarah Sterman, and Tal August. (2026). From Crafting Text to Crafting Thought: Grounding AI Writing Support to Writing Center Pedagogy. *Conference on Computer Human Interaction.*

6. Zhou, David, John R. Gallagher, and Sarah Sterman. (2025). Thoughtful, confused, or untrustworthy: Text appearance speed influences perceptions of Generative AI tools. ACM *Creativity and Cognition*, 2025, 1–17.

5. Kovanen, Bruce, Paul Prior, John R. Gallagher, Celia M. Elliott, John Popovics, S. Lance Cooper, and Julie Zilles. (2024.) Board 395: Supporting STEM faculty in adopting and adapting writing pedagogies. American Society for Engineering Education's Annual Conference and Exposition.

4. Ware, Ryan, Megan Mericle, Paul Prior, John R. Gallagher, Celia Mathews Elliott, John S. Popovics, S. Lance Cooper, Julie L. Zilles. (2022). Promoting pedagogical change around writing: Observations of discursive turbulence. American Society for Engineering Education's Annual Conference and Exposition. Minneapolis, MN. June 26–29, 2022.

3. Kovanen, Bruce, Ryan Ware, Nicole Turnipseed, Patrick Coleman, John R. Gallagher, Celia M. Elliott, John S. Popovics, S. Lance Cooper, John S. Popovics, Megan Mericle, John Patrick Coleman, Paul Prior, and Julie L. Zilles. (2020) Implementing Writing-as-Process in Engineering Education. Proceedings of the 2020 American Society for Engineering Education Conference and Exposition, Montreal, Canada, 1–22.

2. Ware, Ryan, Nicole Turnipseed, John R. Gallagher, S. Lance Cooper, Celia M. Elliott, John S. Popovics, Paul Prior, and Julie L. Zilles. (2019) Writing across engineering: A collaborative approach to support STEM faculty's integration of writing instruction in their classes. Proceedings of the 2019 American Society for Engineering Education Conference and Exposition, Tampa, FL, 1–15.

1. Yoritomo, John, Nicole Turnipseed, S. Lance Cooper, Celia M. Elliott, John R. Gallagher, John S. Popovics, Paul Prior, and Julie L. Zilles. (2018). Examining engineering writing instruction at a large research university through the lens of writing studies. Proceedings of the 2018 American Society for Engineering Education Conference and Exposition, Salt Lake City, UT, 1–22.

PEER-REVIEWED BOOK CHAPTERS

10. Gallagher, John R. and Aaron Beveridge. (Expected 2027.) Statistical mindsets as a counter to AI literacy: De-anthropomorphizing information technologies. In Elena Kalodner-Martin, Michael Trice, and Jordan Frith (Eds.). *The Routledge Handbook of Social Media and Technical and Professional Communication*. New York, Routledge. **(invited)**

9. Beveridge, Aaron and John R. Gallagher. (Expected 2027.) Writing with AI audiences: Moving beyond corporate workplace models of AI. In Guiseppe Getto and Bremen Vance (Eds.). *AI in Technical Communication: Emerging Technologies and Pedagogies*. New York, Routledge. **(lead chapter)**

8. Gallagher, John R. (2022). Considerations for internet participant selection: Algorithms, power users, overload, conventionalization, and participant protection. In Crystal VanKooten and Victor Del Hierro (Eds.). *Methods and methodologies for research in digital writing and rhetoric*. Fort Collins, WAC Clearinghouse. Open access. **(invited)**

7. Gallagher, John R. (2020). The economy of online comments: Attention as economic motivation in digital public spheres. In Shawna Ross and Andrew Pilsch (Eds). *Humans at work in the digital age: Histories of digital textual labor* (172–184). New York, Routledge.

6. Gallagher, John R. (2019). Dark interactions: Interfaces and object arrays as surveillance in digital rhetoric. In Jim Ridolfo and Bill Hart-Davidson (Eds.). *Rhet ops: Rhetoric and information warfare* (158–169). Pittsburgh, The University of Pittsburgh Press.

5. Gallagher, John R. and Dànielle Nicole DeVoss. (2019). The when of submitting and publication. *Explanation points: Publishing in Rhetoric and Composition* (152–153). In John R. Gallagher and Dànielle Nicole DeVoss (Eds). Logan, Utah State University Press.

4. Gallagher, John R. and Dànielle Nicole DeVoss. (2019). Introduction. *Explanation points: Publishing in Rhetoric and Composition* (3–10). In John R. Gallagher and Dànielle Nicole DeVoss (Eds). Logan, Utah State University Press.

3. Gallagher, John R. (2019). A pedagogy of ethical interface production based on virtue ethics. In Jessica Reyman and Erika M. Sparby (Eds). *Digital ethics: Rhetoric and responsibility in online aggression* (69–84). New York, Routledge.

