



2014  
7102



UNIVERSITY OF ILLINOIS

# SOCIAL MEDIA CONFERENCE

New Campus  
Homepage

and

Branding Recap

Meaghan Downs & Libby Kacich, Public Affairs



#ILLINOIS  
#ILLINOISabroad  
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#ILLINOIShomecoming  
#ILLINOISquadday  
#inclusiveILLINOIS  
#Illini  
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# GSLIS: The iSchool at Illinois

people | information | technology

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Champaign, IL

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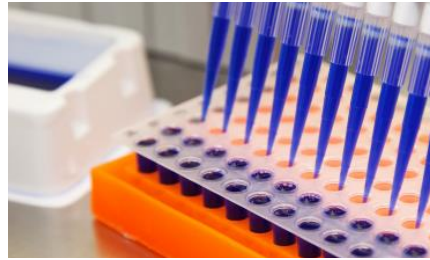
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# S T R A T E G I C P L A N G O A L S



Scholarship,  
discovery,  
innovation



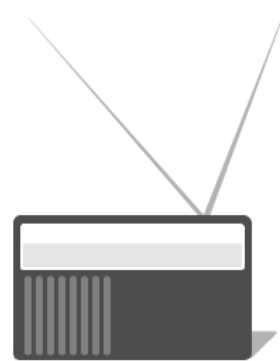
Transformative  
learning  
experiences



Significant and  
visible societal  
impact



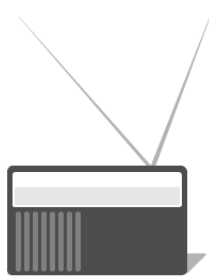
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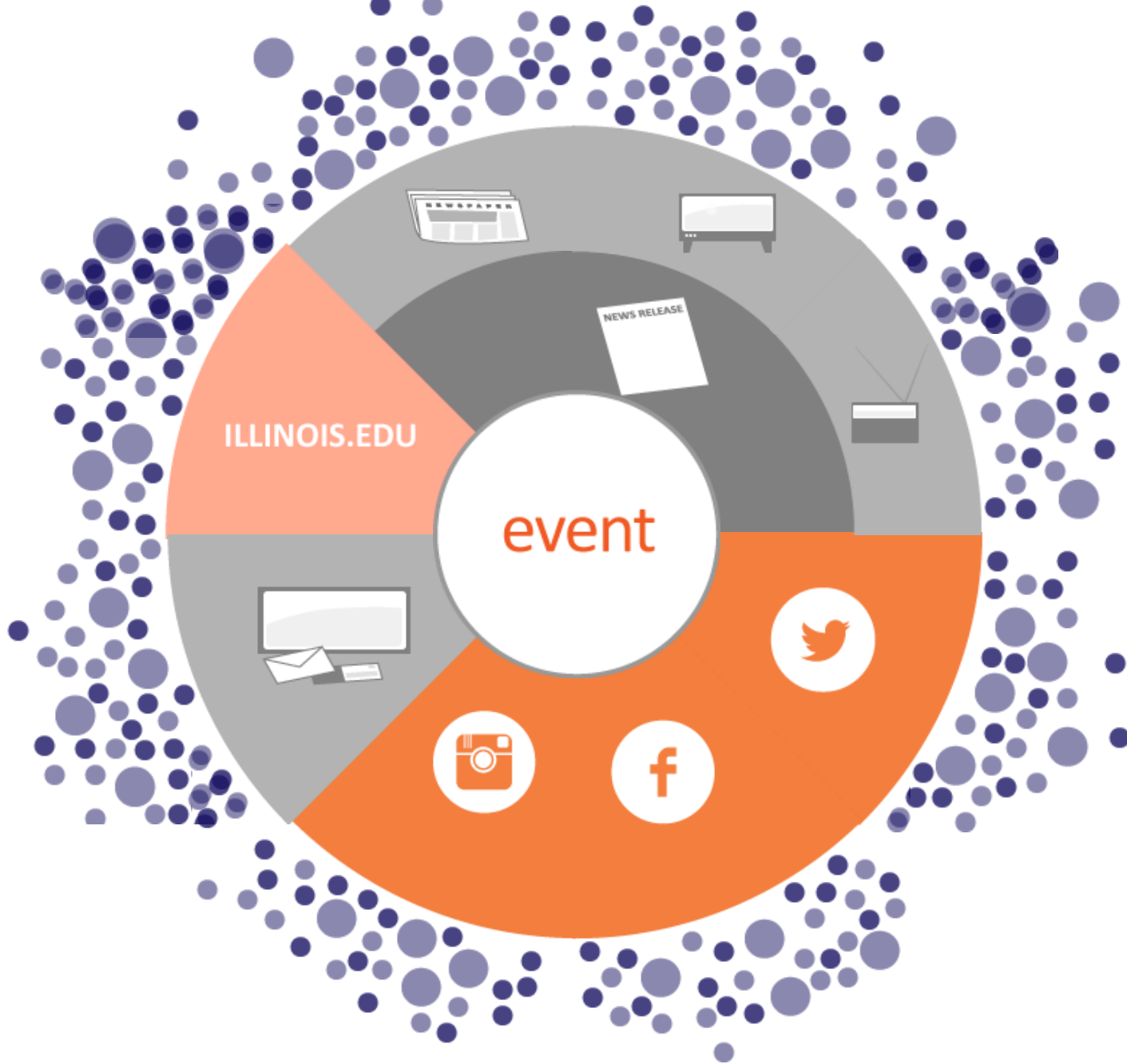






