

INSTRUCTOR AND COURSE EVALUATION SYSTEM INSTRUCTOR REPORT

PAGE 1

FOR: J. GALLAGHER DEPT BTW COURSE 490
DEMOGRAPHIC DATA IN PERCENTS BASED ON 20 COMPLETED FORMS

SECTION C6

DEPT CODE 32257

SEMESTER: FALL

YEAR: 2016

1. CLASS STATUS

FRESH	SOPH	JUNIOR	SENIOR	GRAD	OTHER	OMIT
0	0	25	70	5	0	0

2. PRE-COURSE OPINION TOWARD:

	POS	NO OP	NEG	OMIT
INSTRUCTOR	20	80	0	0
COURSE	20	75	5	0

3. THIS COURSE WAS DESIGNATED MIXED REQ/ELEC

SPECIFICALLY REQUIRED	REQUIRED BUT A CHOICE	ELECTIVE	OMIT
5	70	25	0

4. COURSE IN:

MAJOR	MINOR	OTHER	OMIT
85	0	15	0

5. EXPECTED GRADE: MEAN = 4.6

A	B	C	D	F	OMIT
60	35	0	0	0	5

INSTRUCTOR DESIGNATED CLASS TYPE: LECTURE/DISCUSSION

OPTIONAL ITEMS--CATEGORIES						
	1	2	3	4	5	OMIT
ITEM A	0	0	0	0	0	100
ITEM B	0	0	0	0	0	100

GLOBAL CORE ITEM RESULTS

PERCENTS WITH FREQUENCIES BENEATH

ITEM	EXCEPTIONALLY HIGH-5						EXCEPTIONALLY LOW-1		OMIT	SUMMARY STATISTICS		COMPARISON OF MEAN RATING				
	4	3	2	1	0		0	1		MEAN	STD DEV	ROW 1: MIXED REQ/FACULTY	ROW 2: BUS. TECH. WRT.	LOW	AVG	HI
1. RATE THE INSTRUCTOR'S OVERALL TEACHING EFFECTIVENESS	50 (10)	35 (7)	10 (2)	0 (0)	0 (0)	5 (1)	4.4	0.7	1			LOW	AVG	AVG	AVG	HI
2. RATE THE OVERALL QUALITY OF THIS COURSE	50 (10)	30 (6)	15 (3)	0 (0)	0 (0)	5 (1)	4.4	0.7	2			LOW	AVG	AVG	AVG	HI

INTERPRETATION GUIDE FOR COMPARISON OF MEANS

THE CLASS MEAN RATING IS COMPARED WITH ONE OR TWO GROUPS. GROUP 1 (ROW 1 FOR EACH ITEM) IS CAMPUS-WIDE BASED ON REQUIRED/ELECTIVE NATURE OF COURSE AND INSTRUCTOR RANK. GROUP 2 (ROW 2) IS DEPARTMENT-WIDE. THE CLASS MEAN (THE 'X') IS DENOTED UNDER ONE OF THE FOLLOWING FIVE NORM CATEGORIES:

HI - HIGHEST 10%
HI AVG - NEXT 20%
AVG - MIDDLE 40%
LOW AVG - NEXT 20%
LOW - LOWEST 10%

EACH ROW CONTAINING AN X AND SEVERAL O'S SHOWS THE CLASS AVERAGE RATING IN COMPARISON TO GROUPS 1 AND 2. X INDICATES THE RELATIVE PLACEMENT OF THE MEAN. O'S INDICATE THE RANGE OF UNCERTAINTY. THE RATINGS SHOULD BE READ, FOR EXAMPLE, AS LOW-AVERAGE TO AVERAGE OR HIGH-AVERAGE TO HIGH TO TAKE INTO ACCOUNT THE RANGE OF UNCERTAINTY.

