

Dr. John R. Gallagher
Assistant Professor of English and Writing Studies
The University of Illinois, Urbana-Champaign

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EDUCATION

PhD, Rhetoric and Composition, University of Massachusetts Amherst Dissertation: <i>Interactive Audience and the Internet</i>	2014
MA, English, University of Massachusetts Amherst	2009
BA, English and Philosophy, <i>magna cum laude</i> , Bucknell University	2006

FACULTY APPOINTMENTS

Assistant Professor, English, University of Illinois, Urbana-Champaign	2017-Present
Core Faculty, The Center for Writing Studies, University of Illinois, Urbana-Champaign	2017-Present
Visiting Assistant Professor, English, University of Illinois, Urbana-Champaign	2014-2017
Affiliated Faculty, The Center for Writing Studies, University of Illinois, Urbana-Champaign	2014-2017

ADMINISTRATIVE APPOINTMENTS

Associate Director of Center for Writing Studies, University of Illinois	2021-Present
Writing Across Engineering Program Coordinator, University of Illinois	2017-Present
Faculty Affiliate, Informatics, University of Illinois	2019-Present

BOOK

Gallagher, John R. (2020). *Update culture and the afterlife of digital writing*. Logan, Utah State University Press.

Reviewed in: *College English* (2021), 83(4), 312-322; *Technical Communication Quarterly*, Ahead of print; *Computers and Composition Online* 2020-21

EDITED COLLECTION

Gallagher, John R., and Dànielle Nicole DeVoss. (2019). *Explanation Points: Publishing in Rhetoric and Composition*. University Press of Colorado.

PEER-REVIEWED ARTICLES

- Gallagher, John R., Anna Wysocka, and Steve Holmes. Required templates: An analysis of how template character limits shape the writing of online grant proposals. *Technical Communication Quarterly* (accepted)
- Gallagher, John R. and Aaron Beveridge. Project-oriented web scraping in technical communication research. *Journal of Business and Technical Communication*. (accepted)
- Junzhe Zhu, Elizabeth Wickes, and Gallagher, John R. (2021). A machine learning algorithm for sorting online comments via topic modeling. *Communication Design Quarterly*. Online first.
- Note: in Engineering, the student is traditionally listed first and the PI listed last.**
- Gallagher, John R. (2020). Machine Time: Unifying *Chronos* and *Kairos* in an Era of Ubiquitous Technologies. *Rhetoric Review*, 39(4), 522-535.

- Gallagher, John R. and Heidi Lawrence. (2020). Rhetorical appeals and tactics in *New York Times* comments about vaccines: A qualitative analysis. *Journal of Medical Internet Research*, 22(12), 1-9.
- Gallagher, John R. (2020). The ethics of writing for algorithmic audiences. *Computers and Composition: An International Journal*, 56, 1-9.
- Gallagher, John R., Nicole Turnipseed, John Y. Yoritomo, Celia M. Elliott, S. Lance Cooper, John S. Popovics, Paul Prior, and Julie L. Zilles. (2020). A collaborative longitudinal design for supporting writing pedagogies of STEM faculty. *Technical Communication Quarterly*, 29(4), 411-426.
- Gallagher, John R., Yinyin Chen, Kyle Wagner, Xuan Wang, Jingyi Zeng, and Alyssa Lingyi Kong. (2020). Peering at the internet abyss: Using big data audience analysis to understand online comments. *Technical Communication Quarterly*, 29(2), 155-173.
- Gallagher, John R. (2019). A framework for internet case study methodology in writing studies. *Computers and Composition: An International Journal*, 54, 1-14.
- Gallagher, John R. and Steve Holmes. (2019). Empty templates: The ethical habits of empty state pages. *Technical Communication Quarterly*, 28(3), 271-282.
- Gallagher, John R. (2018). Enacting virtue ethics. *Rhetoric Review*, 37(4), 379-384. Symposium on Virtue Ethics.
- Duffy, John, John R. Gallagher, and Steve Holmes. (2018). Introduction. *Rhetoric Review*, 37(4), 321-327. Symposium on Virtue Ethics.
- Gallagher, John R. (2018). Considering the comments: Theorizing online audiences as emergent processes. *Computers and Composition: An International Journal*, 48, 34-48.
- Gallagher, John R. (2017). Writing for algorithmic audiences. *Computers and Composition: An International Journal*, 45, 25-35.
- Gallagher, John R. (2017). Challenging the monetized template. *Enculturation*, 24, n.p.
http://enculturation.net/challenging_the_monetized_template.
- Gallagher, John R. (2015). Five strategies internet writers use to “continue the conversation.” *Written Communication*, 32(4), 396-425.
- Gallagher, John R. (2015). The rhetorical template. *Computers and Composition: An International Journal*, 35, 1-11.
- Gallagher, John R. (2012). The emotion for opening the text message. *Transformations: The Journal of Inclusive Scholarship*, 22(2), 36-43.