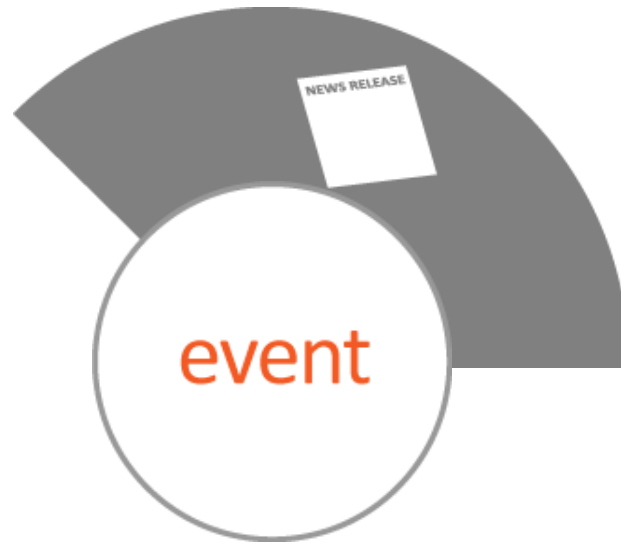
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# Astronaut Michael S. Hopkins, a U. of I. alumnus, to be Commencement speaker



Photo by  
NASA

Alumnus Michael S. Hopkins will deliver the Commencement address at the University of Illinois on May 17 (Saturday).

« Click photo to enlarge

STORY

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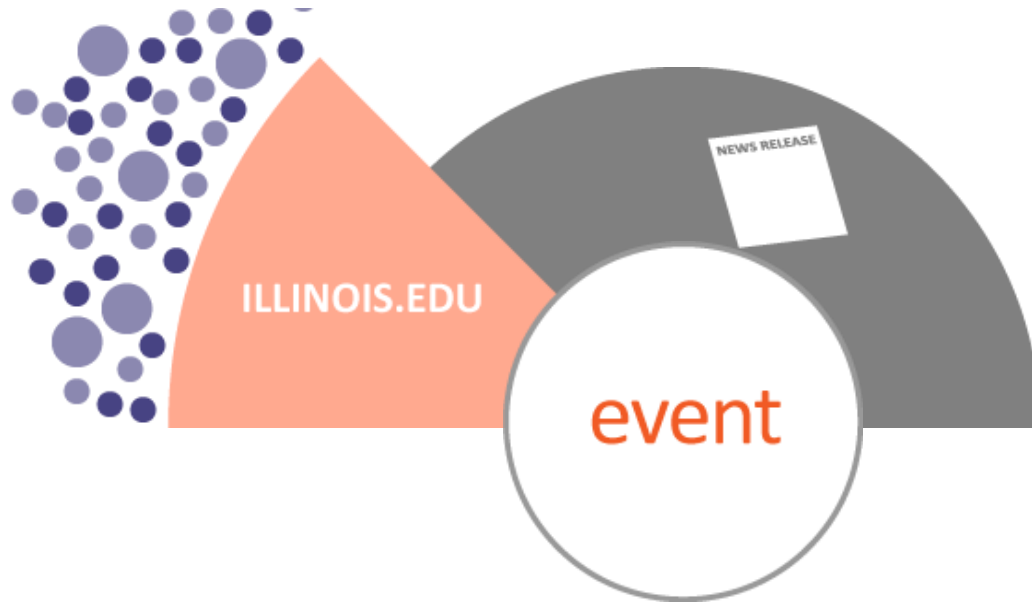
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4/1/2014 | Mike Helenthal, News Editor | 217-333-5491; [mhelenth@illinois.edu](mailto:mhelenth@illinois.edu)

CHAMPAIGN, Ill. — Alumnus Michael S. Hopkins, a U.S. astronaut who recently spent 166 days orbiting Earth in the International Space Station, will deliver the Commencement address at the University of Illinois on May 17 (Saturday).

