

PROTECTING THE FRESHWATER ENVIRONMENT FOR A MEANINGFUL LIFE

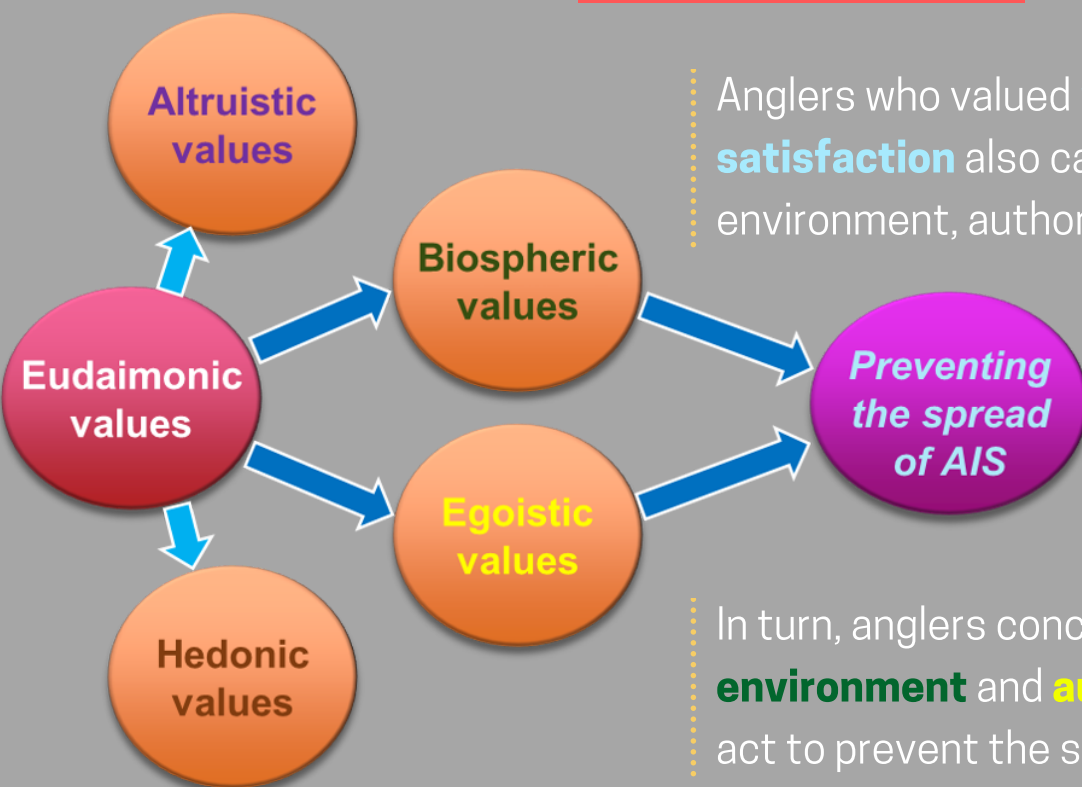
Protecting the environment contributes to living a meaningful life based on eudaimonic well-being.

Eudaimonia is long-term happiness achieved through personal growth and life satisfaction.



We surveyed **1,103** anglers in the U.S. to understand how eudaimonia shapes individual values and actions to prevent the spread of aquatic invasive species (AIS).

KEY FINDINGS



Anglers who valued **personal growth** and **life satisfaction** also cared about other people, the environment, authority, and hedonic pleasure.



In turn, anglers concerned about **the environment** and **authority** were likely to act to prevent the spread of AIS.

EUDAIMONIC VALUES

lead to actions that prevent the spread of AIS through promoting **biospheric** and **egoistic** values.



FISHERIES MANAGEMENT

can benefit from activating anglers' values for living **a meaningful life** by protecting the environment.

Visit [our website](#) to learn more