    - **Winner of the 2019 Computers and Composition Distinguished Book Award.**

2. Gallagher, John R. (2018). Monitoring and managing online comments in science journalism. In Godwin Agboka and Natalia Matveeva (Eds). *Citizenship and advocacy in technical communication: Scholarly and pedagogical perspectives* (137–152). New York, Routledge.

1. Gallagher, John R. and Rebecca Tarsa. (2018). Standardized typography in interactive internet environments. In Christopher Scott Wyatt and Dànielle Nicole DeVoss (Eds.) *Type matters: The rhetoricity of letterforms* (308–333). Anderson, Parlor Press.

PEER-REVIEWED EDITED JOURNAL ISSUES

2. Gallagher, John R., and Dànielle Nicole DeVoss. (2020). *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. Special issue on data visualization in writing studies. 25.1. One

article in this issue won the 2021 Computers and Composition Best Digital Article.

1. Duffy, John, Gallagher, John R., and Holmes, Steve. (2018). *Rhetoric Review*, 37(4), 321–392. Symposium on Virtue Ethics.

POLICY

1. Byrd, Antonio, Ira Allen, Sherry Robertson, and John R. Gallagher. (2025). An Introduction to GenAI Policy for *College Composition and Communication. College Composition and Communication.* 77(1), 170–175.

INSTRUCTIONAL MATERIALS

1. Fleming, David, Gallagher, John R., et al. (2009). *Other Words: A Writer's Reader.* Editor. Dubuque, Kendall Hunt Publishing.

GRANTS ($860,589 SECURED)

External Grants ($648,252)

- $48,252. PI. *Best practices for communicating and writing AI audits.* IBM-University of Notre Dame. Fiscal year 2023. No overhead.

- $600,000. Co-PI. Julie Zilles (PI), Lance Cooper, John R. Gallagher, John Popovics, and Paul Prior. *Advancing adaptation of writing pedagogies for undergraduate STEM education through transdisciplinary action research.* National Science Foundation. October 2020–September 2023.

Internal Grants ($212,337)

- $26,822. Co-PI. Lance Cooper (PI), Celia Elliott, John R. Gallagher, John Popovics, Aaron Geiger, Megan Mericle, and Julie Zilles. *Improving undergraduate writing instruction and feedback through professional development of STEM graduate-student teaching assistants.* Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2022–23.

- $26,265. Co-PI. Lance Cooper (PI), Celia Elliott, John R. Gallagher, John Popovics, Blake Johnson, Paul Prior, Megan Mericle, and Julie Zilles. Strategic Instructional Innovations Programs. *Improving undergraduate writing instruction and feedback through professional development of STEM graduate-student teaching assistants.* Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2021–22.

- $26,000. Co-PI. Lance Cooper (PI), Celia Elliott, John R. Gallagher, John Popovics, Blake Johnson, Paul Prior, and Julie Zilles. Strategic Instructional Innovations Programs. *Improving undergraduate writing instruction and feedback through professional development of STEM graduate-student teaching assistants.* Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2020–21.

- $2500. Co-PI. Illinois Program for Research in the Humanities. *Research Cluster on Text Data Mining.* Spencer D. C. Keralis (PI), Ryan Dubnicek, John Gallagher, Merinda Kaye Hensley,

Carissa Phillips, Dan A. Shalmon, Dena Strong, Dan Tracy, Ted Underwood, Glen Worthey. Academic year 2020–21.

- $52,650. Co-PI. Julie Zilles (PI), Lance Cooper, Celia Elliott, John R. Gallagher, John Popovics, and Paul Prior. Strategic Instructional Innovations Programs. *Improving the Writing Skills of Undergraduate Engineering Students: Empowering Engineering Faculty and Teaching Assistants.* Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2019–20.

- $2,400. Subvention for *Update culture and the afterlife of digital writing.*

- $45,200. Co-PI. Julie Zilles (PI), Lance Cooper, Celia Elliott, John R. Gallagher, John Popovics, and Paul Prior. Strategic Instructional Innovations Programs. *Improving the Writing Skills of Undergraduate Engineering Students: Empowering Engineering Faculty and Teaching Assistants.* Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2018–9.

- $30,500. Co-PI. Julie Zilles (PI), Lance Cooper, Celia Elliott, John R. Gallagher, John Popovics, and Paul Prior. Strategic Instructional Innovations Programs. *Improving the Writing Skills of Undergraduate Engineering Students: Empowering Engineering Faculty and Teaching Assistants.* Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Led an ongoing WAC seminar of fifteen engineering faculty. Academic year 2017–8.