Hopkins, who earned an aerospace engineering degree at Illinois in 1991, graduated from NASA's astronaut candidate training program in 2011. In March he touched down on Earth after orbiting the planet more than 2,500 times and participating in two space walks.





See Michael Hopkins' Commencement Keynote



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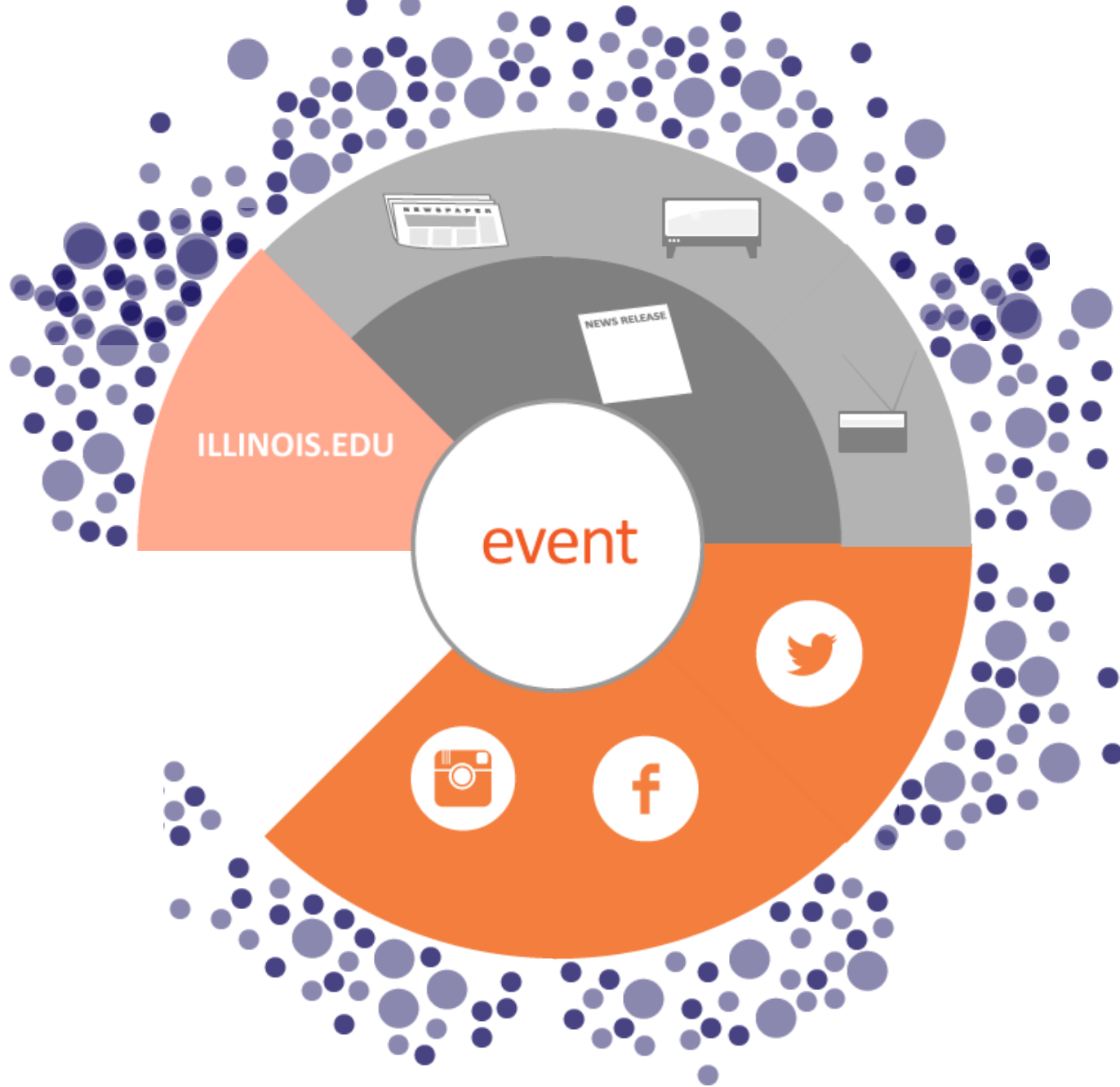
AT URBANA-CHAMPAIGN

From the Chancellor's Desk:

Reflecting on This Year







## Commencement touchdown

Fri, 04/04/2014 - 7:00am | The News-Gazette

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*This year's university commencement speaker has quite a story to tell.*

It was only a matter of fixing a time and a place for the University of Illinois to bring back one of its most accomplished graduates.

