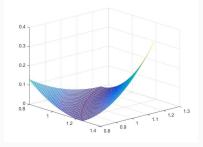
Understanding Non-convex Optimization for Matrix Completion

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Joint work with Zhi-Quan Luo (U of Minnesota and CUHK-SZ) Sep 23, 2016. We will prove: a non-convex factorization formulation can be solved to global optima.

Matrix factorization has a certain geometrical property:



Introduction

Motivation: Recommendation System

Recommendation systems (personalized)

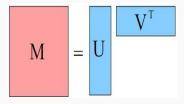


- Question: predict missing ratings?
- Assumption: low-rank.
- Matrix Completion (MC): recover a low-rank matrix *M* from partial data [Candes,Recht-09].

MC and big data

- Low-rank models are ubiquitous
 - "small" information from "big" data
- Idea of MC: To extract "small" information, a few samples enough
- Other applications:
 - Structure-from-motion in computer vision [Tomasi,Kanade-92],[Chen,Suter-04]
 - System identification in control [Liu, Vandenberghe-08]
 - Collaborative ranking (search, advertisements, marketing, etc.) [Yi et al.-11],[Lu,Neghaban-14]
 - Genomic data integration [Cai-Cai-Zhang-14]

• Matrix factorization (non-convex): $M = UV^{T}$.



- Interestingly, always global-min for MC, if *M* low-rank.
- Long been used in recommendation systems [Funk'06], [Koren'09]
- Question: any theory?

Theorem 1 (local geometry) For a properly regularized non-convex formulation, there is no bad stationary point in a certain neighborhood of the global optima.

Theorem 2 (global convergence) Starting from certain initial point, most standard algorithms converge to global optima.

Background and Formulation

Convex (08-10): Theory for convex formulation [Candes-Tao'08] [Candes-Recht'09], [Gross'09], [Recht'09], [Chen'14].

Non-convex Grassman manifold: [Keshavan-Montanari-Oh'09]

Non-convex Resampling AltMin (12-14): [Jain et al.'12],

[Keshavan'12], [Hardt'13], [Hardt-Wooters'14].

• Subtle issue: Theory does not match algorithm.

Our work: Geometry of Matrix Factorization [Sun-Luo'14].

Previous understanding: extension of CS/LASSO

Current: "factorization" is crucial.

Recent "trend": Matrix factorization.

- Industry: embedding at, say, facebook
- **Theory**: PCA [Musco,Musco-15], Laplacian linear system [Kyng,Sacheva'16]
- Non-convex optimization: tensor decomposition, phase retrieval, dictionary learning, etc.

Factorization for Matrix Completion

- Notations:
 - $M \in \mathbb{R}^{n \times n}$, rank $r \ll n^{1}$
 - Ω: set of sampled positions.
- Matrix factorization formulation (non-convex):

$$\mathbf{P}_{0}: \min_{\boldsymbol{X} \in \mathbb{R}^{n \times r}, \boldsymbol{Y} \in \mathbb{R}^{n \times r}} \quad \frac{1}{2} \| \mathcal{P}_{\Omega}(\boldsymbol{M} - \boldsymbol{X} \boldsymbol{Y}^{T}) \|_{F}^{2}.$$
(1)

where \mathcal{P}_{Ω} is a sampling operator

$$\mathcal{P}_{\Omega}(Z)_{ij} = egin{cases} Z_{ij} & (i,j) \in \Omega, \ 0 & (i,j) \notin \Omega. \end{cases}$$

 $^{^{1}}M$ can be rectangular; assume square just for simplicity.

- Recall: $\min_{X,Y} \|\mathcal{P}_{\Omega}(M XY^{T})\|_{F}^{2}$.
- Algorithmic idea: solve smaller sub-problems
 - Coordinate Descent for MC [Koren-09],[Wen-Yin-Zhang-12],[Yu et al. 12][Hastie et al. 14]
 - SGD for MC [Koren-09], [Funk-06], [Gemulla et al. 11], [Recht-Re-13], [Zhuang et al. 13] .
- SGD solves Netflix problem (500k \times 20k) in \leq 3 mins! [Recht-Re-13]

Local Geometry

• Matrix factorization formulation (non-convex):

$$\min_{X,Y \in \mathbb{R}^{n \times r}} \quad \frac{1}{2} \|M - XY^T\|_F^2.$$
(2)

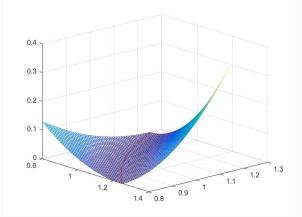
- **Claim**: Optimal solution = best rank-*r* approximation.
- Is this problem hard? Why?
- AltMin equivalent to power method [Szlam,Tulloch,Tygert'16] What about other algorithms?

