ACTIVATE YOUR CAREER – TAKE CONTROL AND DESIGN YOUR FUTURE
Welcome

“It’s all about people......”
Our world of work is changing

• Where do I fit

• How do I fit

• What do I need to fit
New forces at play

• Unprecedented advancements in technology

• An emergent share economy and platform culture

• Concept and perception of “The Future of Work”

• Reports of “a global talent crunch”*

• Four generations “competing” for attention

* Korn Ferry 2018
Outcomes from today

• The “HOW” of uncovering your unique value

• Understand more deeply how to transition and transfer your skills

• The importance of sponsors and advocates – stakeholders in your future

• How to open doors when you have no networks

• Insight into the employment market in the APAC
What we will learn

• Learn the framework to position yourself for the success you seek – short and long term

• Change your mindset to PROACTIVE not REACTIVE

• Connect your potential with opportunity

• CREATE the future you want and OWN your success
Ultimately –
Your unique value is your competitive advantage.

Empowered  Enabled  Purposeful
PURPOSE
Career Strategy
Three critical steps to success
1. Self Analysis - Learning from our mistakes

Not buying Google for $1m

Google founders Larry Page and Sergey Brin approached Excite CEO George Bell in 1999, saying they were looking to sell the search engine for around $1m. With Bell not keen on the initial offering, the pair went down to $750,000 in a bid to tempt him.

He still rejected. Today, Google is valued at around $365bn.
2. Current State to Future State
3. What do I want to be known for
Creating your unique value proposition

- Your education
- Your skills – soft (the value add) and hard (technical)
- Your experiences
- Your natural talents
- Your potential
- Your aspirations
- Your motivations
- Your purpose
- Your values
Networks – Advocates and Sponsors
Opening doors to achieve success

- CV
- Cover letters
- Linked In
- Brand strategy – Thought Leadership
- Facebook and Instagram – other digital platforms
Your action list to activate your career

• Identify, crystalise, articulate and live your value proposition

• Question and test your thinking

• Know what you are known for now

• Identify what you want to be known for into the future

• Behave as you would want to be known

• Explore and research

• Connect - test and validate hypotheses with others
The Steam Capital Formula:

Your Unique Value Proposition + Knowing the impact you want to have on the world + Purpose = Your Success

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A word on resilience and rejection

An opportunity?
OR
Threat?
Absolutes

• Options - Gravity hurts!

• Strategic networking - advocates & sponsors

• Mentoring

• Research
Global Trends

• Technology and AI will be the major causes of job displacement and job creation across the APAC

• Growth industries* are:
  • Wholesale and retail
  • Manufacturing
  • Agriculture

• The big employers*:
  • IT & Communication - 15.4% (of total workforce)
  • Transport - 14.5%
  • Arts & Entertainment - 13.8%
  • Finance & Insurance - 13.6%
  • Construction - 13.5%
  • Real Estate - 13.5%

*Cisco 2018 – Technology and the future of ASEAN jobs
It’s not how good you are - It’s how good do you want to be.

PAUL ARDEN (1940 – 2008)
Some **things** need to be **BELIEVED** before they are seen.

Anonymous
STEAM CAPITAL INVITES YOU TO JOIN A UNIQUE TALENT COMMUNITY:

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