The UI this week scored big on both counts, announcing that astronaut and former Fighting Illini football co-captain Mike Hopkins will be the speaker during the May 17 commencement ceremonies at Memorial Stadium.

Hopkins indicated he was both surprised and honored by the invitation, wondering initially if it was genuine. It's the UI and the local community that is honored by Hopkins' presence on that most important and symbolic day.

The 44-year-old Hopkins recently returned from a six-month stint in the International Space Station, participating in scientific experiments with Russian cosmonauts and going on two space-walks to conduct repairs. Hopkins also found time during his space adventure to speak to a UI class and film promotion spots for UI athletics.

Suffice it to say, he will bring an impressive resume and a local-boy-makes-good reputation to his UI audience. Indeed, his personal story is a testimonial to the importance of combining talent, hard work and a resolute determination to succeed. Hopkins' example is exactly what UI graduates as well as their friends and family should see on graduation day.



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## Planning for an Outdoor Graduation at U of I

text size [A](#) [A](#) [A](#)



**Updated: Monday, May 5 2014, 02:33 PM CDT**

CHAMPAIGN -- University of Illinois graduates will receive their diploma in just two weeks, but for the first time in decades the ceremony is moving outdoors. Due to renovations at the State Farm Center commencement is being moved outdoors at Memorial Stadium. For the first time in 40 years the school's graduation ceremony will receive quite a shake up.

# NASA astronaut discusses future of space program

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By SEAN POWERS

NASA Astronaut Mike Hopkins delivered the commencement address on Saturday at the University of Illinois at Urbana-Champaign. Hopkins himself graduated from the U of I in 1991, and he was aboard with the International Space Station for six months until his return to Earth in March. Speaking with Illinois Public Radio's Sean Powers, Hopkins shares his experiences in orbit and thoughts about the future of the space program.

