

Participant Study View

If you would like to see how your study appears when participants view it, find your study and choose the Participant Study View option. This will show exactly how the study appears to participants, with the exception that when a participant views a study, next to each pre-requisite and disqualifier study (for a study) is listed a status indicator about whether they have met that requirement. In Participant Study View, the pre-requisite and disqualifier studies are listed, but there is no status indicator next to each study in the list.

If for some reason you think your study is not visible to participants, it may be due to various restrictions you have set on the study, like prescreen participation restrictions, such that few (or none) of the participants in the pool qualify. You can ask the administrator to use the Check Study Configuration tool (available to them when they view your study) to provide advice on why your study may or may not be visible to participants. Administrators there also have an option to type in a specific participant to see if that participant would qualify for your study.

Viewing Other Studies

To view all studies that are visible to participants, choose the All Studies option from the top toolbar.

You will see a list first of all Active studies. These studies will show up to participants on the list of available studies. The next group of studies (if there are any) is Inactive studies. These will *not* show up on the list of available studies (to participants), but participants can access information about these individual studies on links from the page with their progress (if they participated in the study) or if another study has the Inactive study listed as a pre-requisite or disqualifier.

Online External Studies

Online external studies are online studies which are not hosted within the system, but instead reside on some other website. This is different from online survey studies (detailed later in this documentation), where an online survey is set up directly in the system and no other website is involved.

For online external studies, you may want to develop some method of linking the participant's sign-up in the system to your online study, so you know who to grant credit to. One way to do this is to ask the participant's name (or some other identifying information) that will make it easy to locate their sign-up within the system and grant them credit once they have completed your online study. Another method of tracking, which offers more anonymity, is to use the Survey Code feature described later in this section. The most automated approach is to use the External Study Credit Granting feature, where the participant receives credit automatically as soon as they finish the study.

Note that if External Study Credit Granting is not used, the system will *not* automatically grant credit once the participant has finished the study, and the reason is that the system does not know when something occurred on a website outside the system. In this case, researchers should routinely login and grant credit as necessary.

External Study Credit Granting

With External Study Credit Granting, a participant can receive credit as soon as they finish the online external study. This is accomplished by having the external study notify the system that the participant has completed the study and thus deserves credit.

The notification to the system is done by accessing the Completion URL for the study. A properly-configured study will have up to two Completion URLs:

1. **Client-Side Completion URL:** If this URL is loaded, the participant will receive credit. Typically, this URL would be loaded by the participant clicking on a link in their browser, or the participant being redirected to this link after completing the study. This is the most common method used for commercial survey products like SurveyMonkey and Qualtrics.
2. **Server-Side Completion URL:** This URL would typically be loaded by the external study (not clicked by the end-user participant) and is a server-to-server communication between the external study and the system. The results are returned in XML format and may be parsed by the external study. This method would be used when you have full control over the external study, like if it is programmed from a Perl script. It also provides more control and security than the client-side method.

You should use only *one* completion URL to achieve credit granting. For most commercial online survey products, and also if you are not familiar with programming, then the client-side completion URL is likely the most appropriate option. To avoid confusion, the system will only display the client-side completion URL if a commercial survey product is being used and is known to support only the client-side completion URL.

To see the completion URLs for your study, first ensure the study is set up correctly as an online external study. Then, enter the URL for the external site in the Study URL field in Change Study Information, and save your changes. Next, click on Change Study Information again and modify the Study URL to include %SURVEY_CODE% in the URL in the appropriate place. If you entered the URL for a commercial product like SurveyMonkey, Qualtrics, or Inquisit, then the system will display help text just below the URL with a suggestion for how to include this. Save your changes, and the Completion URLs should now appear on the resulting study information page. In short, the Completion URLs will appear as long as there is %SURVEY_CODE% anywhere in the Study URL.