STUDENT RESPONSES TO DEPARTMENTAL CORE ITEMS, STUDENT CORE ITEMS, INSTRUCTOR SELECTED ITEMS, OR COMPLETE FORM ITEMS ARE PRESENTED NEXT. THE RESULTS ARE TO BE INTERPRETED IN THE SAME WAY. HOWEVER, NORMATIVE DATA MAY NOT BE AVAILABLE.

	PERCENTS WITH FREQUENCIES BENEATH						SUMMARY		COMPARISON OF MEAN RATING TO				
	ALMOST ALWAYS	--	--	--	ALMOST NEVER	0	MEAN	SD	BUS. TECH. WRT.				
	70	25	5	0	0	0			LOW	LOW AVG	AVG	HI AVG	HI
	(14)	(5)	(1)	(0)	(0)	(0)	4.7	0.6				00X00	
3. THE INSTRUCTOR STATED CLEARLY WHAT WAS EXPECTED OF STUDENTS. (ITEM 2, WEIGHTS: 54321)	EXCELLENT	--	--	--	POOR								
4. THE INSTRUCTOR'S KNOWLEDGE OF SUBJECT WAS: (ITEM 242, WEIGHTS: 54321)	90	10	0	0	0	0	4.9	0.3					000X0
	(18)	(2)	(0)	(0)	(0)	(0)							
5. WAS THE INSTRUCTOR ENTHUSIASTIC ABOUT TEACHING? (ITEM 243, WEIGHTS: 54321)	VERY EN- THUSIASTIC	--	--	--	VERY UNEN- THUSIASTIC								000X
	100	0	0	0	0	0	5.0	0.0					000X
	(20)	(0)	(0)	(0)	(0)	(0)							
6. THE INSTRUCTOR PROMOTED AN ATMOSPHERE CONDUCTIVE TO WORK AND LEARNING. (ITEM 392, WEIGHTS: 54321)	STRONGLY AGREE	--	--	--	STRONGLY DISAGREE								
	80	15	5	0	0	0	4.8	0.5					00X000
	(16)	(3)	(1)	(0)	(0)	(0)							
7. THE COURSE GAVE ME SKILLS AND TECHNIQUES THAT WILL HELP ME IN MY PROFESSIONAL LIFE (ITEM 1315, WEIGHTS: 54321)	STRONGLY AGREE	--	--	--	STRONGLY DISAGREE								
	60	25	15	0	0	0	4.5	0.7				00X000	
	(12)	(5)	(3)	(0)	(0)	(0)							
8. MY WRITING SKILLS HAVE IMPROVED AS A RESULT OF THIS COURSE. (ITEM 1316, WEIGHTS: 54321)	GREATLY	--	--	--	NOT AT ALL								
	30	25	25	15	5	0	3.6	1.2		000X00			
	(6)	(5)	(5)	(3)	(1)	(0)							
9. I FOUND THE GROUP ACTIVITIES USEFUL. (ITEM 2054, WEIGHTS: 54321)	STRONGLY AGREE	--	--	--	STRONGLY DISAGREE								
	35	30	20	10	5	0	3.8	1.2				000X00	
	(7)	(6)	(4)	(2)	(1)	(0)							
10. THE WRITING ASSIGNMENTS PROVIDED USEFUL WRITING EXPERIENCES. (ITEM 1317, WEIGHTS: 54321)	STRONGLY AGREE	--	--	--	STRONGLY DISAGREE								
	55	20	20	5	0	0	4.3	0.9				00X00	
	(11)	(4)	(4)	(1)	(0)	(0)							
11. THE TEXTBOOK OR READINGS PACKET WAS PERTINENT TO COURSE OBJECTIVES. (ITEM 1318, WEIGHTS: 54321)	STRONGLY AGREE	--	--	--	STRONGLY DISAGREE								
	50	35	15	0	0	0	4.4	0.7					00X00
	(10)	(7)	(3)	(0)	(0)	(0)			LOW	LOW AVG	AVG	HI AVG	HI

SEE NEWSLETTER 4--ICES INTERPRETIVE GUIDE--FOR A MORE COMPLETE DESCRIPTION. CALL 333-3490 FOR QUESTIONS AND MORE INFORMATION.