PEER-REVIEWED CHAPTERS

- (invited)** Gallagher, John R. Considerations for Internet Participant Selection: Algorithms, Power Users, Overload, Conventionalization, and Participant Protection. In Crystal VanKooten and Victor Del Hierro. *Methods and methodologies for research in digital writing and rhetoric*. Fort Collins, WAC Clearinghouse. (forthcoming)
- Gallagher, John R. (2020). The economy of online comments: Attention as economic motivation in digital public spheres. In Shawna Ross and Andrew Pilsch (Eds). *Humans at Work in the Digital Age: Histories of Digital Textual Labor (172-184)*. New York, Routledge.
- Gallagher, John R. (2019). Dark interactions: Interfaces and object arrays as surveillance in digital rhetoric. In Jim Ridolfo and Bill Hart-Davidson (Eds.). *Rhet Ops: Rhetoric and Information Warfare (158-169)*. Pittsburgh, The University of Pittsburgh Press.

- Gallagher, John R. and DeVoss, Dànielle Nicole. (2019). The *when* of submitting and publication. *Explanation Points* (152-153). In John R. Gallagher and Dànielle Nicole DeVoss (Eds). Logan, Utah State University Press.
- Gallagher, John R. and DeVoss, Dànielle Nicole. (2019). Introduction. *Explanation Points: Publishing in Rhetoric and Composition* (3-10). In John R. Gallagher and Dànielle Nicole DeVoss (Eds). Logan, Utah State University Press.
- (invited)** Gallagher, John R. (2019). A pedagogy of ethical interface production based on virtue ethics. In Jessica Reyman and Erika M. Sparby (Eds). *Digital Ethics: Rhetoric and Responsibility in Online Aggression* (69-84). New York, Routledge. **Winner of the 2019 Computers and Composition Distinguished Book Award.**
- Gallagher, John R. (2018). Monitoring and managing online comments in science journalism. In Godwin Agboka and Natalia Matveeva (Eds). *Citizenship and Advocacy in Technical Communication: Scholarly and Pedagogical Perspectives* (137-152). New York, Routledge.
- Gallagher, John R. and Tarsa, Rebecca. (2018). Standardized typography in interactive internet environments. In Christopher Scott Wyatt and Dànielle Nicole DeVoss (Eds.) *Type Matters: The Rhetoricity of Letterforms* (308-333). Anderson, Parlor Press.

PEER-REVIEWED CONFERENCE PROCEEDINGS

- Kovanen, Bruce, Ryan Ware, Megan Mericle, Nicole Turnipseed, Patrick Coleman, John R. Gallagher, Celia M. Elliott, John S. Popovics, S. Lance Cooper, John S. Popovics, Celia M. Elliott, Megan Mericle, John Patrick Coleman, Paul Prior, and Julie L. Zilles. (2020) Implementing Writing-as-Process in Engineering Education. Proceedings of the 2020 *American Society for Engineering Education* Conference and Exposition, Montreal, Canada, 1-22.
- Ware, Ryan, Nicole Turnipseed, John R. Gallagher, S. Lance Cooper, Celia M. Elliott, John S. Popovics, Paul Prior, and Julie L. Zilles. (2019) Writing across engineering: A collaborative approach to support STEM faculty's integration of writing instruction in their classes. Proceedings of the 2019 *American Society for Engineering Education* Conference and Exposition, Tampa, FL, 1-15.
- Yoritomo, John, Nicole Turnipseed, S. Lance Cooper, Celia M. Elliott, John R. Gallagher, John S. Popovics, Paul Prior, and Julie L. Zilles. (2018). Examining engineering writing instruction at a large research university through the lens of writing studies. Proceedings of the 2018 *American Society for Engineering Education* Conference and Exposition, Salt Lake City, UT, 1-22.