The client-side completion URL will look something like this:

```
http://yourschool.sona-  
systems.com/webstudy_credit.aspx?experiment_id=170&credit_token=9185d43  
6e5f94b1581b0918162f6d7e8&survey_code=XXXX
```

The server-side completion URL will look something like this (if displayed):

```
http://yourschool.sona-  
systems.com/services/SonaAPI.svc/WebstudyCredit?experiment_id=170&credi  
t_token=9185d436e5f94b1581b0918162f6d7e8&survey_code=XXXX
```

In the example, the XXXX at the end is to show where the survey code number should be placed (in place of XXXX) by the external study website. For SurveyMonkey studies, the client-side completion URL will be slightly different from the example above in the names of parameters, due to a limitation in how the SurveyMonkey product handles parameter names.

The next step is you'll need to configure the online external study to receive the survey code number *from* the system at the start of the study, and also to load one of the completion URLs at the end of the study, while replacing XXXX with the survey code number and pass that *to* the system in the completion URL. Because this involves configuring the external study which is not part of the system, then how this is accomplished depends on the external study. Usually it involves setting up the survey code number as some type of variable that is passed in via the URL, and then configuring a redirect URL at the end of the study to be loaded, with this variable in the URL.

As this is a complicated feature, the best method to test it is to actually login to the system as a fake participant. The entire credit granting process is not possible to test as a researcher, since researchers cannot sign up for studies. To ensure other (real) participants do not sign up for the study while you are testing it, add an Invitation Code to the study (you can remove it later).

The configuration directions for some popular survey products are below, based on information from those vendors.

External Study Credit Granting with SurveyMonkey

With SurveyMonkey, note that some of the features used within SurveyMonkey may vary depending on your subscription level with SurveyMonkey.

Here are the basic steps, which are subject to change (since the product is controlled by SurveyMonkey):

1. In the system, change the Study URL so it includes %SURVEY_CODE% in the URL. So if the SurveyMonkey URL is `http://www.surveymonkey.com/s/H2Y9H27` then change it to `http://www.surveymonkey.com/s/H2Y9H27?c=%SURVEY_CODE%`
2. In SurveyMonkey, configure the survey to accept the survey code number, as a collector.
3. In SurveyMonkey, configure the Survey Completion option to "redirect to your own webpage", and provide the SurveyMonkey Completion URL from the system. By doing this, SurveyMonkey will put in the survey_code number passed to the collector. If Steps 1 and 2 were completed correctly, then SurveyMonkey will add in the parameter automatically when it redirects the user. So if the

SurveyMonkey Completion URL will look something like this:

```
https://yourschool.sona-  
systems.com/webstudy_credit.aspx?experiment_id=170&credit_token=9  
185d436e5f94b1581b0918162f6d7e8
```

These features are described on SurveyMonkey's site at the following URLs:

- http://help2.surveymonkey.com/articles/en_US/SurveyMonkeyArticleType/Can-I-pass-a-unique-ID-through-the-link-and-then-through-a-redirect-URL (“Can I pass a unique ID through the link and then through a redirect URL?”)
- http://help2.surveymonkey.com/articles/en_US/SurveyMonkeyArticleType/Can-I-redirect-respondents-to-a-different-website-upon-completion (“Can I redirect respondents to a different website upon completion?”)

The SurveyMonkey Completion URL provided by the system should be sufficient to paste directly into SurveyMonkey. If you prefer to derive the URL from the Client-Side Completion URL, then you simply need to *remove* the &c=XXXX from the end of Client-Side Completion URL and place the remaining text in SurveyMonkey.

External Study Credit Granting with Qualtrics

With Qualtrics, it is best to follow the URL listed below that describes the process in detail on the Qualtrics website. In that document, “panel company” refers to our system, and you will only need to focus on the Complete Response Link. The Screen-Out Link and Over Quota links are not applicable or implemented in this situation.

