WHO GOES FISHING IN THE GREAT LAKES REGION?

Several million people go fishing in the Great Lakes region each year. We surveyed 1,981 of these anglers to learn more about their fishing experiences.

Participants in the survey were

- 86% male
- 50 years old
- 85% white

and were highly experienced

Anglers reported 21 different target species

- Salmon & Trout
- Walleye, Bass, Pike & Perch
- Panfish & Other Species

Fishing location varied

- 50% fished both Great Lakes & inland waterways
- 20% fished only in the Great Lakes
- 30% fished only in inland waterways

Three groups of anglers were identified based on the species they targeted most often while fishing.

- 5/10 anglers: Walleye, Bass, Pike & Perch
- 2/10 anglers: Salmon & Trout
- 3/10 anglers: Panfish & Other Species

Visit our website to learn more!