EDITED JOURNAL ISSUES

- Gallagher, John R., and Dànielle Nicole DeVoss. (2020). *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. Special issue on data visualization in writing studies. 25.1.
<http://kairos.technorhetoric.net/25.1/coverweb/gallagher-devoss/index.html>
- One article in this issue won the 2021 Computers and Composition Best Digital Article**
- Duffy, John, Gallagher, John R., and Holmes, Steve. (2018). *Rhetoric Review*, 37(4), 321-392. Symposium on Virtue Ethics.

INSTRUCTIONAL MATERIALS

Fleming, David, Gallagher, John R., et al. (2009). *Other Words: A Writer's Reader*. Editor. Dubuque, Kendall Hunt Publishing.

IN-PROGRESS RESEARCH

- Gallagher, John R. Machine audiences: The role of dynamic audiences and rhetorical robots for writers in the 21st century. *College Composition and Communication*. (Resubmitted)
- Gallagher, John R., Aaron Beveridge, and Hsiang Wang. Citational Patterns in Seven Writing Studies Journals, 2000 to 2019. *Written Communication*. (Major revise and resubmit.)
- (invited)** Gallagher, John R. The ideology of prediction: Identifying ethical issues with content produced by machine learning. In Sid Dobrin (Ed). *Artificial Intelligence and the Humanities*.
- Gallagher, John R., Steve Holmes, and Stephen Janagarajan. Interactive database of *The New York Times* comments, 2013-2020. <http://consider-comments.herokuapp.com/>. To be used for grant applications and multiple academic manuscripts.
- Gallagher, John R. *Digital Case Study Research*. Scholarly monograph. Two chapters completed.
- Gallagher, John R. Ongoing ethnographic study of perceptions of machine learning and artificial intelligence. Monograph and multiple articles anticipated. IRB approved. Fieldwork ongoing.
- Gallagher, John R. and John Popovics. Manuscript about mentoring scientists on integrating writing into the courses. For submission to *Journal of Engineering Education*. 25% complete.
- Lafond, Bri and John R. Gallagher. Article about algorithmic folklore. To be submitted to *New Media & Society*.

INVITED PRESENTATIONS

- Gallagher, John R. "Collaboration and Ethics for Scaling up the Scope of Writing Studies Research." Washington State University, Vancouver. October 28th, 2021. \$250 honorarium.
- Gallagher, John R. "Data Collection Practices for Empirical Social Media Research." University of Florida. Gainesville, Florida. September 14, 2021.
- Gallagher, John R. "The Road to Writing." *The American Association of University of Women*. Lansdale, Pennsylvania branch. April 26, 2021. \$100 honorarium.
- Gallagher, John R. Algorithms as Communicative Infrastructures. Communication Research group speaker. Urbana, IL. University of Illinois, Urbana-Champaign. April 22, 2021. \$250 honorarium.
- Gallagher, John R. "Rhetorical Methods." Urbana, IL. University of Illinois, Urbana-Champaign. Midwestern Winter Workshop. February 8, 2020.
- Gallagher, John R. "Scaling up: Using web scraping to augment research in the humanities." Lecture and workshop. DePaul University, Chicago. May 16, 2019. \$600 honorarium.
- Gallagher, John R. "Learning Data Science in Writing Studies." Data Science Data. Illinois Data Science Initiative. Urbana, IL. University of Illinois, Urbana-Champaign. September 27, 2018.
- Gallagher, John R. and Steve Holmes. "Managing Your Digital Presence." Midwestern Winter Workshop. University of Indiana, Bloomington. February 3, 2018.
- Gallagher, John R., Jennifer Bay, and Justin Hodgson. "Digital Rhetoric." Midwestern Winter Workshop. University of Indiana, Bloomington. February 3, 2018.
- Gallagher, John R. "Who Owns the News? Question-Posing and Public Discussions in 450,000 *The New York Times* Comments." Illinois Program for Research in the Humanities. Digital Humanities Workshop. Urbana, IL. University of Illinois, Urbana-Champaign. September 28, 2016.