- $500. Scholars' Travel Award. University of Illinois. 2018.

- $9,900. Online teaching grants. University of Massachusetts English Department. Won for winters of 2010, 2011, 2012. ($3,300 each).

Not Funded

- $299,999. "Cross-genre audience awareness measures and AI interventions for writers." Schmidt Science Foundation. Sarah Sterman (PI), Tal August (co-PI), & John R. Gallagher (co-PI). 2026-2029

- $1,200,000. *Developing personal writing processes for post-secondary students through a modular writing environment.* Sarah Sterman (PI), Tal August (co-PI), & John R. Gallagher (co-PI). National Science Foundation. 2025-2029.

- $19,400. *The Writing, Audiences, Virality, and Engagement lab (The WAVE lab).* Program for Undergraduate Research, Scholarship, and Exploration. PI.

- $42,454. *Cleaning 26 million comments from the New York Times.* Interim Support for Upholding Research and Excellence. University of Illinois, Urbana-Champaign.

- $54,493. Co-PI. Sarah Sterman, Camille Cobb, John R. Gallagher, and Abdussalam Alawini. *Epistemological reflection: Building pluralist approaches to knowledge among computer science graduate students.* Strategic Instructional Innovations Programs. 2024.

- $112,791. PI. *Identifying perceptions of academic honesty in situations that use artificial intelligence writing applications.* National Endowment for the Humanities. 2023. Rejected for being "too statistical."

- $150,000. Co-PI. Steve Holmes (PI). National Endowment for the Humanities, Curriculum Grant. 2021.
- $477,970. PI. Shelby Hutchens (co-PI). A Study to Determine the Effects of Training in Scientific Reading on Graduate Student Writing. National Science Foundation. 2020.
- $362,407. PI. Shelby Hutchens (co-PI). A Study to Determine the Effects of Training in Scientific Reading on Graduate Student Writing. National Science Foundation. 2019.
- $125,000. American Council of Learned Society digital extension grant. 2018. Proposal was a finalist. "Democratic Deliberation and Online Commenting in *The New York Times*, 2008–2016."
- $50,000. National Endowment for the Humanities fellowship. 2017 & 2015

KEYNOTES & INVITED PRESENTATIONS

**Denotes honorarium*

23. *Gallagher, John R. "Techniques and pedagogies for writing better than large language models." Center for Humanities and Technology Annual Conference. The University of Cincinnati. March 25, 2027. Cincinnati, Ohio. (scheduled)
    - **Keynote address**
22. *Gallagher, John R. "Students still think they write better than the machines: A study of undergrad self-perceptions of Generative AI and writing skills." MIT. September 22, 2026. Cambridge, Massachusetts.
    - **Keynote talk sponsored by multiple departments**
21. *Gallagher, John R. The dangers and prescriptions of orbital reasoning. University of Bergen. August 31-September 4. Bergen, Norway. Week-long workshop and events.
    - **Keynote talk sponsored by University of Bergen**
20. *Gallagher, John R. "GenAI use in the writing classroom: What does the data tell us?" Northern Illinois University. February 19, 2026. DeKalb, Illinois.
    - **Keynote talk sponsored by multiple departments and colleges**
19. *Gallagher, John R. "Writing studies as a social science discipline." University of Miami. November 7th, 2025. Miami, Florida.
    - **Invited talk and workshop sponsored by four departments.**
18. *Gallagher, John R. "A spectrum of GenAI use in the classroom." University of Kentucky's 2025 Teaching Excellence Symposium. October 10, 2025. Lexington, Kentucky.
    - **Keynote speaker sponsored by multiple departments.**
17. *Gallagher, John R. "Flipping the script on GenAI." Lewis University. August 20, 2024.

- **Keynote speaker**.

16. Gallagher, John R. "Writing for automated audiences in an era of GenAI." University of Leeds. August 12, 2024.

15. *Gallagher, John R. Envisioning, Understanding, and Preventing Harmful Effects of Writing Assistants, Computer Human Interaction (CHI) conference, May 11, 2024.

- **Invited panelist**

14. *Gallagher, John R. "Generative AI & Collaboration." Lewis University. March 20, 2024.

- **Keynote speaker sponsored by multiple departments**.

13. *Gallagher, John R. "Writing for scholarly publication." Arizona State University. January 31, 2024.

12. *Gallagher, John R. "Demystifying artificial intelligence." The American Association of University of Women. Lansdale, Pennsylvania branch. January 16, 2024.

- **Keynote speaker.**

11. Gallagher, John R. "AI writing technologies: Where are we now?" University of Illinois, Urbana-Champaign. College of Media. June 26, 2023.

10. Gallagher, John R. "Best Practices for AI Audits." IBM-Notre Dame Tech Ethics lab workshop. Notre Dame, South Bend. June 14th, 2023.