Here are the basic steps, which are subject to change (since the product is controlled by Qualtrics):

1. In the system, change the Study URL so it includes %SURVEY_CODE% in the URL. So if the Qualtrics URL is
`https://yourschool.qualtrics.com/SE/?SID=SV_b9ZD41hMZa
qE` then change it to
`https://yourschool.qualtrics.com/SE/?SID=SV_b9ZD41hMZa
qE&id=%SURVEY_CODE%`
2. In Qualtrics, configure the survey to accept the survey code number, as an embedded data field named “id”. Remember to use lower-case as this is case-sensitive.
3. In Qualtrics, configure the Survey Flow option to “Redirect to a URL” at the end of the survey, and provide the Qualtrics Redirect to a URL value from the system. The Qualtrics Redirect to a URL should look something like this:
`https://yourschool.sona-
systems.com/webstudy_credit.aspx?experiment_id=170&credit_token=9
185d436e5f94b1581b0918162f6d7e8&survey_code=${e://Field/id}`

These features are described on Qualtrics' site at the following URL:

- <http://www.qualtrics.com/university/researchsuite/distributing/panels/panel-company-integration> (“Panel Company Integration”)

The Qualtrics Redirect to a URL provided by the system should be sufficient to paste directly into Qualtrics. If you prefer to derive the URL from the Client-Side Completion URL, then you simply need to change the `&c=XXXX` at the end of Client-Side Completion URL to `{e://Field/id}`

External Study Credit Granting with SurveyGizmo

With SurveyGizmo, it is best to follow the URLs listed below that describe the process in detail on the SurveyGizmo website. In those documents, “panel company” refers to our system, and you will only need to focus on the Completed Surveys Link. The Over Quota and Disqualified links are not applicable or implemented in this situation. Note that some of the SurveyGizmo features described below may not be available to all SurveyGizmo subscription levels.

Here are the basic steps, which are subject to change (since the product is controlled by SurveyGizmo):

1. In the system, change the Study URL so it includes `%SURVEY_CODE%` in the URL. So if the SurveyGizmo URL is `http://www.surveygizmo.com/s3/12345/my-survey` then change it to `http://www.surveygizmo.com/s3/12345/my-survey?scode=%SURVEY_CODE%`
2. In SurveyGizmo, configure the survey to accept the survey code number, via a Hidden Field with a URL Variable named “scode”. To do this, go to Build & Edit | Select Add Action on the *first* page of the survey. Pick the name “Sona Survey Code” for the action, and click on Add & Edit Action. In the Value section, first click on Insert Merge Code and choose URL Variable. Then, in the Value section, type in `[url ("scode")]`
3. In SurveyGizmo, configure the URL Redirect for completed surveys. On the *Thank You* page section, go to Add Action | URL Redirect (in Edit Text Elements). Pick some name for the action, and click on Add & Edit Action. In the URL field provide the SurveyGizmo Redirect URL from the system. The SurveyGizmo Redirect URL should look something like this:
`yourschool.sona-systems.com/webstudy_credit.aspx?experiment_id=170&credit_token=9185d436e5f94b1581b0918162f6d7e8`
4. Next, on that same page in SurveyGizmo, choose Add Field and choose the question named “Sona Survey Code” from the options and choose Add Field. Then, in the Variable Name textbox, type in `survey_code` and save your changes.

These features are described on SurveyGizmo’s site at the following URLs:

- <https://support.surveygizmo.com/entries/20385662-Panel-Integration> (“Panel Integration”)
- <https://support.surveygizmo.com/entries/21433006-Pushing-Values-into-a-Survey-Part-1-Using-Query-Strings> (“Pushing Values into a Survey : Part 1 Using Query Strings”)

The SurveyGizmo Redirect URL provided by the system should be sufficient to paste directly into SurveyGizmo. If you prefer to derive the URL from the Client-Side Completion URL, then you simply need to *remove* the &c=XXXX from the end of Client-Side Completion URL and also the https:// (or http://) from the beginning, and place the remaining text in SurveyGizmo.