GRANTS**External Grants (\$600,000)**

- \$600,000. Co-PI. Julie Zilles (PI), Lance Cooper, John R. Gallagher, John Popovics, and Paul Prior. *Advancing adaptation of writing pedagogies for undergraduate STEM education through transdisciplinary action research*. National Science Foundation. October 2020-September 2023.

Internal Grants (\$185,515)

- \$26,265. Co-PI. Lance Cooper (PI), Celia Elliott, John R. Gallagher, John Popovics, Blake Johnson, Paul Prior, Megan Mericle, and Julie Zilles. Strategic Instructional Innovations Programs. *Improving undergraduate writing instruction and feedback through professional development of STEM graduate-student teaching assistants*. Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2021-22.
- \$26,000. Co-PI. Lance Cooper (PI), Celia Elliott, John R. Gallagher, John Popovics, Blake Johnson, Paul Prior, and Julie Zilles. Strategic Instructional Innovations Programs. *Improving undergraduate writing instruction and feedback through professional development of STEM graduate-student teaching assistants*. Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2020-21.
- \$2500. Co-PI. Illinois Program for Research in the Humanities. *Research Cluster on Text Data Mining*. Spencer D. C. Keralis (PI), Ryan Dubnicek, John Gallagher, Merinda Kaye Hensley, Carissa Phillips, Dan A. Shalmon, Dena Strong, Dan Tracy, Ted Underwood, Glen Worthey. Academic year 2020-21.
- \$52,650. Co-PI. Julie Zilles (PI), Lance Cooper, Celia Elliott, John R. Gallagher, John Popovics, and Paul Prior. Strategic Instructional Innovations Programs. *Improving the Writing Skills of Undergraduate Engineering Students: Empowering Engineering Faculty and Teaching Assistants*. Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2019-20.
- \$2,400. Subvention for *Update culture and the afterlife of digital writing*.
- \$45,200. Co-PI. Julie Zilles (PI), Lance Cooper, Celia Elliott, John R. Gallagher, John Popovics, and Paul Prior. Strategic Instructional Innovations Programs. *Improving the Writing Skills of Undergraduate Engineering Students: Empowering Engineering Faculty and Teaching Assistants*. Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Academic year 2018-9.
- \$30,500. Co-PI. Julie Zilles (PI), Lance Cooper, Celia Elliott, John R. Gallagher, John Popovics, and Paul Prior. Strategic Instructional Innovations Programs. *Improving the Writing Skills of Undergraduate Engineering Students: Empowering Engineering Faculty and Teaching Assistants*. Internal Award from the College of Engineering at The University of Illinois at Urbana Champaign. Led an ongoing WAC seminar of fifteen engineering faculty. Academic year 2017-8.
- \$500. Scholars' Travel Award. University of Illinois. 2018.
- \$9,900. Online teaching grants. University of Massachusetts English Department. Won for winters of 2010, 2011, 2012. (\$3,300 each).

NOT FUNDED

- \$477,970. PI. Shelby Hutchens (co-PI). A Study to Determine the Effects of Training in Scientific Reading on Graduate Student Writing. National Science Foundation. 2020.

- \$362,407. PI. Shelby Hutchens (co-PI). A Study to Determine the Effects of Training in Scientific Reading on Graduate Student Writing. National Science Foundation. 2019.
- \$125,000. American Council of Learned Society digital extension grant. 2018. Proposal was a finalist. “Democratic Deliberation and Online Commenting in *The New York Times*, 2008-2016.”
- \$50,000. National Endowment for the Humanities fellowship. 2017.
- \$50,000. National Endowment for the Humanities fellowship. 2015.

TEACHING AWARDS

- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2021)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2020)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2019)
Outstanding distinction.
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2018)
Outstanding distinction.
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2018)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2017)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2016)
Outstanding distinction.
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Spring 2016)
- Teacher Ranked as Excellent. University of Illinois at Urbana Champaign. (Fall 2015).
Outstanding distinction.
- Distinguished Teaching Award Finalist (top eight). University-wide teaching award (open to all ranks). University of Massachusetts. Academic year 2013-4.
- “Excellence in Teaching” certificate for first year composition. Student nominated award. University of Massachusetts Amherst. (Fall 2009, Spring 2010, Fall 2011)

MEDIA APPEARANCES

Rhetoricity. Writing After Writing. Interview about book manuscript. April 6, 2021.