9. *Gallagher, John R. "A Widening Gyre: Scaling up the Scope of Technical Communication Research." Washington State University. Vancouver, WA. October 28th, 2021.

8. *Gallagher, John R. "The Road to Writing." The American Association of University of Women. Lansdale, Pennsylvania branch. April 26, 2021.

7. *Gallagher, John R. Algorithms as Communicative Infrastructures. Communication Research group speaker. Urbana, IL. University of Illinois, Urbana-Champaign. April 22, 2021.

6. Gallagher, John R. "Rhetorical Methods." Urbana, IL. University of Illinois, Urbana-Champaign. Midwestern Winter Workshop. February 8, 2020.

5. *Gallagher, John R. "Scaling up: Using web scraping to augment research in the humanities." DePaul University, Chicago. May 16, 2019.

- **Invited talk and workshop**

4. Gallagher, John R. "Learning Data Science in Writing Studies." Data Science Data. Illinois. Data Science Initiative. Urbana, IL. University of Illinois, Urbana-Champaign. September 27, 2018.

3. Gallagher, John R. and Steve Holmes. "Managing Your Digital Presence." Midwestern Winter Workshop. University of Indiana, Bloomington. February 3, 2018.

2. Gallagher, John R., Jennifer Bay, and Justin Hodgson. "Digital Rhetoric." Midwestern Winter Workshop. University of Indiana, Bloomington. February 3, 2018.

1. Gallagher, John R. "Who Owns the News? Question-Posing and Public Discussions in 450,000 The New York Times Comments." Illinois Program for Research in the Humanities. Digital Humanities Workshop. Urbana, IL. University of Illinois, Urbana-Champaign. September 28, 2016.

MEDIA APPEARANCES

7. "Research Project Outcomes: Communication Challenges in the Fast-Paced World of AI and Machine Learning." Research spotlighted. https://m.nd.edu/notredame/news/detail?feed=research&id=c9161986-e9c2-58b4-8c4a-5a8a68505fe9.
6. Wall Street Journal. Quoted. January 25, 2023. https://www.wsj.com/articles/professors-turn-to-cha
5. Pedagogue. Interview. August 25, 2022. Episode 120. https://www.pedagoguepodcast.com/episodes.html.
4. Rhetoricity. Writing After Writing. Interview about book manuscript. April 6, 2021. https://rhetoricity.libsyn.com/writing-after-writing-an-interview-with-john-gallagher
3. New Books Network. Interview about book manuscript. May 11, 2020. https://newbooksnetwork.com/john-r-gallagher-update-culture-and-the-afterlife-of-writing-utah-state-up-2020.
2. The Big Rhetorical Podcast. Interview about book manuscript. April 27, 2020. https://thebigrhetoricalpodcast.weebly.com/episodes.html.
1. The AV Club. Interview about a student project that went viral. University of Illinois at Urbana Champaign. May 4, 2017.

CONFERENCE PRESENTATIONS

55. "The uses of sentiment analysis for Writing Studies." Computers and Writing. University of Georgia. Athens, GA. May 16th, 2025.
54. "A machine learning analysis for qualitative interview data." Computers and Writing. University of Georgia. Athens, GA. May 16th, 2025.
53. "An AI writing tutor." Computers and Writing. University of Georgia. Athens, GA. May 16th, 2025.
52. "Perceptions of AI Versus Human Collaboration in Higher Education." February 2025. National Association of School Psychologists. Seattle, WA. Poster Presentation. Kyle Wagner and John Gallagher.
51. "Collaborative cross institutional research in an era of AI hype." October 23, 2024. Conference on College Composition and Communication Fall Symposium on AI.
50. "Identifying perceptions of academic honesty in situations that use artificial intelligence writing AI." Modern Language Association. Philadelphia, PA. January 5th, 2024.
49. "The sky is not falling: Perceptions of AI writing technologies between faculty and students." Writing, Thinking, and Learning with AI: Exploring Relationships of Rhetoric and Artificial Intelligence. Stony Brook University and the SUNY Council on Writing. October 14th, 2023.

48. "Bibliometric Horizons: Keywords in Writing Studies: Distant Reading Seven Writing Studies Journals, 2000–2019." Computers & Writing. UC Davis. Davis, CA. June 24, 2023.

47. "Interviews with Machine Learning Experts." Computers and Writing. UC Davis. Davis, CA. June 23, 2023.

46. "The document cycling practices of machine learning researchers." Association of Teachers of Technical Writing. June 8, 2023.

45. "WAC-STEM Collaboration and Mentorship." Conference on College Composition and Communication. February 17, 2023. Chicago, Illinois.