Simplest Case

Consider n = r = 1, i.e.

$$\min_{x,y}(xy-1)^2$$

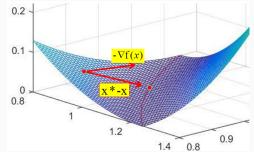
Nice geometry: locally no other critical points.



Step 1: Local Geometry of $||M - XY^T||_F^2$

Lemma²: In a neighborhood of M, $\forall x = (X, Y)$, \exists optimal x^* s.t. $\langle \nabla f(x), x - x^* \rangle \ge c ||x - x^*||^2$.

Interpretation: local direction aligns with global direction $x^* - x$.



Corollary: Locally no bad critical point!

²Related to Polyak inequality, Lojaswicz inequality, error bound, etc.

Step 2: Geometry of $\|\mathcal{P}_{\Omega}(M - XY^{T})\|_{F}^{2}$

Question: why $f(x, y) = (xy - 1)^2$ has nice geometry?

• "Answer": strong convexity of $(z - 1)^2$ preserved after $z \rightarrow xy$

³Techniques: new perturbation analysis + probability tools

Question: why $f(x, y) = (xy - 1)^2$ has nice geometry?

• "Answer": strong convexity of $(z - 1)^2$ preserved after $z \rightarrow xy$

Challenge: $\|\mathcal{P}_{\Omega}(M-Z)\|_{F}^{2}$ not strongly convex!

Lemma 2[S-L'14] (RIP): In a local "incoherent" region,³

 $\|\mathcal{P}_{\Omega}(\boldsymbol{M}-\boldsymbol{Z})\|_{F}^{2}\geq \boldsymbol{c}\|\boldsymbol{M}-\boldsymbol{Z}\|^{2}.$

"Incoherent' means $Z = XY^T$ where X, Y have bounded row norms.

³Techniques: new perturbation analysis + probability tools

Need to add regularizer G_1 to force incoherence.

• Issue: ∇G_1 not aligned with global direction $x^* - x$.

Need to add one more regularizer G_2 to correct G_1 ⁴.

Theorem [S-Luo]: Any stationary point of $F + G_1 + G_2$ in a local incoherent region is a global-min, i.e., the original matrix, under standard assumptions on M, Ω .

⁴Technique: Perturbation analysis for "pre-conditioning", rather involved.

Our formulation

$$\min F(X, Y) + G_1(X, Y) + G_2(X, Y),$$

 G_1, G_2 guarantee (X, Y) close to

$$(X, Y) \in K_1 = \{ \| X^{(i)} \| \le \beta_1, \quad \| Y^{(i)} \| \le \beta_1, \forall i. \}$$
$$(X, Y) \in K_2 = \{ \| X \|_F \le \beta_T, \quad \| Y \|_F \le \beta_T \},$$

- *K*₁: incoherence (row-norm)
- K₂: boundedness

Simulation: push # of samples to fundamental limit $\approx 2nr$.

- Goal: Understand why MF works
- Result: guarantee for non-convex matrix completion
- Fundamental question: Why low-rank approximation is "easy"? Go beyond power method!
- Take-away: MF has nice geometry
 - with missing entries, regularization needed

 [Sun-Luo-14] Ruoyu Sun and Zhi-Quan Luo, "Guaranteed Matrix Completion via Non-convex Factorization," –2015 INFORMS Optimization Society Student Paper Competition, Honorable Mention.

-FOCS (Foudation of Computer Science) 2015.

-To appear in IEEE Transaction on Information Theory, 2016.

- [Sun-15] Ruoyu Sun, "Matrix Completion via Non-convex Factorization: Algorithms and Theory," Ph.D. Dissertation, University of Minnesota, 2015.
- Remark: [Sun-Luo-14] focuses on theory; My thesis [Sun-15] presents new numerical findings supporting theory.

Thank You!