External Study Credit Granting with LimeSurvey

With LimeSurvey, be sure you are using version 2.0 build 130514 or newer. Earlier versions contain some bugs that will prevent things from working properly.

Here are the basic steps, which are subject to change (since the product is controlled by LimeSurvey):

1. In the system, change the Study URL so it includes %SURVEY_CODE% in the URL. So if the LimeSurvey URL is
`http://limesurvey.yourschool.edu/index.php/651365/lang-en` then change it to
`http://limesurvey.yourschool.edu/index.php/651365/lang-en?id=%SURVEY_CODE%`
2. In LimeSurvey, configure the survey to accept the survey code number, as URL Parameter named “id”. To do this, go to General Settings | Panel Integration and add the URL parameter there, with no target question. Remember to use lower-case as this is case-sensitive, and be sure to click Save for both the new parameter and panel settings.
3. In LimeSurvey, configure the End URL (in Edit Text Elements), and provide the LimeSurvey End URL from the system. The LimeSurvey URL should look something like this: `https://yourschool.sona-systems.com/webstudy_credit.aspx?experiment_id=170&credit_token=9185d436e5f94b1581b0918162f6d7e8&survey_code={PASSTHRU:id}` If (and only if) you do not see a LimeSurvey End URL in the system, then proceed with the rest of this step. Otherwise, proceed to the next step.
In LimeSurvey, configure the End URL (in Edit Text Elements), and provide the Client-Side Completion URL from the system. However, you need to change the XXXX at the end of the URL, and instead have LimeSurvey put in the survey_code number passed as a pass-through variable. So if the client-side completion URL was `https://yourschool.sona-systems.com/webstudy_credit.aspx?experiment_id=170&credit_token=9185d436e5f94b1581b0918162f6d7e8&survey_code=XXXX` then enter it in LimeSurvey as `https://yourschool.sona-systems.com/webstudy_credit.aspx?experiment_id=170&credit_token=9185d436e5f94b1581b0918162f6d7e8&survey_code={PASSTHRU:id}`
4. Note that if, after saving the End URL, you see an & in place of & in the End URL field, then you need to instead set this value while logged into LimeSurvey as an administrator. This is due to a bug in LimeSurvey (bug 7827).
5. In LimeSurvey, set “Automatically load URL when survey complete?” to Yes on General Settings | Presentation & Navigation. This is due to a bug in LimeSurvey

(bug 7826), where the survey code will not be properly passed through if this setting is set to No.

These features are described on LimeSurvey’s site at the following URL:

- http://manual.limesurvey.org/wiki/URL_fields (“URL Fields”)

External Study Credit Granting with Inquisit

Inquisit is a product offered by Millisecond Software, and the instructions below apply to Inquisit Web Edition only.

Here are the basic steps, which are subject to change (since the product is controlled by Millisecond):

1. In the system, change the Study URL so it includes %SURVEY_CODE% in the URL. So if the Inquisit URL is
`http://research.millisecond.com/myexperiment.web` then change it to
`http://research.millisecond.com/myexperiment.web`
`?survey_code=%SURVEY_CODE%`
2. In Inquisit, use the webscript registration wizard to configure the survey to accept the survey code number. On the part where it asks how to generate subject IDs, select Query Parameter and enter in “survey_code”.
3. In Inquisit, configure the Finish Page URL, and provide the Inquisit Finish Page URL from the system. The Inquisit Finish Page URL should look something like this: `https://yourschool.sona-systems.com/webstudy_credit.aspx?experiment_id=170&credit_token=9185d436e5f94b1581b0918162f6d7e8`

These features are described on Millisecond’s site at the following URL:

- <http://www.millisecond.com/support/docs/v3/html/howto/interopsurveys.htm> (“How to Interoperate Inquisit Web Edition with Online Survey Packages”)

The Inquisit Finish Page URL provided by the system should be sufficient to paste directly into Inquisit. If you prefer to derive the URL from the Client-Side Completion URL, then you simply need to *remove* the &c=XXXX from the end of Client-Side Completion URL and place the remaining text in Inquisit.