	PERCENTS WITH FREQUENCIES BENEATH						SUMMARY		COMPARISON OF MEAN RATING TO				
	OMIT STATISTICS						MEAN	SD	BUS. TECH. WRT.				
	STRONGLY AGREE	--	--	--	STRONGLY DISAGREE				LOW	LOW AVG	AVG	HI AVG	HI
12. INSTRUCTOR-GENERATED MATERIALS WERE PERTINENT TO COURSE OBJECTIVES. (ITEM 1322, WEIGHTS: 54321)	65 (13)	25 (5)	10 (2)	0 (0)	0 (0)	0 (0)	4.6	0.7					000X00
13. THE INSTRUCTOR'S COMMENTS ON GRADED ASSIGNMENTS HELPED ME IMPROVE MY WRITING. (ITEM 854, WEIGHTS: 54321)	30 (6)	30 (6)	20 (4)	15 (3)	5 (1)	0 (0)	3.7	1.2			00X00		
14. THIS COURSE REQUIRED MUCH MORE OR MUCH LESS WORK THAN I EXPECTED. (ITEM 1319, WEIGHTS: 13531)	0 (0)	25 (5)	65 (13)	5 (1)	5 (1)	0 (0)	4.2	1.2				0X00	
15. COMPARED TO MY OTHER COURSES, I SPENT MUCH MORE OR MUCH LESS TIME PREPARING. (ITEM 1320, WEIGHTS: 13531)	5 (1)	10 (2)	65 (13)	15 (3)	0 (0)	5 (1)	4.3	1.2					0X00
16. I COMPLETED THE REQUIRED READING AND ASSIGNMENTS ON TIME. (ITEM 1321, WEIGHTS: 54321)	25 (5)	30 (6)	25 (5)	10 (2)	10 (2)	0 (0)	3.5	1.2	X0000				
									LOW	LOW AVG	AVG	HI AVG	HI

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SPECIAL CODE

E	0	1	2	3	4	5	6	7	8	9
D	0	1	2	3	4	5	6	7	8	9
C	0	1	2	3	4	5	6	7	8	9
B	0	1	2	3	4	5	6	7	8	9
A	0	1	2	3	4	5	6	7	8	9

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PLEASE WRITE COMMENTS BELOW

A

What are the major strengths and weaknesses of the instructor?

Strengths: Going into a BTW course that entailed CSS and HTML, I was intimidated. John was able to explicate difficult themes in a very smooth process to the class. Super helpful and understanding, while enhancing my knowledge of web design from start to finish.
Weakness: None. Highly recommend this teacher

B

What aspects of this course were most beneficial to you?

I found beneficial that we were able to start with HTML writing, and ended with branding concepts and virality. The fact that this course taught students the concepts of web design from nothing, to a finished product was most beneficial for me.

C

What do you suggest to improve this course?

The only thing I could think, would be to implement the HTML we wrote in the beginning of the year to projects at the end.

D

Comment on the grading procedures and exams.

Professor gave clear guidelines on grading and criteria. No complaints, everything was straight forward

E

Instructor option question

F

Instructor option question

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A	B	C	D	E	0	1	2	3	4	5	6	7	8	9
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A

What are the major strengths and weaknesses of the instructor?

Clear passion for subject & related materials. Great communicator when it came to getting back to students when asked for help.

B

What aspects of this course were most beneficial to you?

Learning basic HTML & web design.

C

What do you suggest to improve this course?

More lab days! More interactions with other student's websites.

D

Comment on the grading procedures and exams.

Grading was all fair, since the grades rely on the work of the student.

E

Instructor option question

F

Instructor option question

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0	1	2	3	4	0	1	2	3	4	5	6	7	8	9
0	1	2	3	4	0	1	2	3	4	5	6	7	8	9
0	1	2	3	4	0	1	2	3	4	5	6	7	8	9
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A

What are the major strengths and weaknesses of the instructor?

passionate about field of knowledge.

