

Fake News: Not A Secret Propaganda Formula

The general idea of fake news sources correspond with enticing the public, and whether the publisher creates division among partisans or not. They publicize controversial headlines that are misleading and most of all confusing which influences people to believe stories that aren't truthful or accurate. As well as being confusing an inaccurate source can build intentional bias due to a scandalous source that might seem justifiable but in actuality, it is merely a disguise to cover up the truth.

Furthermore, the wikipedia definition of fake news is “ Fake news websites deliberately publish hoaxes, propaganda, and disinformation to drive web traffic inflamed by social media.” (Weisburd), this quote also shows different interpretations and ways to reel in new readers to gain a popular opinion, no matter what the goal of the publisher, the circumstances aren't completely honest. As well as fabricating lies, these sources target readers who are unfamiliar with the concepts being exploited, because often websites or articles are impersonated. The more common fake news is based on politics. In hindsight, this has been one of the greatest dilemmas and separation between partisans. Due to the different platforms each party represents, it is important for the public to have an honest understanding, for what is being established in each platform. And in the most recent elections, many people were swayed by fake news, which is also mentioned in the Wikipedia entry as well as the many forms the fake news can take shape.

Similarly, there were articles specifically *The Real about Fake News and Partisanship*, written by Amanda Taub which had biased opinions, but that connected with the idea that fake news effects partisanship between Republicans and Democrats. Biases of identity and ideologies are a deliberate reason to believe the certain fake news, for either favoring or opposing party. Not

only does the fake news depend on the writer, but the reader who chooses to believe what is being presented. Having strong ideological beliefs isn't wrong, but it can be dangerous to assume that it is the only truth, in politics, there should be disagreement to a certain extent. But again it's difficult to come to a consensus when the public doesn't fully acknowledge concepts with an open mind or don't understand the concepts because they are too fabricated.

Finally, the fact-checking site, Snopes, is a website that proves whether or not many misleading headlines that could be true or not true. Not only does this website include fallacies, but it explains how the public could be confused and misled. For example, an article based on John McCain's body being carried by a certain aircraft could be true, but it is based on ratings which leads the audience to confusion, and greater misleading concepts based on opinions. The overall fake news is formulated propaganda fed to the general public.

Works Cited

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