

GEOTECHNICAL  
ENGINEERING

STUDENT  
ORGANIZATION

## **GEO-INSTITUTE (ASCE) CROSS USA LECTURE**

**Professor Jean-Louis Briaud, Ph.D, P.E**

Distinguished Professor, Texas A&M University, President of FedIGS

2 / 10 / 2016

12:00 – 1:00 pm

B02 Coordinated Science Laboratory (CSL)



### **Technical Communications: Humor and Philosophy**

Professor Jean-Louis Briaud is a Distinguished Professor and Holder of the Spencer J. Buchanan Chair in the Zachry Department of Civil Engineering at Texas A&M University. He has served as President of the Association of Geotechnical Engineering Professors in the USA, President of the Geo-Institute of the American Society of Civil Engineers, President of the ISSMGE, and is the current President of the FedIGS. He will be delivering cross country lectures at major universities of the United States and the University of Illinois will host him during such an instance.

His lecture will address some of the basic rules of technical communications, illustrated with a collection of events and situations related to communication problems and solutions in the technical world. Case histories such as the Washington Monument, the Woodrow Wilson Bridge, and the World War II cliffs of Normandy will be used. The goal of the lecture will be to share his valuable experiences.