

# GENSLER



**PRINCIPAL ARCHITECTS:** Andy Cohen, FAIA, IIDA  
David Gensler, Assoc. AIA, LEED AP  
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**LOCATION:** Headquarters in San Francisco. Have 42 offices worldwide including Chicago, London, & São Paulo.

**FIRM OPENED:** 1965

**EMPLOYEES:** 3,500

## FIRM PHILOSOPHY

Gensler is a worldwide leader in Architecture, designing projects that vary in size. The firm works on approximately 3,000 projects per year and brought in fiscal revenue in 2011 of \$764 million. Gensler is committed to worldwide development and sustainable design and believes that design is one of the most important tools for securing a lasting competitive advantage.

## HISTORY

Gensler was founded in 1965 by Art and Drue Gensler. It has evolved into a very diverse architecture firms since, with concentrations in many areas. Gensler has been the recipient of many awards since founding and has evolved into the most profitable architecture firm in the United States, as named by Architectural Record magazine. Gensler has also been praised by countless other organizations and magazines.

## PROJECT TYPE

Aviation & Transportation	Commercial Office Buildings	Corporate Campus Headquarters
Creative Media	Education & Culture	Financial Services Firms
Health & Wellness	Hospitality	Mission Critical
Mixed Use & Entertainment	Professional Services Firms	Retail
Retail Centers	Science & Technology	Sport & Recreation
Workplace	Entertainment	

## COMPLETED PROJECTS

Denver International Airport, Denver, Colorado, USA  
Government Communications Headquarters, Cheltenham, United Kingdom  
Shanghai Tower, Shanghai, China  
Roland Garros Stadium, Paris, France  
The Ritz-Carlton Hotel & Residences and JW Marriott at L.A. LIVE, Los Angeles, California, USA  
Gaylord National Resort and Convention Center, National Harbor, Maryland, USA

## REFERENCES

"About Gensler." N.d. Gensler. Web. 21 Nov. 2012.  
<[http://www.gensler.com/uploads/documents/About\\_Gensler\\_Fact\\_Sheet\\_121003\\_10\\_03\\_2012.pdf](http://www.gensler.com/uploads/documents/About_Gensler_Fact_Sheet_121003_10_03_2012.pdf)>.  
Gensler. N.p., n.d. Web. 21 Nov. 2012. <<http://www.gensler.com/#aboutus>>.  
Iannacci, Anthony, ed. Gensler Entertainment: The Art of Placemaking. New York: Edizioni, 2001. Print.  
Tamthientran. N.p., n.d. Web. 21 Nov. 2012. <<http://tamthientran.com/log/>>.

# HOUSTON BALLET CENTER FOR DANCE



LOCATION: Houston, Texas  
COMPLETION : 2010  
BUILDING TYPE: Professional

## BUILDING TYPE + PROGRAM

This dance center is six stories high and 115,000 square feet. It houses nine dance studios and the Margaret Alkek Williams Dance Laboratory. It also houses artistic, administrative, and support facilities.

## BUILDING DESIGN INTENTIONS

The intentions for the new dance center were to improve upon the faults of the Houston Ballet's old facility. The new space allows for more interaction between the students and the administration. The new building also allows the Houston Ballet to reach out to a wider variety of students. The floors used in the studios are designed to reduce both injury among dancers and the transfer of sounds from studio to studio. Another main goal in the design of this building was to reduce energy consumption; each of the nine studios has large windows, letting in natural light.

## BUILDING PLANS, SECTIONS, ADDITIONAL IMAGES



## REFERENCES

"Houston Ballet Center for Dance / Gensler." *ArchDaily*. Plataforma Networks, 27 July 2011. Web. 24 Nov. 2012. <<http://www.archdaily.com/129307/houston-ballet-center-for-dance-gensler/>>.

"Houston Ballet Center for Dance." *Gensler*. Gensler, n.d. Web. 24 Nov. 2012. <<http://www.gensler.com/#projects/34>>.

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