B

What aspects of this course were most beneficial to you?

practicing writing & we learned about online web page codes which will definitely be useful in the future

C

What do you suggest to improve this course?

D

Comment on the grading procedures and exams.

sort of unclear grading criteria at times.

E

Instructor option question

F

Instructor option question

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0	1	2	3	4
5	6	7	8	9
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5	6	7	8	9
0	1	2	3	4
5	6	7	8	9
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A

What are the major strengths and weaknesses of the instructor?

strengths: You are extremely knowledgeable about the topic addressed in class. If certain deadlines were less strict, that would have been better. Freedom is choosing what to write about is awesome.

weaknesses: Group activities were awkward and didn't really help much.

B

What aspects of this course were most beneficial to you?

The parts where we looked ~~talked~~ at spoke about internet culture were the most beneficial.

C

What do you suggest to improve this course?

Perhaps being a little more observant of how students are doing, giving a progress report in the middle would be cool. Also changing to a later time would be cool.

D

Comment on the grading procedures and exams.

Fair for the most part. It's really all on the students.

E

Instructor option question

F

Instructor option question

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1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30
31	32	33	34	35
36	37	38	39	40

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A

What are the major strengths and weaknesses of the instructor?

Strengths: He is very enthusiastic and proficient in his content area. He is clearly passionate about teaching.
Weaknesses: He did not give consistent feedback on blog posts.

B

What aspects of this course were most beneficial to you?

The semester-long blog project was beneficial to me. I enjoyed the process and working with a different type of writing.

C

What do you suggest to improve this course?

More consistent feedback on blog posts, and more focus on the main project and how to improve it.

D

Comment on the grading procedures and exams.

Fair

E

Instructor option question

F

Instructor option question

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	D	(O)	(-)	(N)	(M)	(+)	(U)	(G)	(T)	(B)	(O)
	C	(O)	(-)	(N)	(M)	(+)	(U)	(G)	(T)	(B)	(O)
	A	(O)	(-)	(N)	(M)	(+)	(U)	(G)	(T)	(B)	(O)

A

What are the major strengths and weaknesses of the instructor?

John is really friendly and kept the class energetic and focused.

B

What aspects of this course were most beneficial to you?

HTML/CSS, SEO, Analytics, Circulation. Most of all parts of this class beneficial to learn.

C

What do you suggest to improve this course?

Really liked having the hands-on work time in class. Maybe a little more playing with HTML/CSS because those skills could really come in handy. Readings were a little hard to keep up with but that could have been just me or my schedule.

D

Comment on the grading procedures and exams.

E

Instructor option question

F

Instructor option question

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A	B	C	D	E
1	2	3	4	5
6	7	8	9	0
+	-	*	/	%
^	√	1/x	ln	log
exp	tan	sin	cos	sec
csc	cot	cot	cot	cot
1/x	1/x	1/x	1/x	1/x
1/x	1/x	1/x	1/x	1/x
1/x	1/x	1/x	1/x	1/x

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A

What are the major strengths and weaknesses of the instructor?

Strengths: In class you were engaging, friendly, personable, funny, you tailored the course to students, you were flexible, and you were extraordinarily personable. You made the class fun, and that's why I gave you both 5s.

Weaknesses: Approachability outside of class. You had a tendency to be excessively harsh, and didn't show much sympathy to intense struggles for students. Please just be a bit more understanding next time - I found myself unable to email you by semester's end because you demonstrated little understanding. Bring the person in-class who is really personable to your one-on-one interactions.

B

What aspects of this course were most beneficial to you?

QOP - this is great.
Discussions on algorithms.
SEO

C

What do you suggest to improve this course?

Attendance = 35%. Maybe lab days could be optional?

D

Comment on the grading procedures and exams.

Overall kind, though attendance is harsh.