Client-Side Completion URL Responses

For help in testing, listed below are the possible messages that the participant will see when they are redirected to the client-side completion URL. Note that if the system has a language enabled other than English, then the message will be displayed in the participant’s preferred language, instead of English (unless their language preference is English of course).

Status Message	Explanation
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Web study credit successfully granted.	The credit was granted successfully.
Invalid experiment_id or credit_token.	The experiment_id or credit_token in the completion URL was invalid. As this does not change for each participant, this is most likely to occur if the completion URL was somehow incomplete or truncated.
Invalid survey_code.	The survey_code was not specified at all, or was blank. This may indicate the external study is not properly placing the survey_code in the completion URL.
Invalid survey_code. ## [some number]	The survey_code was provided, but is not valid for this study.
You have already received credit for this study. / You have already participated in this study.	The participant has already participated in this study and received credit/been marked as participated.
You are not eligible to participate in this study.	The participant has already signed up for this study, but has been marked as a no-show, and has no other signups for this study which are in Awaiting Action state.
Web study credit grant error. ## [some number]	Some other generic error. Please contact Technical Support for more information.

Server-Side Completion URL Responses

For help in testing, listed below are the possible messages that the system will give if the Server-Side Completion URL is loaded. This feature is documented using the same format as the general documentation for the API interface, for consistency. See Automating Tasks – API for information about how to locate the API documentation.

Input Parameters

Below are the following input parameters for use with the WebstudyCredit API function. These are included automatically when the system generates the Server-Side Completion URL. Note the parameters must be specified as part of the URL (an HTTP GET) and not via an HTTP POST request.

Parameter	Description / Possible Values
experiment_id	The Experiment ID of the study.
credit_token	The credit token used to identify/reference the study.
survey_code	The code that identifies the participant from the external web study.

Error Codes

Below are the possible error messages encountered and their respective descriptions. If the request was successful, there will not be an Error object returned, and only a Result object. See Sample Output for an example.

Error Type	Error Code	Description
Authentication failed	0	unspecified error
Invalid experiment_id	-1	An invalid experiment_id value has been entered
Invalid credit_token	-2	An invalid credit_token value has been entered
Participant already granted credit	-3	The participant has already been granted credit
Participant already marked participated	-4	The participant has already participated
Participant not eligible (no-show)	-5	The participant is not eligible for credit
Invalid survey_code	-6	An invalid survey_code value has been entered

Sample Input

http://yourschool.sonasystems.com/services/SonaAPI.svc/WebstudyCredit?experiment_id=170&credit_token=9185d436e5f94b1581b0918162e8&survey_code=XXXX

Sample Output

The output is in XML format, and an example is below of a successful request. Most of the Result object will contain null/empty values, as it is part of an object used for other API calls. There are two options to check that the credit grant was successful:

1. The Result object exists
2. The Result object exists and the credit_status field has a value of G

If there was an error, then the Errors object will contain data instead of being null.

```
<WebstudyCreditResponse>
  <WebstudyCreditResult>
    <a:Errors i:nil="true"/>
    <a:Result>
      <a:anon_id_code i:nil="true"/>
      <a:credit_status>G</a:credit_status>
      <a:email i:nil="true"/>
      <a:first_name i:nil="true"/>
      <a:last_name i:nil="true"/>
      <a:phone i:nil="true"/>
      <a:signup_id>123</a:signup_id>
      <a:student_id_num i:nil="true"/>
      <a:survey_code>XXXX</a:survey_code>
      <a:user_id i:nil="true"/>
    </a:Result>
  </WebstudyCreditResult>
</WebstudyCreditResponse>
```

Security Considerations

There is one potential risk with using the client-side completion URL. Because the URL is typically accessed directly by the participant (their browser is redirected to it), then they have access to view the parameters in the URL. The completion URL contains a key specific to your study, as well as an ID (the survey code number) to indicate which participant should be granted credit.

