UNDERGRADUATE PROGRAM


DOUBLE MAJORS

Double majors are only allowed within the Department of Business Administration. Students may earn no more than two Business Administration majors and may earn one Management concentration. A second major typically adds two to five additional courses in order to meet the requirements for both majors while completing at least twelve hours of unique advanced coursework.

BUSINESS PROCESS MANAGEMENT

Can you break things down to build them back up? Are the words “simplify” and “streamline” music to your ears? A process management major typically combines a thoughtful, goal-oriented approach to projects with the business skills necessary to manage systems, people, ideas, and capital.

INFORMATION SYSTEMS & INFORMATION TECHNOLOGY

Information Systems (IS) professionals are interested in the application of information technology to business activities. They are concerned with the design and implementation of information systems to support the information processing needs of an organization. Are you fascinated by how modern companies manage their data? Are you interested in both technologies and their applications in business? Companies are in dire need of IS majors, who know both IT and business issues.

MANAGEMENT - ENTREPRENEURSHIP

Do the words “because we’ve always done it that way” make you cringe? Entrepreneurship will prepare you for a career as an innovator with an existing organization, a manager in a creativity-driven field, or a developer of new business ventures.

MANAGEMENT - GENERAL

Management majors are leaders, decision makers, and strategic thinkers. Are you a good motivator and team player? Are you a good communicator, decision maker, innovator and strategist who can recognize opportunities, set goals and provide the organizational leadership? A management degree is a solid foundation for any number of future business careers.

MANAGEMENT - INTERNATIONAL BUSINESS

Those who opt for the International Business concentration have an added interest in the managerial issues faced by multinational companies, as well as the political, cultural, and institutional differences among nations.

MARKETING

Marketing majors study business activities that connect consumers with goods. Are you persuasive? Are you a natural promoter? A marketing major typically combines a strong analytical background with a creative flair and the ability to connect with people.

SUPPLY CHAIN MANAGEMENT

Supply Chain Managers are a special breed - innovative enough to think creatively, yet meticulous enough to forecast the big picture. Are you thorough? Do you enjoy long-term planning? The Supply Chain Management major is a rigorous program open only to select students - you’ll need to fill out an application and interview with faculty to ensure it is the major for you.
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<td>Advanced Composition</td>
<td>MATH 124/125 &amp; 234, MATH 124/125 &amp; 220/221, or MATH 220/221 &amp; 231</td>
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**Double majors with BADM require at least 12 hours of unique advanced coursework. Students may declare, and have registration priority, for two majors. Students may complete only one Management concentration.**