E

Instructor option question

F

Instructor option question

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2	3	4	5	6	2	3	4	5	6	7	8	9	0	
3	4	5	6	7	3	4	5	6	7	8	9	0		
4	5	6	7	8	4	5	6	7	8	9	0			
5	6	7	8	9	5	6	7	8	9	0				
6	7	8	9	0	6	7	8	9	0					
7	8	9	0		7	8	9	0						
8	9	0			8	9	0							
9	0				9	0								
0					0									

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A

What are the major strengths and weaknesses of the instructor?

He was very organized had his semester mapped out and we stuck to it.

B

What aspects of this course were most beneficial to you?

The new things you learn about the internet writing online and all of the cool tools you get to try and use

C

What do you suggest to improve this course?

I actually like the way it is.

D

Comment on the grading procedures and exams.

Fair Grading all around

E

Instructor option question

F

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0	1	2	3	4	5	6	7	8	9	0	1	2	3	4

A

What are the major strengths and weaknesses of the instructor?

Very enthusiastic, but the assignments weren't all that interesting

B

What aspects of this course were most beneficial to you?

I liked that we had an assignment due every week so it kept us accountable, but let me do stuff @ my own pace

C

What do you suggest to improve this course?

no more of the group activities, they were tedious & pointless

D

Comment on the grading procedures and exams.

I was marked absent 1 or 2 times when I was here, but other than that, it seems like everything is based on completion

E

Instructor option question

F

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1	2	3	4	5
6	7	8	9	0
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6	7	8	9	0
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A

What are the major strengths and weaknesses of the instructor?

Strengths
 - Enthusiasm
 - Experience
 - Did the same major assignment he assigned to the students

Weakness
 - I would have liked a little instruction on how to write progress report well

B

What aspects of this course were most beneficial to you?

- learning coding
 - learning how to promote website content

C

What do you suggest to improve this course?

- brief instruction on how to write a good progress report (I could be forgetting the teacher doing that though)

D

Comment on the grading procedures and exams.

E

Instructor option question

F

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6	7	8	9	0	1	2	3	4	5	6	7	8	9	0
1	2	3	4	5	6	7	8	9	0	1	2	3	4	5
6	7	8	9	0	1	2	3	4	5	6	7	8	9	0

A

What are the major strengths and weaknesses of the instructor?

Strengths: good lecturer, read the room and changed subjects if we checked out. Very clear w/ assignments, grading, etc.

B

What aspects of this course were most beneficial to you?

This is the only course I've taken that covers web stuff, so I think overall it was helpful because of that, I also liked that we talked a lot about why this stuff mattered.

C

What do you suggest to improve this course?

The weeks on HTML and CSS were hard to follow for me because we kind of only covered enough to confuse me and it was somewhat rushed, so I would suggest lengthening those lessons just a bit so we can get a better grasp of the languages.

D

Comment on the grading procedures and exams.

Grading was fair, I really liked that we had projects instead of exams.

E

Instructor option question

F

Instructor option question

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SPECIAL CODE

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PLEASE WRITE COMMENTS BELOW

A

What are the major strengths and weaknesses of the instructor?

Strengths - we spent a lot of time discussing and working on concepts he thought would be useful to us in our careers, lab days, and the ability to work all semester long while submitting reports to simulate a workplace setting.

B

What aspects of this course were most beneficial to you?

intro to SEO, basics of HTML + CSS, and learning other practical concepts that English majors need but don't usually learn in an environment that felt low-pressure and open to discussion.

C

What do you suggest to improve this course?

more HTML + CSS play / activities, even just one more lab day would help to get a firmer grasp of the basic concepts

D

Comment on the grading procedures and exams.

fair grading spaced throughout the semester instead of at midterm and final

E

Instructor option question

F

Instructor option question

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A

What are the major strengths and weaknesses of the instructor?