<https://rhetoricity.libsyn.com/writing-after-writing-an-interview-with-john-gallagher>

New Books Network. Interview about book manuscript. May 11, 2020.

<https://newbooksnetwork.com/john-r-gallagher-update-culture-and-the-afterlife-of-writing-utah-state-up-2020>.

The Big Rhetorical Podcast. Interview about book manuscript. April 27, 2020.

<https://thebigrhetoricalpodcast.weebly.com/episodes.html>.

The AV Club. Interview about a student project that went viral. University of Illinois at Urbana Champaign. May 4, 2017. goo.gl/3jUnpt

CONFERENCE PAPERS

“A Widening Gyre: Citational Patterns in Seven Writing Studies Journals, 2000 to 2019.” *Conference on College Composition and Communication*. March 9-12th, 2022. Chicago, Illinois. Accepted.

“Creating a publication pipeline.” *Conference on College Composition and Communication*. April 7-10th 2021. Online conference. Spokane, Washington.

- “A study of data visualization processes.” *Computers and Writing*. May 14th, 2020. [conference cancelled due to COVID-19 outbreak]
- “A corpus analysis of Rhetoric Society Quarterly and Rhetor Review from 2000-2020.” *Rhetoric Society of America*. May 24st, 2020. [conference cancelled due to COVID-19 outbreak]
- “Web-scraping in digital rhetoric.” *Rhetoric Society of America*. May 21st, 2020. [conference cancelled due to COVID-19 outbreak]
- “Designing a Better Comment Function through Big Data Audience Analysis.” *Conference on College Composition and Communication*. Milwaukee, WI. March 27, 2020. [conference cancelled due to COVID-19 outbreak]
- “Publishing (as) Commonplaces: Editing, Revising, Circulating.” *Conference on College Composition and Communication*. Milwaukee, WI. March 27, 2020. [conference cancelled due to COVID-19 outbreak]
- “Vaccination *Topoi*: Expanding Rhetorical Understanding of Vaccine Support in Online Comments from *The New York Times*.” *Conference on College Composition and Communication*. Milwaukee, WI. March 26, 2020. Medical Rhetoric Standing Group’s Roundtable. With Heidi Lawrence. [conference cancelled due to COVID-19 outbreak]
- “Designing a Better Comment Function through Big Data Audience Analysis.” *Association of Teachers of Technical Writing*. Milwaukee, WI. March 25, 2020. [conference cancelled due to COVID-19 outbreak]
- “The Work of Digital Writers After They Publish.” *Computers and Writing*. Lansing, MI. June 22, 2019.
- “Explanation Points: Writing and Publishing in Computers and Writing.” *Computers and Writing*. Lansing, MI. June 21, 2019.
- “The Ethical Problem of Pandering in an Era of Algorithmic Audiences.” *Conference on College Composition and Communication*. Pittsburgh, PA. March 15, 2019.
- “Interactive Interfaces as Ethical Research Design.” *Association of Teachers of Technical Writing*. Pittsburgh, PA. March 13, 2019.
- “The Afterlife of Digital Writing.” *The Thomas R. Watson Conference*. Louisville, KY. October 25, 2018.
- “Integrating Writing Instruction into Engineering and Science at a Large Research University.” *Writing without Walls Symposium* (Purdue University). West Lafayette, IN. October 5, 2018.
- “The Virtues of Patience and Persistence in Digital Rhetoric.” *Rhetoric Society of America*. Minneapolis, MN. June 2, 2018.
- “The Spatial Component of *Chronos*.” *Rhetoric Society of America*. Minneapolis, MN. June 1, 2018.
- “Designing Civic Interfaces to Reduce Online Harassment.” *Computers and Writing*. Fairfax, VA. May 25, 2018.
- “The Role of *Chronos* in Digital Rhetoric and Pedagogy.” *Computers and Writing*. Findlay, OH. June 3, 2017.
- “Managing Cycles of Content.” Illinois Web Conference. University of Illinois at Urbana Champaign. Champaign, IL. April 7, 2017.
- “The Virtues of Persistence and Patience in Teaching Writing.” *Conference on College Composition and Communication*. Portland, OR. March 16, 2016.
- “Branding in Higher Education.” *The Thomas R. Watson Conference*. Louisville, KY. October 20, 2016.