44. "Advancing adaptation of writing Pedagogies for undergraduate STEM education through TDAR." Avgoustopoulos, R.E., Neyhard, Y., Mericle, M., Ware, R., Renna, M.L., Carzon, P., Prior, P., Gallagher, J.R., Elliot, C.M., Popovics, J.S., Cooper, L., & Zilles, J. (2022). AAAS/NSF IUSE Summit. Summer 2022. Poster Session.

43. "Distant reading *Rhetoric Society Quarterly* and *Rhetoric Review*, 2000–2019." Rhetoric Society of America. May 28th, 2022. Baltimore, Maryland.

42. "Dataviz in Writing Studies: Learning, Genres, and Accessibility." Computers and Writing. East Carolina University. May 20th, 2022. Greenville, North Carolina.

41. "Methods and Methodologies for Research in Digital Writing and Rhetoric: What we've learned through sharing how and why we do digital research." Computers and Writing. East Carolina University. May 19th, 2022. Greenville, North Carolina.

40. "Distant Reading Writing Studies: A Large Corpus Analyses." Computers and Writing. East Carolina University. May 19th, 2022. Greenville, North Carolina.

39. "A Widening Gyre: Citational Patterns in Seven Writing Studies Journals, 2000 to 2019." Conference on College Composition and Communication. March 9–12th, 2022. Chicago, Illinois. Accepted but withdrew due to elder care.

38. "Creating a publication pipeline." Conference on College Composition and Communication. April 7–10th 2021. Online conference. Spokane, Washington.

37. "A study of data visualization processes." Computers and Writing. May 14th, 2020. [conference cancelled due to COVID-19 outbreak]

36. "A corpus analysis of Rhetoric Society Quarterly and Rhetor Review from 2000–2020." Rhetoric Society of America. May 24st, 2020. [conference cancelled due to COVID-19 outbreak]

35. "Web-scraping in digital rhetoric." Rhetoric Society of America. May 21st, 2020. [conference cancelled due to COVID-19 outbreak]

34. "Designing a Better Comment Function through Big Data Audience Analysis." Conference on College Composition and Communication. Milwaukee, WI. March 27, 2020. [conference cancelled due to COVID-19 outbreak]

33. "Publishing (as) Commonplaces: Editing, Revising, Circulating." Conference on College Composition and Communication. Milwaukee, WI. March 27, 2020. [conference cancelled due to COVID-19 outbreak]

32. "Vaccination Topoi: Expanding Rhetorical Understanding of Vaccine Support in Online Comments from The New York Times." Conference on College Composition and Communication.

Milwaukee, WI. March 26, 2020. Medical Rhetoric Standing Group's Roundtable. With Heidi Lawrence. [conference cancelled due to COVID-19 outbreak]

31. "Designing a Better Comment Function through Big Data Audience Analysis." Association of Teachers of Technical Writing. Milwaukee, WI. March 25, 2020. [conference cancelled due to COVID-19 outbreak]

30. "The Work of Digital Writers After They Publish." Computers and Writing. Lansing, MI. June 22, 2019.

29. "Explanation Points: Writing and Publishing in Computers and Writing." Computers and Writing. Lansing, MI. June 21, 2019.

28. "The Ethical Problem of Pandering in an Era of Algorithmic Audiences." Conference on College Composition and Communication. Pittsburgh, PA. March 15, 2019.

27. "Interactive Interfaces as Ethical Research Design." Association of Teachers of Technical Writing. Pittsburgh, PA. March 13, 2019.

26. "The Afterlife of Digital Writing." The Thomas R. Watson Conference. Louisville, KY. October 25, 2018. "Integrating Writing Instruction into Engineering and Science at a Large Research University."

25. "Writing without Walls Symposium" (Purdue University). West Lafayette, IN. October 5, 2018.

24. "The Virtues of Patience and Persistence in Digital Rhetoric." Rhetoric Society of America. Minneapolis, MN. June 2, 2018.

23. "The Spatial Component of Chronos." Rhetoric Society of America. Minneapolis, MN. June 1, 2018. "Designing Civic Interfaces to Reduce Online Harassment." Computers and Writing. Fairfax, VA. May 25, 2018.

22. "The Role of Chronos in Digital Rhetoric and Pedagogy." Computers and Writing. Findlay, OH. June 3, 2017.

21. "Managing Cycles of Content." Illinois Web Conference. University of Illinois at Urbana Champaign. Champaign, IL. April 7, 2017.

20. "The Virtues of Persistence and Patience in Teaching Writing." Conference on College Composition and Communication. Portland, OR. March 16, 2016.