 Listen

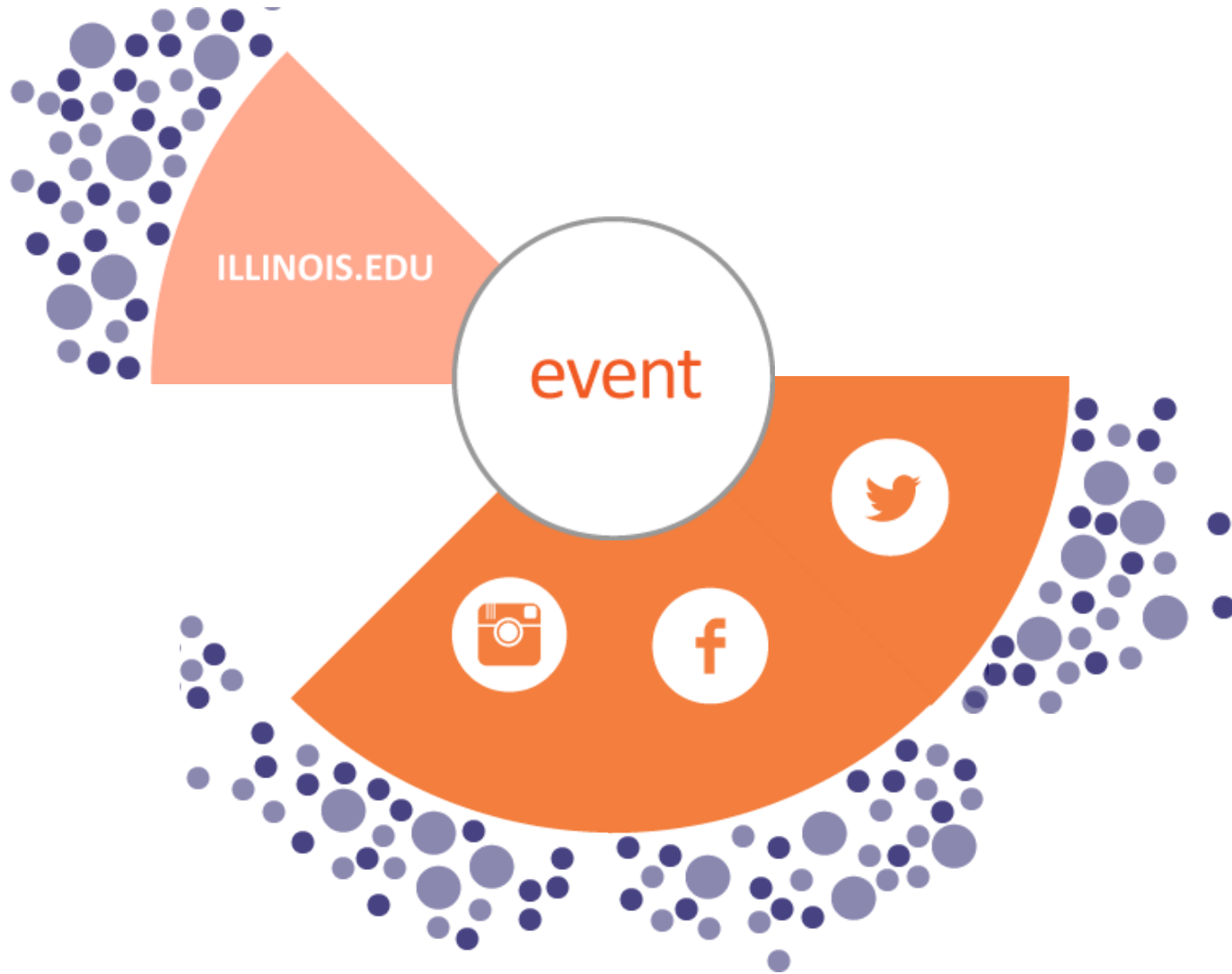
4:55



Mike Hopkins talking to reporters at the University of Illinois at Urbana-Champaign on Friday, May 16, 2014.

*Credit Sean Powers / Illinois Public Radio/WILL*

That was Astronaut Mike Hopkins speaking with Illinois Public Radio's Sean Powers. NASA retired the space shuttle program in 2011. Hopkins says he plans to work with NASA to again send astronauts to orbit from American soil within the next





## University of Illinois at Urbana-Champaign

Posted by Garrett D. Pauley [?] · May 16

Back on March 4, he had a 220 mile high view of the #ILLINOIS campus. This Saturday, Astronaut Mike Hopkins will have one of the best seats on campus, as he delivers the #ILLINOIS2014 Commencement address.

Don't miss his post-mission presentation at 3 pm today at Room 1122 of National Center for Supercomputing Applications - NCSA. More details on this presentation can be found here: <http://engineering.illinois.edu/news/article/8040>

Julie Hopkins will be the guest for a discussion on the space travel experience from the perspective of the family of an astronaut. She'll take questions from the audience beginning at 3 pm in the Illini Union's Courtyard Cafe.



**Mike Hopkins** @Astrollini · Mar 4

Hey University of Illinois. It took a while, but I finally got a cloud free pass. Looking good! [pic.twitter.com/M6DW5lhkSv](http://pic.twitter.com/M6DW5lhkSv)

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.@AstroIllini: "I'm more nervous to stand up here than I was stepping out to walk in space" #ILLINOIS2014

10:42 AM - 17 May 2014

102 RETWEETS 221 FAVORITES





Decorated my cap! #grateful #illinois2014

 JOANN NG · 25 DAYS AGO



Introducing a quarter of the state who are destined for big things — A-4

UNIVERSITY OF ILLINOIS COMMENCEMENT

# 'ENJOY THE RIDE'



University of Illinois  
Champaign

NASA astronaut Mike Hopkins, who graduated from the University of Illinois in 1991, proudly reveals his Illinois T-shirt at the end of his graduation address Saturday at Memorial Stadium in Champaign. He told graduates to jump at the chance to show their orange-and-blue pride.

## It's a touchdown: Big crowd, nice weather, inspiring speech

By MARY SCHENK  
mschenk@news-gazette.com

at news-gazette.com:

from a UI alumnus who recently made headlines and history by... here talking to you than I was stepping out of an air lock to walk in...

#illinois2014 enjoy the ride

LISA WRONSKI · 23 DAYS AGO





**Share** your photo  
**with Alma** Mater!

**#ILLINOIS2014**

2014 commencement  
**weekend**



My Auntie Grace surprised me with this sweets table at my grad party  
[#illinois2014](#) [#illini](#) [#graduation](#) [#GTgraphics](#)

 MAYALIN · 10 DAYS AGO

# Looking ahead:

- Crisis communication
- Giving

# Questions?

7102

