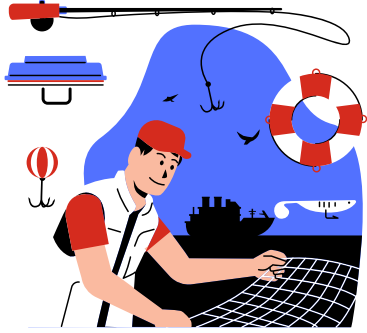


# WHAT DO ANGLERS WANT FOR THE FUTURE OF THE GREAT LAKES?



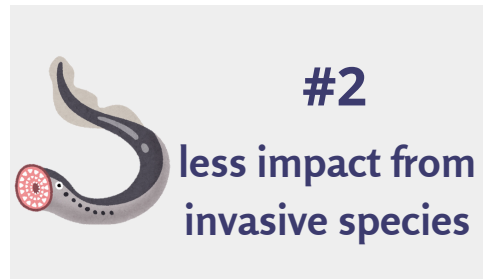
## Managers need to know!

We asked **1,477** anglers in the **United States** and **Canada** to choose between fishing scenarios described by five features.

We found that US and Canadian anglers want the same things!



In both countries, the most important factors were...



We asked what anglers what they would be willing to pay for these improvements!

**\$21.81**

**\$16.70**

**\$17.64**

**\$12.70**

**\$11.67**

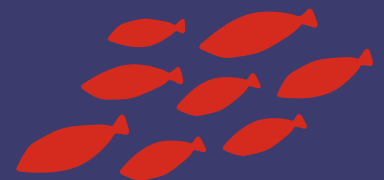
**\$10.04**



**Canadians** were willing to pay more than **US anglers**



Anglers preferred lower costs added to fishing trips and deprioritized the importance of native fish species.



**FOR MORE INFORMATION ON THIS STUDY, VISIT OUR WEBSITE!**