He was very knowledgeable and was excited about teaching. He wanted us to learnⁱⁿ and enjoy this class.
 it was because they said something and he wanted more explanation on it.
 He would sometimes single out students; sometimes to get them to participate but sometimes

B

What aspects of this course were most beneficial to you?

The content itself was interesting and useful; I liked the group work.

C

What do you suggest to improve this course?

More feedback

D

Comment on the grading procedures and exams.

Fair

E

Instructor option question

F

Instructor option question

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A

What are the major strengths and weaknesses of the instructor?

One major strength that Professor Gallagher possess is his enthusiasm for teaching. Everyday we have been greeted with good morning. He is always willing to help. A weakness not being too clear on what is expected from us sometimes.

B

What aspects of this course were most beneficial to you?

Getting the opportunity to create our own website. This allowed me to do what was required while doing something I love.

C

What do you suggest to improve this course?

Being more clear on expectations because sometimes not every student interprets things the way the professor does. I like the variety of assignments we have, group projects, presentations, independent work, etc.

D

Comment on the grading procedures and exams.

They're fair. Attendance was a bit unclear and the turn-in procedure but other than that everything went well.

E

Instructor option question

F

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A

What are the major strengths and weaknesses of the instructor?

Strengths - enthusiastic
Weakness - sometimes odd practices.

B

What aspects of this course were most beneficial to you?

General writing exercises

C

What do you suggest to improve this course?

The class is fine on itself

D

Comment on the grading procedures and exams.

Your late policy is bad. Marking people absent for being late is terrible. I hate coming to this class, even if it is easy. I don't even need to show up to get my work done.

E

Instructor option question

F

Instructor option question

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A

What are the major strengths and weaknesses of the instructor?

Strengths - enthusiasm
Weaknesses - (none!)

B

What aspects of this course were most beneficial to you?

Coding, lectures

C

What do you suggest to improve this course?

Keep it the same

D

Comment on the grading procedures and exams.

very fair

E

Instructor option question

F

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PLEASE WRITE COMMENTS BELOW

A

What are the major strengths and weaknesses of the instructor?

Strengths - Knowledgeable, prepared, passionate, informative. Able to explain complex topics in easy-to-understand terms. Approachable + Accessible. Realistic + valid expectations. Flexible + Adaptable to student needs.
Weaknesses - Sometimes goes off on tangents or long activities

B

What aspects of this course were most beneficial to you?

Lab Days + Group Work
HTML + intro to coding
Feedback on writing
Screen-captures
John found ways to relate content to my future profession

C

What do you suggest to improve this course?

Be distinct in Lecture vs. Lab Day
Good job with Readings + Relevant work during class

D

Comment on the grading procedures and exams.

Fair, Honest, Timely
Feedback given with explanation included

E

Instructor option question

F

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A

What are the major strengths and weaknesses of the instructor?

S- comes prepared, asks open questions, always pos. attitude coming into class

W- Sometimes unclear/changing assignment expectations
lots of lecture time versus working time

B

What aspects of this course were most beneficial to you?

Look at writing in a different way, using technology and creativity to expand my knowledge on writing.

C

What do you suggest to improve this course?

Maybe more information on how to use social media to push content or publishing.

D

Comment on the grading procedures and exams.

E

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A

What are the major strengths and weaknesses of the instructor?

Very vocal, Flexible with assignments and is very interested in getting feedback from the class.
very knowledgeable this classes discussions

B

What aspects of this course were most beneficial to you?

Learning more about the trends on the internet was very interesting. Enjoyed listening to this

C

What do you suggest to improve this course?

Less whole class lecturing, more variety or in class activities that established expectations for students.

D

Comment on the grading procedures and exams.

Grading was always fair

E

Instructor option question

F

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A

What are the major strengths and weaknesses of the instructor?

- blogs were great

B

What aspects of this course were most beneficial to you?

- Progress reports urged me to get things done

C

What do you suggest to improve this course?

More lab time, more use of HTML/CSS

D

Comment on the grading procedures and exams.

Good

E

Instructor option question

F

Instructor option question