19. "Branding in Higher Education." The Thomas R. Watson Conference. Louisville, KY. October 20, 2016. "A Culture of Textual Management: The Writing Processes of Highly Ranked Amazon Reviewers." Cultural Rhetorics Conference. East Lansing, MI. October 2, 2016.

18. "From Cuneiform to Comments: Update Culture and the Anxiety of Mediation." Rhetoric Society of America. Atlanta, GA. May 28, 2016.

17. "Seeing Through Social Media Templates." The Design Center Symposium at the University of Illinois at Urbana Champaign. April 29, 2016.

16. "Using Screen-Captures to Enhance Feedback and Peer Review." Conference on College Composition and Communication. Houston, TX. April 7, 2016.

15. "Monitoring the Margins: The Emotional Labor of Paid Online Writers." Association of Teachers of Technical Writing. Houston, TX. April 6, 2016.

14. "Using Technology to Enhance Feedback for Student Essays." NCTE. Minneapolis, MN. November 21, 2015.

13. "Audience as Network: A Web 2.0 Circulating Discourse." Computers and Writing. Stout, WI. May 31, 2015.

12. "Multimodal Feedback: Assessing Traditional Writing with Sound and Video." Computers and Writing. Stout, WI. May 28, 2015.

11. "Unpredictable Arrangement: Emerson's Speaking Style in Light of Digital Delivery." The American Literature Association. Boston, MA. May 22, 2015.

10. "Audience Emerging: Web 2.0 Audiences as an Ongoing Process." Conference on College Composition and Communication. Tampa, FL. March 20, 2015.

9. "Keeping the Conversation Going: Writing in Social Media." Poster Presentation. Digital Humanities Symposium. Urbana, IL. University of Illinois, Urbana-Champaign. February 28, 2015.

8. "Space as Flexible Venue for Internet Writers: The Comment Function." Computers and Writing. Spokane, WA. June 6, 2014.

7. "Audience Emerging." Computers and Writing. Spokane, WA. June 6, 2014.

6. "The Internet Comment Function." Digital Humanities Initiative. University of Massachusetts, Amherst. November 15, 2013.

5. "Convergence in the Classroom: Exploring New Media in Composition." Leader of all-day hands-on workshop with technology. Conference on College Composition and Communication. St. Louis, MO. March 21, 2012.

4. "Teaching Tips in a Digital Age." New England Faculty Development Conference. Worcester, MA. November 18, 2011.

3. "MySpace or My Space?" Northeastern Modern Language Association. Boston, MA. February 26, 2009. "The Heap of Silence: Lessing's The Antheap." Modern Language Association. Philadelphia, PA. December 30, 2009.

2. "After Logic: The Death of Normativity." Rhetoric Society of America. Seattle, WA. May 24, 2008. "The Ghost of the Southwest: Re-reading Willa Cather's The Professor's House." Annual UMass Graduate Conference. University of Massachusetts Amherst. April 26, 2008.

1. "Different Goals, Their Goals: Helping Students Make Their Essays More Relevant." The Ninth Annual English Graduate Conference. Southern Connecticut State University, CT. April 19, 2008.

TEACHING AWARDS

- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2025).

- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2024). Outstanding distinction.
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2023)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2022). Outstanding distinction.
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2021)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2020)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2019). Outstanding distinction.
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2018). Outstanding distinction.
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2018)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2017)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2016). Outstanding distinction.
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2016)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2015). Outstanding distinction.
- Distinguished Teaching Award Finalist (top eight). University-wide teaching award (open to all ranks). University of Massachusetts. Academic year 2013–4.
- "Excellence in Teaching" certificate for first year composition. Student nominated award. University of Massachusetts Amherst. (Fall 2009, Spring 2010, Fall 2011)

TEACHING

University of Illinois, Urbana-Champaign, IL **2014–Present**

Graduate

- Engineering 598: STEM Writing—Practice/Pedagogy
- English 586: AI and culture
- English 584: Writing and Rhetoric in an era of Algorithmic Culture
- English 584: Grant writing
- English 582: Digital Rhetoric Methodologies
- English 582: Audience Theory and Reception Studies

- English 582: Digital Case Study Methods

Undergraduate

- BTW 490: Web Development and Social Media Management
- BTW 490: Professional Writing on the Internet
- BTW 490: Multimodal Workplace Writing
- BTW 250: Introduction to Business and Technical Writing
- English 482: Writing in an era of Artificial Intelligence
- English 482: Writing Technologies
- English 482: Writing and Rhetoric in an Age of Algorithms
- English 481: Composition Theory & Pedagogy
- English 396: Why we write (honors seminar)
- English 380: Social media research
- English 380: Self-Publishing and Digital Branding
- English 380: Internet Writing & Rhetoric
- English 253: New media and Literature
- English 120: Introduction to Comics