- “A Culture of Textual Management: The Writing Processes of Highly Ranked Amazon Reviewers.” *Cultural Rhetorics Conference*. East Lansing, MI. October 2, 2016.
- “From Cuneiform to Comments: Update Culture and the Anxiety of Mediation.” *Rhetoric Society of America*. Atlanta, GA. May 28, 2016.
- “Seeing Through Social Media Templates.” The Design Center Symposium at the University of Illinois at Urbana Champaign. April 29, 2016.
- “Using Screen-Captures to Enhance Feedback and Peer Review.” *Conference on College Composition and Communication*. Houston, TX. April 7, 2016.
- “Monitoring the Margins: The Emotional Labor of Paid Online Writers.” *Association of Teachers of Technical Writing*. Houston, TX. April 6, 2016.
- “Using Technology to Enhance Feedback for Student Essays.” NCTE. Minneapolis, MN. November 21, 2015.
- “Audience as Network: A Web 2.0 Circulating Discourse.” *Computers and Writing*. Stout, WI. May 31, 2015.
- “Multimodal Feedback: Assessing Traditional Writing with Sound and Video.” *Computers and Writing*. Stout, WI. May 28, 2015.
- “Unpredictable Arrangement: Emerson’s Speaking Style in Light of Digital Delivery.” *The American Literature Association*. Boston, MA. May 22, 2015.
- “Audience Emerging: Web 2.0 Audiences as an Ongoing Process.” *Conference on College Composition and Communication*. Tampa, FL. March 20, 2015.
- “Keeping the Conversation Going: Writing in Social Media.” Poster Presentation. *Digital Humanities Symposium*. Urbana, IL. University of Illinois, Urbana-Champaign. February 28, 2015.
- “Space as Flexible Venue for Internet Writers: The Comment Function.” *Computers and Writing*. Spokane, WA. June 6, 2014.
- “Audience Emerging.” *Computers and Writing*. Spokane, WA. June 6, 2014.
- “The Internet Comment Function.” *Digital Humanities Initiative*. University of Massachusetts, Amherst. November 15, 2013.
- “Convergence in the Classroom: Exploring New Media in Composition.” Leader of all-day hands-on workshop with technology. *Conference on College Composition and Communication*. St. Louis, MO. March 21, 2012.
- “Teaching Tips in a Digital Age.” *New England Faculty Development Conference*. Worcester, MA. November 18, 2011.
- “MySpace or My Space?” *Northeastern Modern Language Association*. Boston, MA. February 26, 2009.
- “The Heap of Silence: Lessing’s *The Antheap*.” *Modern Language Association*. Philadelphia, PA. December 30, 2009.
- “After Logic: The Death of Normativity.” *Rhetoric Society of America*. Seattle, WA. May 24, 2008.
- “The Ghost of the Southwest: Re-reading Willa Cather’s *The Professor’s House*.” *Annual UMass Graduate Conference*. University of Massachusetts Amherst. April 26, 2008.
- “Different Goals, Their Goals: Helping Students Make Their Essays More Relevant.” *The Ninth Annual English Graduate Conference*. Southern Connecticut State University, CT. April 19, 2008.

COURSES TAUGHT*Note: BTW denotes Business and Technical Writing*

University of Illinois, Urbana-Champaign, IL 2014-Present

Graduate:

Engineering 598: STEM Writing: Practice/Pedagogy
 English 582: Digital Rhetoric Methodologies
 English 582: Audience Theory and Reception Studies
 English 582: Digital Case Study Methods
 English 584: Writing and Rhetoric in an era of Algorithmic Culture

Undergraduate:

English 120: Introduction to Comics
 English 482: Writing and Rhetoric in an Age of Algorithms
 BTW 490: Web Development and Social Media Management
 BTW 490: Professional Writing on the Internet
 BTW 490: Multimodal Workplace Writing
 English 482: Writing Technologies
 English 380: Self-Publishing and Digital Branding
 English 380: Internet Writing & Rhetoric
 BTW 250: Introduction to Business and Technical Writing