The risk is that a participant could use this URL and start trying other ID (survey code numbers) to grant other participants credit. In order for this scheme to work, *all* of the following must be true:

- They must be able to guess an ID number used by another participant. The ID numbers are not sequential.
- The other participant must be signed up for this study.
- The other participant must not already have received credit for this study (i.e. they are in Awaiting Action state).

It's fairly unlikely that all three situations will occur, and it's also a lot of work for a participant to guess all possible ID numbers, though this can be automated. If this is a concern, the best option is to use the server-side completion URL, since that is a communication from server to server, and so participants will not see the communication. The drawback is that most commercial survey products do not support use of the server-side completion URL, so additional programming would be required.

Using the SURVEY CODE Feature

Note: If you are just interested in external study credit granting, then this section may not be applicable. This section describes how to use the survey code feature to link a sign-up in the system to data collected in the external study. However, it also describes the foundation for how the survey code feature works, which is useful in better understanding the external study credit grant feature.

For web-based studies which are administered outside the system, there is a special facility available for advanced users to track sign-ups in their web-based study while still preserving confidentiality. This feature applies only to web-based studies administered outside the system.

Before going further, it is important to note that this is an advanced feature and may require some programming skills. Sona Systems is unable to provide technical support for any programming questions.

The way this feature works is that if the text `%SURVEY_CODE%` is placed anywhere within the Study URL field, the system will automatically replace this text with a unique number for the participant. This unique number will also be displayed next to their sign-up within the system, so it's easy to match sign-ups by this number. The number can be anywhere from 4-7 characters in length, and will not contain leading zeroes (1234 is possible, but 01234 is not).

The external study will then need to be set up to process this code and log it appropriately. Sona Systems cannot provide detailed technical support on how to program an external study, as that is code that is external to our software.

Here is an example of how this works. Let's say the study URL is:

`http://www.myschool.edu/mysurvey.html`

If the Study URL is entered in the system as:

`http://www.myschool.edu/mysurvey.html?id=%SURVEY_CODE%`

then when a participant clicks on that URL, the system will replace `%SURVEY_CODE%` with a unique numeric value to identify the participant. For example, the URL may be changed to:

`http://www.myschool.edu/mysurvey.html?id=30039`

If that is the case, then on the page in the system listing sign-ups for this study (i.e., in the timeslot), the code 30039 will appear next to that participant's sign-up.

If this code is parsed and handled by the external study, then the researcher can easily link up the sign-ups in the system with who they have collected data from within their external study, so they know who to credit. Note that the crediting still will not occur automatically. The purpose of this feature is to provide a way to identify participants without compromising privacy, since the system can then be configured so that names are not displayed next to sign-ups.

To help with setting this up, if a participant is not viewing the URL (for example, the researcher is viewing the URL), this special survey code text will simply be removed. Note this special text must be in all capital letters, and surrounded by percent signs. You may confirm it was entered correctly because a sample URL will be displayed when you go to view (not edit) the study, below the normal study website link.

If you provide a Survey Monkey, Qualtrics, or Inquisit URL in the Study URL field, then the system will provide guidance (after saving your changes) about how to use the survey code feature.

Online Survey Studies

Introduction

The system includes a rather extensive online survey feature (if enabled on your system). It allows you to set up an online survey as a study within the system, and participants who sign up for the study will be asked to immediately complete the survey. Upon their completion of the survey, they will be granted credit automatically by the system. You may then analyze their survey responses on an individual basis, or download the raw data across all participants who completed the survey, for further analysis. There is a slight chance that you may notice a discrepancy in the number of responses when analyzing a single question compared to downloading the entire set of responses. This can occur if a