Mismatch Defined: Matching Technical Quality with Willingness to Pay
Noreen’s Group
Definition of mismatch

• Mismatch among stakeholders’ perceived value of the intervention
• Perceived value is complicated by:
  1. Each group’s definition of value
  2. Each group’s assessment of risk
Other mismatches

Description of other mismatches or issues that you think may belong in other topics

- mismatch between technical efficacy and perceived value
- perception of investment from the community versus perceptions of investment from the intervenors
- risk assessment of professionals versus risk assessment of the receiving population/host community
- mismatch between broader agenda and needs of community in driving the solution/approach
- mismatch between donor need to replicate versus giving people tools so they don’t need you anymore
- mismatch between technical quality and individual motivations
Ann’s Group
Definition of mismatch

• **Values and Value Systems**
  • “Value” is not necessarily measured in currency alone and may differ for many reasons
  • Aspirational and transactional motivations
  • Identifying actual needs of the beneficiaries helps to develop disruptive (“out of the box”) solution