University of Massachusetts, Amherst, MA 2006-2014

English 339: Film and Literature Online
 English 112O: College Writing Online
 English 112H: College Writing Honors
 English 112: College Writing

Greenfield Community College, Greenfield, MA 2011-2014

English 203: American Literature I
 English 101: Composition I (First-year writing)
 Personal Skills Communication 101 (Public Speaking)

Quinsigamond Community College, Worcester, MA 2009-2013

English 231: Literature, Film, and the Critics
 English 215: Myth, Hero, Film, and Literature
 English 205: Professional and Workplace Writing
 Humanities 101: Philosophy of Nonviolence (hybrid course)
 Interdisciplinary Studies 101: Valuing Diversity in a Digital Age
 Liberal Arts 101: Introduction to Rhetorical Theory
 English 102: Composition and Literature II (literature)
 English 101: Composition and Literature I (writing)
 Public Speaking 101

University of Hartford, Hartford, CT Spring 2010

English 178: Rhetoric and Composition I Honors

INSTITUTIONAL SERVICE**COMMITTEES**

Center for Writing Studies Executive Committee, University of Illinois	2018-Present
Center for Writing Studies General Committee, University of Illinois	2018-Present
Writing Studies Admission Committee, University of Illinois	2017-Present
Graduate Awards Committee	2018-19
Grade Review Committee, University of Illinois	2017-18
Graduate Studies and Financial Aid, University of Illinois	2017-18
Internet and Media Committee, University of Illinois	2014-Present
Technology Fellows Program. University of Massachusetts	2011-12
Textbook committee. University of Massachusetts	2007-09
Curriculum committee. University of Massachusetts	2008-09
Dean of Humanities Hiring Committee. Quinsigamond Community College	2011-12
Writing Center Director Committee. Quinsigamond Community College	2010-11

DOCTORAL EXAMINATION COMMITTEES

Evin Groundwater. (Committee member, English, 2019). The divergent archive and androcentric counterpublics: Public rhetorics, memory, and archives. Defended October 2019.

Bri Lafond. (Chair, English, in-progress)

Megan Mericle. (Chair, English, in-progress)

Bruce Kovanen. (Committee member, English, in-progress)

PRELIMINARY EXAMINATION COMMITTEES

Bruce Kovanen (Spring 2020; with distinction), Bri LaFond (Fall 2020), Megan Mericle (Summer 2021; with distinction)

MASTER'S EXAMINATION

Yuliya Simakovich (Communication, Fall 2018).

UNDERGRADUATE THESES & INDEPENDENT STUDY

Independent study. Yvain Neyhard. IRB-approved study of digital literacies in the COVID19 pandemic. Summer 2021.

Independent study. Yuerong Hu. Data structuring of complex web-scraped data (17 terabytes). Summer 2021.

Independent study. Lesley Owens. Introduction to qualitative coding and descriptive statistics. Summer 2019.

Independent study. Paul Chung. Advanced web design. Spring 2019.

Committee member. Grace Erickson. "Digital Transtextuality and the Interpretational Threshold of Harry Potter, an Examination of Authorial Control." Fall 2016.

WORKSHOPS RUN

- “Effective Writing Pedagogy for Classrooms and Lab Groups.” Collins Scholar lecture series. University of Illinois, Urbana-Champaign. March 12th, 2021.
- “Machine time: Understanding rhetorical temporality beyond kairos.” Online lecture. University of North Carolina at Greensboro, Greensboro. April 15th, 2020.
- “Responding to Student Writing.” Teaching assistant training for department of Mechanical Engineering. November 8th, 2019. ENG 598 TL: Teaching and Learning
- “Responding to Student Writing.” Teaching assistant training for department of Mechanical Engineering. November 7th, 2018. ENG 598 TL: Teaching and Learning
- “Managing Your Audiences: Writing in the 21st Century.” University Public Outreach. Urbana Senior High School. March 13, 2016.
- “Getting Specific with Cover Letters.” Internship Series for English Majors. University of Illinois. October 12, 2015.
- “Writing Job Materials for English Majors.” Internship Series for English Majors. University of Illinois. January 20, 2015.
- “Social Media Management for English Majors.” Internship Series for English Majors. University of Illinois. December 8, 2014.
- “Course Design for Business and Technical Writing.” Professional Development Series in Professional Writing. University of Illinois. November 12, 2014.
- “Making the Syllabus More Visual and Dynamic.” Faculty Development Initiative. Greenfield Community College. October 23, 2013.
- “Using Audio-Visual Feedback for Evaluating Student Essays.” Educational Technology Day. Bridgewater, MA. August 15, 2013.
- “Creating Dynamic, Visually Appealing Syllabi.” Educational Technology Day. Bridgewater, MA. August 15, 2013.
- “Ensuring Feedback is Used By Students: Audio and Visual Tools to Make the Process More Natural & Compelling.” New England Faculty Development Conference. Westford, MA. June 14, 2013.
- “Offering Audio and Visual Feedback: Embodying the Instructor in Writing Evaluation.” Suffolk Technology Symposium. Suffolk, MA. May 23, 2013.
- “Re-Configuring the Syllabus.” New England Faculty Development Conference. Worcester, MA. November 16, 2012. Poster Presentation.