Doctoral Advising (2 chair; 3 committee)

Rebecca Avgoustopoulos (English, 2025, chair); Megan Mericle (English, 2024; chair); Lesley Owens (English, 2025; department chair); Bruce Kovanen. (English, 2023); Evin Groundwater. (English, 2019)

Preliminary Examination Committees (7)

Unless otherwise noted, students are in the English department

Rebecca Avgoustopoulos (2022; chair); Antonio Hamilton (2024); Bruce Kovanen (2020; with distinction); M. Landon (2024; theatre studies); Bri LaFond (2020; chair); Megan Mericle (2021; chair, with distinction); Lesley Owens (2022; chair, with distinction); Elizabeth Wickes (2026; information science)

Master's Examination (1)

Yuliya Simakovich (Communication, 2018)

Honors Theses Advised (3)

Louisa Baluga (chair, in-progress); Eleanor Henricksen (chair, 2026); Grace Erickson (reader, 2017)

University of Massachusetts, Amherst, MA **2006–2014**

- English 339: Film and Literature Online
- English 112O: College Writing Online
- English 112H: College Writing Honors
- English 112: College Writing

Greenfield Community College, Greenfield, MA **2011–2014**

- English 203: American Literature I
- English 101: Composition I (First-year writing)
- Personal Skills Communication 101 (Public Speaking)

Quinsigamond Community College, Worcester, MA **2009–2013**

- English 231: Literature, Film, and the Critics
- English 215: Myth, Hero, Film, and Literature
- English 205: Professional and Workplace Writing
- Humanities 101: Philosophy of Nonviolence (hybrid course)
- Interdisciplinary Studies 101: Valuing Diversity in a Digital Age
- Liberal Arts 101: Introduction to Rhetorical Theory
- English 102: Composition and Literature II (literature)
- English 101: Composition and Literature I (writing)
- Public Speaking 101

University of Hartford, Hartford, CT **Spring 2010**

- English 178: Rhetoric and Composition I Honors

COMMITTEES

- Head, campus-wide AI infrastructure subcommittee, University of Illinois. (2026-Present).
- Advisory committee, English department, University of Illinois. (2026-Present).
- Faculty senate, University of Illinois. (2026-Present).
- Advisor, Combating screen time club, University of Illinois. (2026-Present).
- Graduate program committee, University of Illinois, 2025–2026.
- Curriculum committee, English department, University of Illinois, 2025–2026.

- Hiring Committee for Digital Humanities Faculty, University of Illinois, 2022–2023 (Hired: Tess McNulty)
- Faculty development, University of Illinois, University of Illinois, 2022–2023
- Hiring Committee for Writing Studies Faculty, University of Illinois, 2021–2022 (Hired: Charlesia McKinney)
- Program for Professional Writing, Advisory Committee, University of Illinois, 2021–2022
- Center for Writing Studies Executive Committee, University of Illinois, 2018–2021
- Center for Writing Studies General Committee, University of Illinois, 2018–2023
- Writing Studies Admission Committee, University of Illinois, 2017–2023
- Internet and Media Committee, University of Illinois, 2014–2021
- Graduate Studies and Financial Aid, University of Illinois, 2017–2021
- *Ad hoc* Hiring Committee, University of Illinois, Confidential, Spring 2021 & Spring 2022
- Graduate Awards Committee, University of Illinois, 2018–19, 2023–24
- Grade Review Committee, University of Illinois, 2017–18
- Technology Fellows Program. University of Massachusetts, 2011–12
- Textbook committee. University of Massachusetts, 2007–09
- Curriculum committee. University of Massachusetts, 2008–09
- Dean of Humanities Hiring Committee. Quinsigamond Community College, 2011–12
- Writing Center Director Committee. Quinsigamond Community College, 2010–11

GUEST LECTURES (CLASSROOM)

- "Advice for scholarly publishing." Texas Tech University. June 25, 2025. Instructor: Steve Holmes.
- "Writing for computer science." University of Illinois, Urbana-Champaign. Department of Computer Science. Instructors: Camille Cobb and Sarah Sterman. (Course: Computer Science 598: Research methods in HCI)
- "Update Culture." Arizona State University. Department of English. March 1, 2022. Instructor: Jacob Greene.
- "Data Collection Practices for Empirical Social Media Research." University of Florida. Department of English. September 14, 2021. Instructor: Laura Gonzalez.
- "New horizons for digital rhetoric." UNC Greensboro. March 28, 2021. Instructor: Aaron Beveridge.

- "Methods in digital rhetoric." Texas Tech University. July 28, 2020. Instructor: Steve Holmes.