NATIONAL SERVICE

- Editorial Board Member. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. (3-4 reviews/year)
- Book Reviewer. Utah State University Press.
- Book proposal reviewer. CRC Press, Taylor & Francis.
- Blind reviewer and confidential administrative work. *Computers and Composition*. (3-5/year)
- Blind Reviewer. *enculturation*.
- Blind Reviewer. *Journalism*.
- Blind Reviewer. *Journal of Business and Technical Communication*.
- Blind Reviewer. *Technical Communication Quarterly*.
- Blind Reviewer. *Present Tense*.
- Blind Reviewer. *Rhetoric Society Quarterly*.
- Blind Reviewer. *Social Media and Society*.

Blind Reviewer. *Transformations: The Journal of Inclusive Scholarship and Pedagogy*.

Blind Reviewer. *Written Communication*.

Reviewer. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*.

Blind Referee. Corpus and Repository of Writing (CROW). 2018.

Blind Referee. Association of Internet Researchers Conference. (2015, 2016)

Blind Referee. Computers and Writing Conference. (annually)

PROFESSIONAL DEVELOPMENT

RSA Summer Institute. “Computational Rhetoric: Exploring Possibilities, Limits, & Applications.”
Bloomington, IN. May 21-27, 2017.

RSA Summer Institute. “Digital Rhetoric Behind and Beyond the Screen.” Bloomington, IN. May
21-27, 2017.

Storytelling with Data certificate. University of Illinois at Urbana Champaign. June 21-2, 2016.

Incorporating International Students. University of Illinois at Urbana Champaign. May 6, 2016.

Learning to Teach with Virtual Reality. University of Illinois at Urbana Champaign. May 4, 2016.

RSA Summer Institute. “Rhetoric and Economics.” Madison, WI. June 4-7, 2015.

First book writing group. Office of Vice-Chancellor for Research. University of Illinois at Urbana
Champaign. Academic year 2014-5.

PROFESSIONAL ORGANIZATIONS

- National Council of Teachers of English (NCTE)
- Conference on College Composition and Communication (CCCC)
- Rhetoric Society of America (RSA)
- Association of Teachers of Technical Writing (ATTW)
- Computers & Writing (CW)
- Association of Internet Researchers (AoIR)

RESEARCH & TECHNOLOGY SKILLS

- Procedurally-sound survey design and implementation (Qualtrics)
- Data visualization methods (Tableau, rStudio, and MatLab)
- Web-scraping (pulling large amounts of text off the internet using Python)
- Data mining and refinement methods (rStudio, Google Refine)
- Web development (HTML, CSS, Graphic design)
- Grounded theory coding (qualitative research)
- Interviewing & transcribing techniques
- Research management techniques (NVivo, Mendeley, and EverNote)
- Interactive e-Learning modules (Adobe Captivate)
- Screencasting (Camtasia, SnagIt, Jing, and Screenflow)
- Video and audio production (iMovie, Audacity, etc.)

PERSONAL ACCOMPLISHMENTS

- All-American Water Polo Player in High School and College
- Founder and coach of UMass Club Water Polo (2007-2012); won coach of the year in 2010
- Worked full-time at Trader Joe's (40 hours/week) while earning my master's degree at UMass (2006-2009)