WORKSHOPS

- "Write smarter than AI." University of Illinois, Urbana-Champaign. Department of Mechanical Engineering. June 9, 2026.
- "ChatGPT: Opportunities for researching writing and the teaching of writing." University of Illinois, Urbana-Champaign. March 8th, 2023.
- "Effective Writing Pedagogy for Classrooms and Lab Groups." Collins Scholar lecture series. University of Illinois, Urbana-Champaign. March 12th, 2021.
- "Machine time: Understanding rhetorical temporality beyond kairos." Online lecture. University of North Carolina at Greensboro, Greensboro. April 15th, 2020.
- "Responding to Student Writing." Teaching assistant training for department of Mechanical Engineering. November 8th, 2019. ENG 598 TL: Teaching and Learning
- "Responding to Student Writing." Teaching assistant training for department of Mechanical Engineering. November 7th, 2018. ENG 598 TL: Teaching and Learning
- "Managing Your Audiences: Writing in the 21st Century." University Public Outreach. Urbana Senior High School. March 13, 2016.
- "Getting Specific with Cover Letters." Internship Series for English Majors. University of Illinois. October 12, 2015.
- "Writing Job Materials for English Majors." Internship Series for English Majors. University of Illinois. January 20, 2015.
- "Social Media Management for English Majors." Internship Series for English Majors. University of Illinois. December 8, 2014.
- "Course Design for Business and Technical Writing." Professional Development Series in Professional Writing. University of Illinois. November 12, 2014.
- "Making the Syllabus More Visual and Dynamic." Faculty Development Initiative. Greenfield Community College. October 23, 2013.
- "Using Audio-Visual Feedback for Evaluating Student Essays." Educational Technology Day. Bridgewater, MA. August 15, 2013.
- "Creating Dynamic, Visually Appealing Syllabi." Educational Technology Day. Bridgewater, MA. August 15, 2013.
- "Ensuring Feedback is Used By Students: Audio and Visual Tools to Make the Process More Natural & Compelling." New England Faculty Development Conference. Westford, MA. June 14, 2013.
- "Offering Audio and Visual Feedback: Embodying the Instructor in Writing Evaluation." Suffolk Technology Symposium. Suffolk, MA. May 23, 2013.

- "Re-Configuring the Syllabus." New England Faculty Development Conference. Worcester, MA. November 16, 2012. Poster Presentation.

NATIONAL SERVICE & REVIEWING

- External tenure reviewer (8)
  - Full: University of Maine, 2026.
  - Associate: Baruch College, 2026; NC State, 2025; Worcester Polytechnic Institute, 2025; Temple University, 2024; Babson College, 2024; Clarkson University, 2023.
- Editorial Board Member, Computers and Composition. 2024–Present
- AI task force. College Composition and Communication. Fall 2024–Spring 2025.
- Editorial Board Member. College Composition and Communication. (2025–2027; journal dissolved) (Review 3-5 articles/year)
- Editorial Board Member. Kairos: A Journal of Rhetoric, Technology, and Pedagogy. 2018–2025
- Editorial board member, blind reviewer, and confidential administrative work. Computers and Composition. (3–5/year)
- Book Reviewer. Utah State University Press. (3)
- Book proposal reviewer. Bloomsbury press. (1)
- Book proposal reviewer. CRC Press, Taylor & Francis. (1)
- Blind Reviewer. The Communication Review. (1)
- Blind Reviewer. Communication Design Quarterly. (1–2/year)
- Blind Reviewer. Composition Studies. (1)
- Blind Reviewer. Computers in Human Behavior: Artificial Humans. (1)
- Blind Reviewer. Double Helix. (1)
- Blind Reviewer. enculturation. (3)
- Blind Reviewer. The Information Society. (1)
- Blind Reviewer. Journalism. (2)
- Blind Reviewer. Journal of Business and Technical Communication. (5)
- Blind Reviewer. Journal of Documentation. (1)
- Blind Reviewer. New Media & Society. (1)
- Blind Reviewer. Present Tense. (2)

- Blind Reviewer. Rhetoric Society Quarterly. (4)
- Blind Reviewer. Social Media and Society. (usually 1–2/year)
- Blind Reviewer. Technical Communication Quarterly. (7)
- Blind Reviewer. Transformations: The Journal of Inclusive Scholarship and Pedagogy. (1)
- Blind Reviewer. Written Communication. (Multiple)
- Reviewer. Kairos: A Journal of Rhetoric, Technology, and Pedagogy. (Multiple)
- Blind Referee. Corpus and Repository of Writing (CROW). 2018.
- Blind Referee. Association of Internet Researchers Conference. (2015, 2016)
- Blind Referee. Computers and Writing Conference Proceedings. (frequently)
- Blind Referee. Computers and Writing Conference. (frequently)